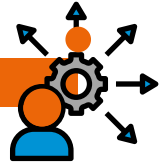


TOP TIPS FOR TEACHING WITH **businesscases**

SUPPORT LEARNING OBJECTIVES

Different types of cases can serve different learning outcomes. “Express Cases” provide students short, news-driven content to connect theory to the real-world issues around them. “Enhanced Cases” with data build data literacy and analysis skills. SAGE’s cases range from short vignettes to narrative long form to suit different academic levels and uses.



HIGHLIGHT IN SYLLABI

Example language to include:

We will be using SAGE Business Cases (SBC) in this class. To get the most out of this database, please create a profile in SAGE Knowledge platform when you first access it. This will make it possible for you to save searches and content you want to return to later. To access SBC, visit the [Institution name] library website.



INTEGRATE INTO COURSES

Embed or link directly to content in your LMS and syllabus to give students immediate and easy access to specific content. Other ideas to incorporate SBC into your instruction include:

- Create a digital bibliography or weekly reading list. Reading lists can be powerful tools. Develop unique groups of resources – depending on your needs – ensuring everyone is starting from the same place.
- Use SBC discussion questions in polls, discussion board prompts, breakout room starters, and short-answer assignments.
- Encourage integrating international perspectives by using the Browse by Region function.
- Browse the SAGE Originals cases to find unique cases around timely and emerging topics.
- Connect theory to current affairs in business through SBC Express Cases, regularly added throughout the year.
- Engage learners with enhanced cases offering embedded video and data sets.
- Direct students to use their profile to create lists based on topics from the course. Students can share list content, compile annotated bibliographies, and build citation lists.
- Alumni access to cases means that even students who’ve graduated benefit from learning real-world applications of business concepts. For students who are in internships and interviewing, create a reading list of resources to support them as they move in the business world.



AID STUDENTS WITH RESEARCH TOOLS

- Cite: SBC citation data exports to common citation managers to help in building bibliographies.
- Encourage students to go into the platform and benefit from the Related Content, keywords, and connections to other relevant resources.
- SBC is a dynamic collection with opportunities to publish peer-reviewed cases to support the next generation of business professionals. Click [here](#) to learn more about submitting cases for publication.

