



Digital Access Programs

University Success Stories

Digital Access Programs (or Inclusive Access, Digital Direct Access, Enterprise Solutions) provide access and affordability by helping students obtain course materials on the first day of class at a discounted price. These programs deliver accessible, interactive and personalized digital content. Publishers provide digital materials to all students enrolled in a course and students pay for materials when paying tuition and fees. Digital materials help improve student performance and often result in higher exam scores, better grades and fewer students dropping out of classes.

University of California Davis

The University of California Davis piloted the Inclusive Access program in 2014 with two main goals: reducing the cost of course materials and improving educational outcomes for students. The award-winning program has helped more than 17,000 students save more than \$2.3 million. According to the National Association of College Stores, the U.C. Davis program achieved student savings that ranged from a low of 26% to a high of 79% below the cost of hardcover print materials.

Rowan-Cabarrus Community College

Rowan-Cabarrus Community College in North Carolina started the Inclusive Access program in 2013. The college wanted to provide its students with affordable, integrated and instant access to course materials. The program reduced costs on average by 32%. Ninety percent of participating students surveyed said they were satisfied with the program.

Indiana University

As a part of their strategic plan for IT, Indiana University began piloting their eText Initiative in 2009 in order to drive down costs of digital materials; give faculty access to high-quality materials; develop new tools for teaching and learning; and shape the terms to eTexts models. Since then, tens of thousands of students have saved more than \$15 million. In fact, the program is so popular that between Fall 2015 and Fall 2016, eTexts distribution increased 85% to nearly 56,000 eTexts.

Southern Illinois University Edwardsville

Since beginning its program in the Fall of 2014, faculty participation in the digital access program at Southern Illinois University Edwardsville has quadrupled – from 8 to 38. Students have materials on the first day of class and pay an average of 60% less than if they purchased materials using any other method. Materials are fully integrated into the university’s learning management system, which allows for automatic grading and real-time analytics.

University of Missouri

When the University of Missouri launched its AutoAccess program in 2014, it wanted to achieve lower prices for students and expand the selection of course materials. Since then, the university has helped students save \$1.3 million on course materials compared to the price of new hardcover print materials. In 2015, Mizzou students spent an average of just \$509 annually for their course materials, 10% less than the national average.

University of Cincinnati and University of Akron

Between just five courses at the University of Cincinnati and the University of Akron, more than 7,000 students can purchase course materials at an average of 64% lower than the price of a hardbound print textbook. Students studying everything from College Success, Law and Child Development to Psychology, Early Education and Calculus can save on course materials with Digital Access Programs.

Students at nearly 10 universities in Ohio can currently purchase course materials through Digital Access Programs. More than 15 schools are considering the program for Fall 2017.