

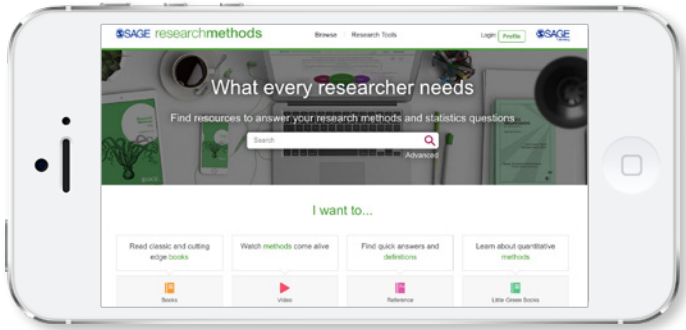


SAGE researchmethods

What every researcher needs

books&reference | cases | datasets | video

sageresearchmethods.com



Content and features

- More than 1,000 of SAGE's renowned books, reference works, and journal articles in research methods, statistics, and evaluation
- Methods Map shows how methods terms and concepts are related
- Reading Lists can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues and students
- Project Planner guides users through each step of the research process with instructional content and links to material on the platform
- Which Stats Test helps users choose the best statistical method to use after they answer a few multiple-choice questions about their data.

SAGE Research Methods is the ultimate methods library, with more than 1,000 books, reference works, journal articles, and instructional videos by world-leading academics from across the social sciences, including the largest collection of qualitative methods books available online from any scholarly publisher.

The resources cover the steps of coming up with a research question, doing a literature review, planning a project, collecting and analyzing data, and writing up a report, dissertation, or thesis, plus detailed information on hundreds of qualitative, quantitative, and mixed methods.



Magnum Opus Gold Award for Best Navigation
Apex Award for "One-of-a-Kind" Electronic and Web Publication
Choice Magazine Outstanding Academic Title
Modern Library Awards Gold Distinction

What does SAGE Research Methods do?

Student research

- Essential supplementary support for course learning and for students working on dissertations and research projects
- More than 220,000 pages of content covering hundreds of methodological approaches help students at every step of their project
- Concise author videos answer basic questions like “How do I choose between different research methods?” and “What do you mean by the term ‘ethnography?’”

Faculty research

- Offers critical support in learning new techniques and methods
- Provides crucial resources to help faculty write up their methodology for publication in the best research journals
- Provides in-depth understanding of advanced methods and includes online access to the complete Quantitative Applications in the Social Sciences (QASS) series, also known as “The Little Green Books,” as well as the Qualitative Research Methods Series (QRMS), or “The Little Blue Books”.

Teaching research methods

- Serves as the perfect complement to coursework and traditional textbooks in research methods courses for business, communication, criminology, education, health sciences, psychology, political science, social work, and sociology
- Provides sample assignments that help students easily connect to concepts
- Aids faculty who oversee research papers and theses requiring original research.

Librarians and information literacy

- Helps librarians teach information literacy, research skills, literature review, and writing
- Includes authoritative descriptions of how to conduct research from beginning to end.

Get help with every step of the research process at
[sageresearchmethods.com](https://www.sageresearchmethods.com)

cases

Learn from stories of real research

SAGE Research Methods Cases are stories of how real research projects have been conducted. The platform houses more than 2,200 case studies showing the challenges and successes of doing research, written by the researchers themselves. The researchers explain why they chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

Each case

- Is peer reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project.



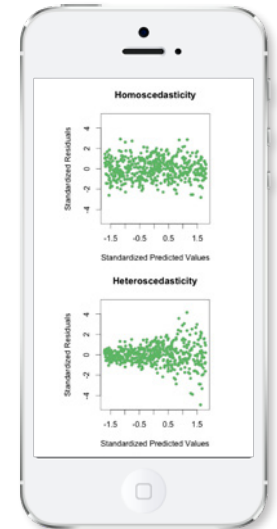
Choice Magazine Outstanding Academic Title

datasets

Master data analysis through hands-on practice

SAGE Research Methods Datasets is a collection of more than 500 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized for use in classroom exercises or in exam papers, saving faculty hours of sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from **SAGE Research Methods Datasets**, students can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS or R
- Qualitative datasets are taken from academic research projects, providing bite-size examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis.



foundations

What is Foundations?

