



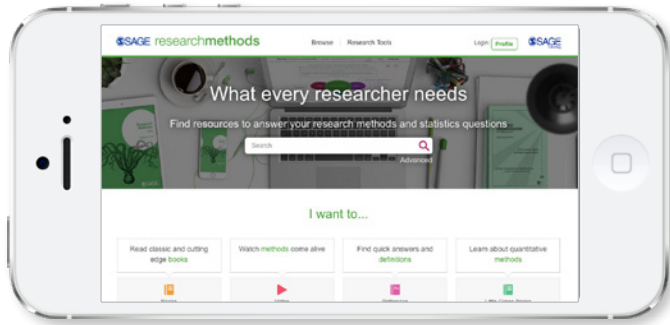
# SAGE researchmethods

For Professionals & Practitioners

books&reference | cases | datasets | video

[sageresearchmethods.com](http://sageresearchmethods.com)

# researchmethods



SAGE Research Methods is the ultimate methods library, with more than 1,000 books, reference works, journal articles, and instructional videos by world-leading academics from across the social sciences, including the largest collection of qualitative methods books available online from any scholarly publisher.

The resources cover the steps of coming up with a research question, doing a literature review, planning a project, collecting and analyzing data, and writing up a report, dissertation, or thesis, plus detailed information on hundreds of qualitative, quantitative, and mixed methods.

## Content and features

- More than 1,000 of SAGE's renowned books, reference works, and journal articles in research methods, statistics, and evaluation
- Methods Map shows how methods terms and concepts are related
- Reading Lists can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues
- Project Planner guides users through each step of the research process with instructional content and links to material on the platform
- Which Stats Test helps users choose the best statistical method to use after they answer a few multiple-choice questions about their data.



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*Magnum Opus Gold Award for Best Navigation*  
*Apex Award for "One-of-a-Kind" Electronic and Web Publication*  
*Choice Magazine Outstanding Academic Title*  
*Modern Library Awards Gold Distinction*

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Get help with every step of the research process at  
**[sageresearchmethods.com](http://sageresearchmethods.com)**

# cases

Learn from stories of real research

**SAGE Research Methods Cases** are stories of how real research projects have been conducted. The platform houses more than 2,200 case studies showing the challenges and successes of doing research, written by the researchers themselves. The researchers explain why they chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

## Each case

- Is peer reviewed
- Comes with learning objectives and discussion questions
- Serves as inspiration to researchers who are preparing for their own project.



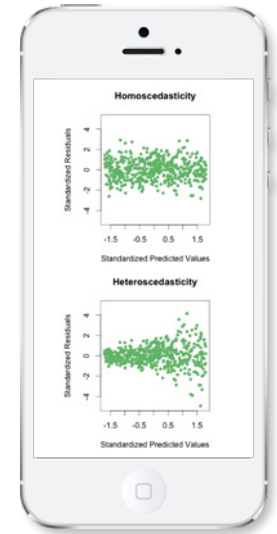
*Choice Magazine Outstanding Academic Title*

# datasets

Master data analysis through hands-on practice

**SAGE Research Methods Datasets** is a collection of more than 500 practice datasets and instructional guides that give users a chance to learn data analysis by practicing themselves. The decisions researchers make when analyzing data can seem like a black box for novice researchers—through practicing analysis using real data from **SAGE Research Methods Datasets**, users can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS or R
- Qualitative datasets are taken from academic research projects, providing bite-size examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis.



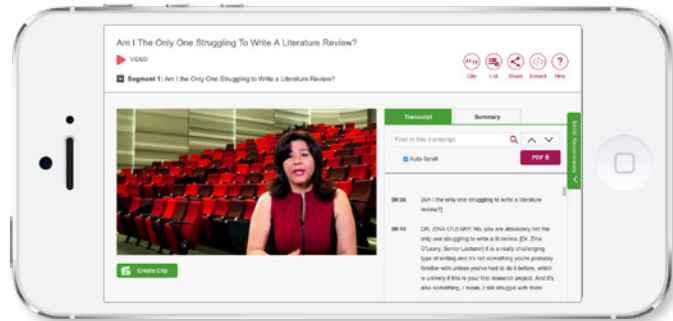
# video

## Bring research methods, statistics, and evaluation to life

People have a variety of learning styles, and some struggle to master research skills through text alone. **SAGE Research Methods Video** can help users learn research skills by watching and listening with this interactive and engaging visual content.

### Content and features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides users through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Users can access content at any time
- Includes an entire 15-hour introductory statistics course.



## Practical Research & Academic Skills

This video collection, available on the **SAGE Research Methods** platform, offers support on the practical skills that researchers need to successfully complete their research.

### Key topics include

- Writing a research proposal
- Planning and designing a research project
- Securing ethical approval
- Project management
- Writing for publication
- Presenting work
- Building networks

This video collection will give researchers the confidence to successfully navigate their research work, take responsibility for their professional development, and identify the transferable skills they need to progress in their careers.

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# foundations

## Data Science, Big Data Analytics, and Digital Methods

NEW IN 2019!

The newest **SAGE Research Methods** video collection covers data science methods, issues and challenges surrounding big data research, and examples and applications of computational social science research (also called social data science). Data science is a vast field, covering a huge range of statistical techniques and methodological issues, with applications reaching far beyond the social sciences.

### Key topics include

- Probability models and methods
- Statistical models
- Big data analytics tools
- Programming (Python, R)
- Artificial intelligence, machine learning, and deep learning
- Ethics, privacy, and security
- Social media analytics
- Data visualization
- Data mining/text mining
- Digital humanities

## What is Foundations?

NEW IN 2019!

Comprised of 3-4 million words of newly commissioned content, **SAGE Research Methods Foundations** is a comprehensive reference resource on all aspects of research methods and the research process. Presented here are entries on methods and concepts—including cutting-edge research methods not currently covered in **SAGE Research Methods**, key research studies, and profiles of important researchers.

### Content and features

- Dynamic site architecture to guide users through content
- Entries are grouped into thematic series
- Pioneers are biographies of key scholars and methodologists who have helped shape social research, with a special emphasis on including previously under-recognized figures, including women and people of color
- Newly commissioned content on hundreds of methods and research concepts, including key studies and profiles of significant figures in research
- The What's Next tool guides users through a natural progression through concepts based on what they've already viewed.

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