



Partner with SAGE to develop your **Global Marketing** case

**Series Editor: Maria Kniazeva, PhD, University of San Diego**

**SAGE Publishing** continues to grow its teaching case collection, **SAGE Business Cases**, across the business and management discipline while also focusing in on key areas. The Global Marketing collection within SAGE Business Cases will highlight the rich and interdisciplinary topics of consumer behavior, branding, advertising, and social media marketing in international contexts.

SAGE is pleased to offer case authors:

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Have you written a case that you currently use in your classroom? Do you have an idea or a rough draft of a case? Bring it to SAGE and we'll work with you to develop your idea and ready it for the global classroom.

### **DEADLINE FOR SUBMISSION: Rolling**

We look for cases between 1,000 and 5,000 words. Please include teaching notes and discussion questions. Guidelines and templates may be found [here](#). Manuscripts are accepted on an ongoing basis through our ScholarOne [portal](#). Authors receive decisions within 6-8 weeks of submission.

### **For questions and sample cases, contact:**

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