Comprised of 3-4 million words of newly commissioned content, **SAGE Research Methods Foundations** is a comprehensive reference resource on all aspects of research methods and the research process. Presented here are entries on methods and concepts—including cutting-edge research methods not currently covered in **SAGE Research Methods**, key research studies, and profiles of important researchers.

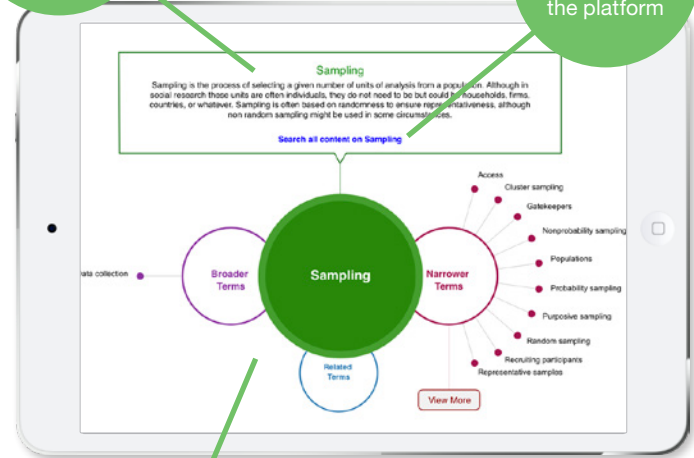
NEW IN 2019!

Content and features

- Dynamic site architecture to guide users through content
- Entries are grouped into thematic series
- Pioneers are biographies of key scholars and methodologists who have helped shape social research, with a special emphasis on including previously under-recognized figures, including women and people of color
- Newly commissioned content on hundreds of methods and research concepts, including key studies and profiles of significant figures in research
- The *What's Next* tool guides users through a natural progression through concepts based on what they've already viewed.

Get a short definition right on the map

Link to additional content on the platform



The Methods Map is a visualization of how methods terms are related

video

Bring research methods, statistics, and evaluation to life

Every librarian has encountered frantic students struggling with a paper or research project. We know that students have a range of preferred learning styles, and when students are already overwhelmed by the number of books or journal articles they need to read to complete their paper, more text-based resources may not be the most effective educational tools. **SAGE Research Methods Video** can help your students learn research skills by watching and listening and can help your teaching faculty deliver memorable research methods and statistics lessons by providing interactive and engaging visual content.

Content and features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring that they master the concepts.



**REQUEST A 30-DAY
FREE TRIAL NOW**

[sagepub.com/trial](https://www.sagepub.com/trial)

Practical Research & Academic Skills

This video collection, available on the **SAGE Research Methods** platform, offers support on the practical skills that researchers need to successfully complete their research.

Key topics include

- Writing a research proposal
- Planning and designing a research project
- Securing ethical approval
- Project management
- Writing for publication
- Presenting work
- Building networks

This video collection will give researchers the confidence to successfully navigate their research work, take responsibility for their professional development, and identify the transferable skills they need to progress in their careers.

Data Science, Big Data Analytics, and Digital Methods

NEW IN 2019!

The newest **SAGE Research Methods** video collection covers data science methods, issues and challenges surrounding big data research, and examples and applications of computational social science research (also called social data science). Data science is a vast field, covering a huge range of statistical techniques and methodological issues, with applications reaching far beyond the social sciences.

Key topics include

- Probability models and methods
- Statistical models
- Big data analytics tools
- Programming (Python, R)
- Artificial intelligence, machine learning, and deep learning
- Ethics, privacy, and security
- Social media analytics
- Data visualization
- Data mining/text mining
- Digital humanities

**Ask for a
trial today!**

Contact your regional sales representative below:

United States and Canada:

librarysales@sagepub.com

Europe, the Middle East and Africa:

journalsales@sagepub.co.uk

South Asia: Mukesh Jain

mukesh.jain@sagepub.in

Asia-Pacific:

apac-librarysales@sagepub.co.uk

Latin America North & the Caribbean:

Efren Ricardez

efren.ricardez@sagepub.com

Latin America South & Brazil:

Bruno Machado

bruno.machado@sagepub.com

 **@SAGE_Methods**
methodspace.com

