

## **What's Your Story STUDENT ESSAY CONTEST**

### **OFFICIAL RULES**

By participating in this promotion entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which are final in all matters relating to this promotion.

**No purchase or payment of any kind is necessary to win. A purchase will not improve your chances of winning.**

### **ELIGIBILITY:**

The promotion is open to all undergraduate college students in a U.S. university enrolled in a political science course in the 2016-2017 academic calendar year who are at least 18 years of age at the time of entry and who have submitted their entry as instructed on <http://www.sagepub.com/WhatsYourStory>. These Official Rules are void where prohibited or restricted by law and are subject to all applicable federal, provincial, and local laws and regulations in each of the 50 United States (including the District of Columbia). All employees of the Sponsor and their immediate families (spouse, parent, sibling or child or their respective spouses) or those residing in the same households of employees, whether related or not, are not eligible to enter or to win. Winner is responsible for all taxes, if any, applicable to prize awarded.

### **TIMING:**

The promotion begins at 12:00 AM PST on September 1, 2016 and ends at 11:59 PM PST on May 1, 2017 (the "Contest Period") with two (2) separate Entry Periods (as defined below). Entry Period 1 and Entry Period 2 are collectively referred to herein as the "Entry Period."

Entry Period 1: Begins at 12:00 AM PST on September 1, 2016 and ends at 11:59 PM PST on December 1, 2016.

Entry Period 2: Begins at 12:00 AM PST on January 1, 2017 and ends at 11:59 PM PST on May 1, 2017.

### **HOW TO ENTER:**

Those entering the promotion as instructed on <http://www.sagepub.com/WhatsYourStory> will be entered into the promotion which will consist of two (2) Entry Periods described above, each with a separate entry pool and winners. One grand prize winner and two runner-up winners will be determined from among all eligible Entry Period 1 participants, and one grand prize winner and two runner-up winners will be determined from among all eligible Entry Period 2 participants, according to the criteria set forth herein.

Limit one (1) entry per person/email address. After the first entry, additional entry submissions will not result in additional entries. For the sake of clarity, an entrant submitting an entry for Entry Period 1 will not be permitted to submit an entry (whether the same or different) for Entry Period 2.

### **CONTENT GUIDELINES:**

In addition to complying with all other requirements of these Official Rules, each entry must comply with the following guidelines ("Content Guidelines"). Any entry that Sponsor determines in its sole discretion is in violation of these Content Guidelines will result in disqualification.

Each entry must not: contain or depict content or material that violates or infringes any third party rights of any kind, including, without limitation, any third party privacy, publicity, trade secret and/or intellectual property rights, including third party registered and/or common law copyrights and trademarks; contain or depict content or other creative elements not created by and original to entrant; contain or depict content or other material that is misleading, inappropriate, indecent,

obscene, hateful, tortious, defamatory, slanderous or libellous; contain or depict content or other material that reflects, advocates or promotes bigotry, racism, hatred, or exploitation of or against any class, group or individual, discrimination based on race, gender, religion, nationality, disability, sexual orientation or age, or actions or activities that are restricted, prohibited, illegal or unlawful; or contain or depict content or other material that is unlawful or in violation of or contrary to any applicable laws or regulations. An essay, video and any other content submitted must be owned or licensed on an exclusive basis in perpetuity by entrant for Sponsor's unfettered use and shall be subject to these Content Guidelines. For the avoidance of doubt, entrant shall be the owner or authorized licensee of any such essay, video or other content as set forth hereinabove and shall have obtained all necessary permissions from all copyright holders or licensors of such content and from all individuals visibly identifiable in any photos or videos submitted.

Entrant grants to Sponsor and its designees the non-exclusive, irrevocable, perpetual, worldwide, royalty-free, transferable, sublicensable right and license to use, display, perform, exhibit, reproduce and/or otherwise exploit his/her entry content including, without limitation, any photo(s) or video(s) submitted by entrant, in any manner and in any and all distribution channels, venues or media now known or hereafter devised, without further notice or any compensation to entrant. Entrant further agrees, upon Sponsor's request and without compensation, to sign any and all necessary and appropriate documents so as to effect, perfect or record such license rights. Notwithstanding the foregoing, Sponsor's use of an entrant's content will be at Sponsor's sole discretion and Sponsor shall have no obligation whatsoever to use or return any content submitted including any essays, videos or photos.

