

Increasing discoverability

Make sure that your users can easily locate the material they need by following these simple steps.

Adding CQ Researcher to your catalogue and library websites Have you ...

- Listed CQ Researcher in your A-Z and/or subject directory of databases?
- Used the recommended production description?
- ➔ *CQ Researcher is an award winning publication that's been around for more than 90 years. It provides in-depth coverage of the most important issues of the day. Our reports are written by experienced journalists, footnoted and professionally fact-checked. Full-length articles include an overview, historical background, chronology, pro/con feature, plus resources for additional research.*
- Catalogued CQ Researcher as a reference product?
- Appointed a "super user" to train others to use the tools?
- ➔ Online demo: <http://library.cqpress.com/cqresearcher/tour>
- ➔ FAQ: <http://library.cqpress.com/cqresearcher/faq>
- ➔ Significant increase in usage and discoverability for those libraries that tried it!

Full length reports written by experience journalists, footnoted and professionally fact-checked, with graphics, photos, and sidebars

- Downloaded the latest MARC record for this publication from the "Updates" table in Secure Center?
- ➔ Be sure to select the "Purchased Content" option to download a custom batch specific to your holdings
- ➔ <http://library.cqpress.com/admin>

A new file will be available every quarter

- Added widgets to your catalogue and websites?
- ➔ Perfect for courseware and learning management systems like Blackboard
- ➔ Select and download the right one for your site: <http://library.cqpress.com/admin>

Finding CQ Researcher through discovery services and search engines

CQ Researcher is indexed by third-party discovery services including:

CQ Researcher KBART files are delivered weekly to e-resource management services, such as:

ProQuest (Summon) Bing
 EBSCO Discovery Service Yahoo!
 Ex Libris Primo Central Index Google Scholar
 OCLC WorldCat
 Google

Serials Solutions (360KB) Ex Libris (SFX and Alma)
 EBSCO OCLCD WorldShare
 TD-Net WT Cox
 Innovative Interfaces Inc, Suweco

For questions or suggestions about the discoverability of CQ Researcher in your library, or to request print brochures or other materials, please contact us at librarysales@sagepub.com / librarysales@sagepub.co.uk