

OFFICIAL RULES

By participating in this promotion each individual (an “Entrant”) agrees to be bound by these Official Rules and by the decisions of the Sponsor, which are final in all matters relating to this promotion.

No purchase or payment of any kind is necessary to win. A purchase will not improve your chances of winning.

ELIGIBILITY:

The promotion is open to all legal residents of the 50 United States (including the District of Columbia) who are at least 18 years of age at the time of entry and all legal residents of Canada who are at least 18 years of age at the time of entry. Entrants must be employed by a higher education institution as a librarian or an information professional and must be available to attend the 2019 Charleston Library Conference at the Gaillard Center located at 95 Calhoun Street, Charleston, South Carolina on November 4, 2019 through November 9, 2019 (the “Charleston Conference”). In addition, an eligible entrant will have satisfactorily completed the entry requirements below as determined by Sponsor (as defined below) at its sole discretion. These Official Rules are void where prohibited or restricted by law and are subject to all applicable federal, provincial, and local laws and regulations in each of the 50 United States (including the District of Columbia) and Canada. All employees of the Sponsor and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, are not eligible to enter or to win. Winner is responsible for all taxes, if any, applicable to prize awarded.

TIMING:

You may enter the promotion as provided herein from May 16, 2019 through September 9, 2019 11:59 p.m. PST (the “Entry Period”).

HOW TO ENTER:

During the Entry Period, an eligible entrant must submit the following to enter (the “entry”):

1. Name and contact information.
2. Name of the library (if applicable) and higher education institution where the entrant works.
3. A photo depicting the answer to the following question: **How does your library connect with patrons beyond library walls?**
4. Title of photo – Please create a title of no more than ten (10) words.
5. Description of photo – Please create a description of no more than forty (40) words.

An eligible entrant may submit the above-mentioned information by one (1) of the following options:

- 1) Send an email to SAGE.Contest@sagepub.com;
- 2) Post the entry on entrant’s Instagram account and tag @Sage_Publishing and use the hashtag #SAGExCharleston2019Contest.

During the Entry Period, an eligible entrant may visit <http://www.instagram.com> or the Instagram application, log on to his or her Instagram account (or create one if he or she does not already have an account), follow @Sage_Publishing (https://www.instagram.com/sage_publishing/) (“Sponsor’s Instagram Channel”), and post the entry on his/her account. Entrants may not submit multiple entries. Entrant may only use one (1) Instagram account to enter. Entrants attempting to use multiple

Instagram accounts or multiple identities may be disqualified, at Sponsor's sole discretion. Entrant's use of Instagram will be subject to Instagram's Privacy Policy and Terms of Service at www.instagram.com; or

- 3) Post the entry on entrant's Twitter account, tag @SAGE_News, and use the hashtag #SAGExCharleston2019Contest.

During the Entry Period, an eligible entrant may visit <http://www.twitter.com>, log on to his or her Twitter account (or create one if he or she does not already have an account), follow https://twitter.com/SAGE_News (Sponsor's Twitter Channel) and post the entry on his/her Twitter account. Each tweet will count as one entry. Entrants may not submit multiple entries. Entrant may only use one (1) Twitter account to enter. Entrants attempting to use multiple Twitter accounts or multiple identities may be disqualified, at Sponsor's sole discretion. Entrant's use of Twitter will be subject to Twitter's Privacy Policy and Terms of Service at www.twitter.com.

PRIZE DETAILS:

A total of six (6) prize(s) will be awarded. One (1) first place winner will receive a voucher for a regular registration to attend the Charleston Conference [with an estimated value of up to Four Hundred and Fifty U.S. Dollars (\$450.00 USD)] and a travel grant of Five Hundred U.S. Dollars (\$500.00 USD). Five (5) second place winners will each receive a Fifty U.S. Dollars (\$50.00 USD) Amazon gift card. Each of the six (6) winners will also have their entry photos featured in the Charleston Conference's photo desk calendar (for calendar year 2020) which will be given to all conference attendees. The Sponsor may, at its sole discretion, substitute the prizes of equal or greater value (including cash) in the event the stated prizes are unavailable. Prizes cannot be substituted, redeemed for cash or transferred except as otherwise provided in these Official Rules. The refusal by an entrant to accept a prize releases and forever discharges the Sponsor of all obligations related to the prize, including delivery, and this promotion. Any costs associated with a prize that are not described in these Official Rules are the responsibility of the winner.

AWARDING OF PRIZE:

One (1) first place winner and five (5) second place winners will be selected from all eligible entries received during the Entry Period. Sponsor will consider the following three (3) factors in selecting the winners: (1) the entrant's ability to depict efforts to connect with patrons beyond library walls; (2) the entrant's creativity; and (3) the quality of the entrant's photo entry. Notwithstanding anything herein to the contrary, selection of the winners shall be at Sponsor's sole discretion.

The winners will be notified via email or by direct message on Instagram or Twitter by September 30, 2019. Non-winning entries from this contest will not "roll-over" into contests held in the future by the Sponsor.

