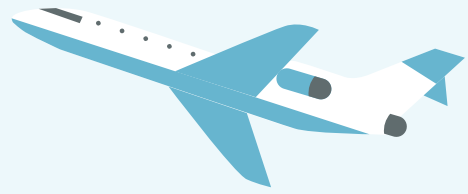


# Career Areas in **SOCIAL** PSYCHOLOGY

## BUSINESS & MARKETING



- Product Persuasion
- Political Campaigns
- User Experiences
- Mission & Future Planning

## ENVIRONMENTAL PSYCHOLOGY

- Persuasion Research
- Building Design
- Automotive Design
- Human-computer Interactions

## CLINICAL PSYCHOLOGY

- Personality & Clinical Evaluations
- Family Therapy
- Individual & Group Therapies

## ORGANIZATIONAL PSYCHOLOGY

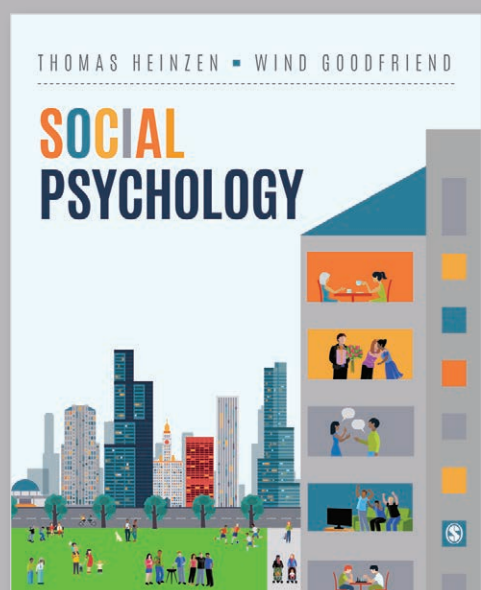
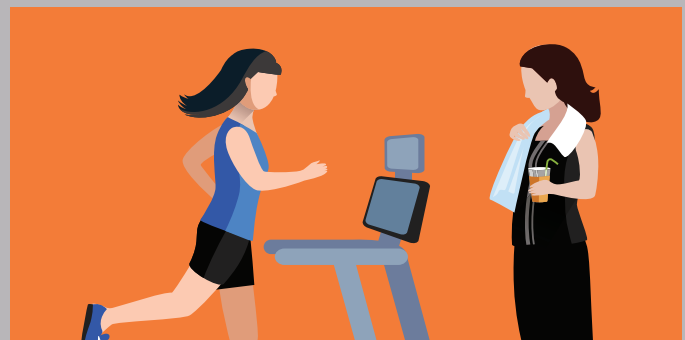
- Organizational Development
- Personnel Evaluations
- Organizational Planning

## FORENSIC PSYCHOLOGY

- Divorce Mediation
- Civil Dispute Mediation
- Criminal Justice
- Profiling
- Policy Evaluations

## HEALTH PSYCHOLOGY

- Epidemiology
- Health Communications
- Personal Therapy
- Health Education



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