

Increasing discoverability

Make sure that your users can easily locate the material they need by following these simple steps.

Have you...

- Listed Data Planet to your A-Z list of databases?
- Added Data Planet in your Databases by Subject Listing?
 - ▶ We recommend: Statistics and Data, Business, Finance, Economics, Sociology, Political Science, International Studies, International Relations, Global Studies, Demography, Agriculture, and Education.
- Used the recommended production description?
 - ▶ *Explore a vast collection of US and international statistics in Data Planet Statistical Datasets. With this dynamic tool, you can scan and search the contents of billions of datasets, compare and contrast variables of interest, and create customized views in tables, maps, rankings, and charts. Views also include descriptive summaries of the datasets and data sources. Datasets cover a wide range of subjects – including business, finance, banking, economics, sociology, political science, demography, agriculture, education, international studies, criminal justice, housing and construction, labor and employment, energy resources and industries, and more. Sources include public, private/commercial, and nongovernmental organizations.*
- Confirmed that your proxy configuration for Data Planet includes the Data Planet LibGuides?
 - ▶ Created in collaboration with SpringShare, these guides include many links to help users get directly into the system. For the configuration instructions, contact us at onlinesupport.sagepub.co.uk.
- Added an item on Data Planet availability to your library blog and/or your library newsletter?
- Subscribed to the Data Planet [blog](#) and used posts for your library's blog or in tweets?
- Highlighted the database on your library home page?
- Organized a Data Planet training session on-site or via webinar?
 - ▶ Contact us at onlinesupport.sagepub.co.uk to coordinate.
- Appointed a Data Planet super user at your institution to train others to use the tool?
 - ▶ Training materials: <http://data-planet.libguides.com/>
 - ▶ Video tutorial: <https://www.youtube.com/watch?v=J5WjSdfULTY>
- Added Data Planet MARC records to your catalog and process for indexing by your discovery service?
 - ▶ You may also choose to load Data Planet MARC21 records* directly into your catalog and follow the steps defined by your discovery service provider for including these in your discovery service custom catalog.

*MARC21 (and MARC text) records are available on an on-demand basis at no cost for all Data Planet subscribing institutions. Contact us at onlinesupport.sagepub.co.uk to obtain log-in credentials for downloading the MARC21 records.

Be sure to include separate entries for any [premium modules](#) in your subscription.

Visit [Marketing Resources for Libraries](#) for sample announcements, template tweets, logos and more.

For questions or suggestions about the discoverability of Data Planet in your library, or to request print brochures or other materials, please contact us at librarymktg@sagepub.com