



Partner with SAGE to develop cases that draw on the Humanities and Arts to teach Business theories and concepts

### Series Editors

Christopher Michaelson, University of St. Thomas  
Matt Statler, New York University

**SAGE Publishing** continues to grow its teaching case collection, [SAGE Business Cases](#), across the business and management spectrum while incorporating thought from a variety of disciplines. The **Humanities and Arts in Business** series aims to publish and disseminate creative business pedagogy that is inspired by and utilizes material from classic and contemporary humanities and arts in order to cultivate a more human economy.

Unlike conventional business cases that assemble fact patterns into a pedagogical narrative, Humanities and Arts business cases draw on existing narratives to illuminate how they can be deployed in a business classroom. These narratives may include short stories or novel excerpts, film or play segments, folktales, songs, poems, photographs, paintings, and paradoxes, among other objects from the humanities and arts. A business case of approximately **1,000-5,000 words** introduces and reproduces the object and a pedagogical plan and includes a teaching note. The full business case should be a stand-alone teaching tool that does not require students to purchase additional resources, and case authors are responsible for obtaining copyright permissions for restricted material.

#### **SAGE is pleased to offer case authors:**

- \* Double-blind peer review of your case and teaching notes
- \* A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- \* Freedom to include your students in the case research and writing process
- \* Copyright in your name and final PDF for ease of use in your classroom
- \* Payment when your case is published
- \* An international audience for your work

#### **SUBMISSION DEADLINE: Rolling**

- Cases should be between 1,000 and 5,000 words.
- Please include discussion questions and teaching notes.
- Guidelines and templates may be found [here](#)
- Submit through our ScholarOne [portal](#)
- Authors generally receive decisions within 6-8 weeks of submission.

#### **For questions and sample cases, contact:**

Rebecca Frankel

Associate Editor

[rebecca.frankel@sagepub.com](mailto:rebecca.frankel@sagepub.com)

[sk.sagepub.com/cases](http://sk.sagepub.com/cases)