Potential winners may be required to execute and return an affidavit of eligibility, a liability and/or publicity release, and such other documentation as Sponsor may require within fourteen (14) days of prize notification. In the event of noncompliance with this 14-day period, these Official Rules, or if prize is not claimed or a prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner as determined by Sponsor in its sole discretion.

ODDS OF WINNING:

Odds of winning depend on the number of eligible entries received during the Entry Period.

ENTRY AND USER CONTENT:

Each Entrant hereby acknowledges and agrees that entry in the promotion constitutes permission for the Sponsor and its designees to: (i) contact selected Entrants directly using contact

information provided in their entry in connection with this promotion; and (ii) use each winner's name, city/state or province/territory of residence and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the winner agrees to confirm such permission in writing promptly upon request.

Additionally, by entering the promotion, Entrant grants Sponsor and its designees, including, without limitation, Sponsor's agents, third party service providers, licensees, successors, and assigns, a non-exclusive, irrevocable, and transferable license to print, publish, broadcast, distribute, edit, create derivative works from, combine with other materials, adapt, and modify the entry and any content thereof including, without limitation, name, biographical information, images, photos, videos, text, comments, and any other material provided by Entrant (collectively, the "User Content"), for advertising, promotional and other purposes including, without limitation, in webpages and social media pages operated by Sponsor, and in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification, or permission, except where prohibited by law.

Entrant represents and warrants that: (i) it owns all rights in and to the User Content and/or has obtained the appropriate rights and permissions from any and all other persons and/or entities who own, manage or otherwise claim any rights with respect to such User Content; (ii) the User Content does not violate any third party's proprietary or intellectual property rights; (iii) the User Content is not libelous, defamatory, obscene, offensive or otherwise unlawful; and (iv) the User Content is furthermore free from viruses and malware. For the avoidance of doubt, entrant shall be the owner or authorized licensee of the photo as set forth hereinabove and shall have obtained all necessary permissions from all copyright holders or licensors of the photo and from all individuals visibly identifiable in the photo. Notwithstanding anything herein to the contrary, Sponsor shall have no obligation whatsoever to use or return any photo submitted by entrant to Sponsor. Entrant agrees, upon Sponsor's request and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record such license rights including, without limitation, releases signed by or on behalf of any third party depicted in a photo.

If Entrant is in breach of the foregoing or in breach of any other term herein, Entrant will be disqualified from the promotion. Moreover, Entrant shall indemnify, defend, and hold harmless Sponsor and its respective parents, affiliates, subsidiaries, advertising and promotion agencies, dealers, distributors, suppliers, prize providers, and their respective officers, directors, employees, shareholders, representatives and agents (collectively, the "Indemnified Parties") from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which the Sponsor and/or the Indemnified Parties may incur, suffer, or be required to pay arising from any such breach.

Entrant acknowledges and agrees that User Content is deemed non-confidential and Sponsor has no obligation to maintain the confidentiality of any information, in whatever form, contained in any entry submission, except pursuant to its privacy policy, available at <http://www.sagepub.com/privacyPolicy.nav>.

GENERAL CONDITIONS:

IN NO EVENT WILL THE SPONSOR, INSTAGRAM, TWITTER, AND/OR ANY OF THE INDEMNIFIED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. Any and all disputes, claims and causes of action arising out of or connected with this promotion or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, USA, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims,

judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion, but in no event attorney's fees. If for any reason the promotion is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. In the event the promotion is terminated, the Sponsor reserves the right to award the prizes in a random promotion from among all eligible, non-suspect entries received for the applicable promotion up to time of such action.

LIABILITY:

The Sponsor, Instagram, Twitter, and/or the Indemnified Parties will not be responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by the end of the Entry Period; or for printing, distribution, production, technical, human or any and all other errors whatsoever relating in any way to or in connection with the promotion, including, without limitation, errors in any advertising materials, the administration of the promotion, the processing of entries or the announcement of the prize.

WINNERS LIST:

The public may obtain the name(s) of the winner(s) by visiting Sponsor's social media channels where the winners' names will be posted at a time determined by the Sponsor after the promotion occurs or by emailing Sage.contest@sagepub.com.

USE OF DATA:

Personal information provided by Entrant will be used by the Sponsor in accordance with its privacy policy (see link above). By participating in this promotion and providing your e-mail address and other contact information as described herein, Entrants hereby agree to the Sponsor's collection and usage of their contact information and acknowledge and agree that they have read and accepted the Sponsor's privacy policy.

JURISDICTION:

The promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of California, USA.

SPONSOR:

SAGE Publications, Inc., 2455 Teller Road, Thousand Oaks, CA 91320 including affiliates SAGE Publications, Ltd., SAGE Publications Asia-Pacific Pte Ltd., SAGE Publications India Pvt. Ltd., Corwin Press, Inc., Adam Matthew, Corwin Press Australia Pty Ltd, and Corwin Canada Inc. (collectively, the "Sponsor"). This promotion is in no way sponsored, endorsed, administered by, or associated with, Instagram or Twitter.

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