All content posted on Facebook, Twitter and/or Instagram by entrant shall also be subject to their respective terms which include, without limitation, the terms at <http://www.facebook.com/legal/terms>, <https://twitter.com/tos?lang=en>, and <https://help.instagram.com/478745558852511>.

#### **PRIZE DETAILS:**

A total of six (6) prizes will be awarded. One grand cash prize of One Thousand U.S. Dollars (\$1,000.00 USD) and two (2) runner-up cash prizes of Five Hundred U.S. Dollars (\$500.00 USD) will be awarded for each Entry Period. The Sponsor may, at its sole discretion, substitute prizes of equal or greater value. Prizes cannot be substituted or transferred except as otherwise provided in these Official Rules. The refusal by an entrant to timely accept a prize releases and forever discharges the Sponsor of all obligations related to the prize, including delivery, and this promotion. Any costs associated with a prize that are not described in these Official Rules are the responsibility of the winner.

#### **AWARDING OF PRIZE:**

All Entry Period 1 entries will be judged on or about December 15, 2016 and all Entry Period 2 entries will be judged on or about May 15, 2017 by Sponsor, based on the following criteria: (1) 60% originality/creativity of entry and (2) 40% Writing or Storytelling Style. Decisions of the Sponsor are final with respect to all matters relating to the promotion. By participating, entrants agree to the decisions of Sponsor, which shall be final and binding in all respects. Notwithstanding anything herein to the contrary, selection of the winners shall be at Sponsor's sole discretion.

Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where legal, a publicity release within fourteen (14) days of prize notification. In the event of noncompliance with this time period, with these Official Rules or if prize or prize notification is returned as undeliverable, prize may be forfeited and awarded to an alternate winner as determined by Sponsor in its sole discretion.

#### **ODDS OF WINNING:**

Odds of winning depend on the number of eligible entries received during the Entry Period.

**GENERAL CONDITIONS:**

Each entrant hereby acknowledges and agrees that entry in the promotion constitutes permission for the Sponsor and its designees to: (i) contact selected entrants directly using contact information provided in their entry in connection with this promotion; and (ii) use each winner's name, city/state, school affiliation and professor's name, and/or likeness for advertising, promotional, and other purposes in any and all media now or hereafter known throughout the world in perpetuity, without further compensation, notification and permission, except where prohibited by law, and the prize winner agrees to confirm such permission in writing promptly upon request. IN NO EVENT WILL THE SPONSOR, ITS RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, DEALERS, DISTRIBUTORS, SUPPLIERS, PRIZE PROVIDER, FACEBOOK, INC., TWITTER INC., INSTAGRAM, INC. AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMOTION OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. Any and all disputes, claims and causes of action arising out of or connected with this promotion or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration conducted in Ventura County, California, USA, pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion, but in no event attorney's fees. If for any reason the promotion is not capable of running as planned, including for reasons of tampering, unauthorized intervention, fraud or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion (including, without limitation, any issues whatsoever arising from the use of Survey Monkey or Google Docs), the Sponsor reserves the right at its sole discretion to cancel, terminate, modify and/or suspend the promotion and to disqualify any individual including any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. In the event the promotion is terminated, the Sponsor reserves the right to award the prizes in a random promotion from among all eligible, non-suspect entries received for the applicable promotion up to time of such action.

**LIABILITY:**

The Sponsor, Facebook, Inc., Twitter, Inc., and Instagram, Inc. and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, employees, representatives and agents are not responsible for lost, late, incorrect, incomplete, stolen, garbled, misdirected, undelivered or delayed entries or for entries not received by the end of the Entry Period; or for printing, distribution, production, technical, human or other errors relating to or in connection with the promotion, including, without limitation, errors in any advertising materials, the administration of the promotion, the processing of entries or the announcement of the prize including, without limitation, those entries submitted by entrant via Survey Monkey or Google Docs.

**WINNERS LIST:**

The public may obtain the names of the winners by visiting [www.sagepub.com/WhatsYourStory](http://www.sagepub.com/WhatsYourStory) where the winners' names will be posted after the promotion occurs until September 1, 2018.

**USE OF DATA:**

Entries and the information contained therein will be used by the Sponsor in accordance with its privacy policy, available at <http://www.sagepub.com/privacyPolicy.nav>. By participating in this promotion and providing your e-mail address, entrants hereby agree to the Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted the Sponsor's privacy policy. Entrants also acknowledge and agree that they are providing their information to Sponsor and not Facebook, Inc., Twitter, Inc., or Instagram, Inc.

**JURISDICTION:**

The promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of California, USA.

**SPONSOR:**

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