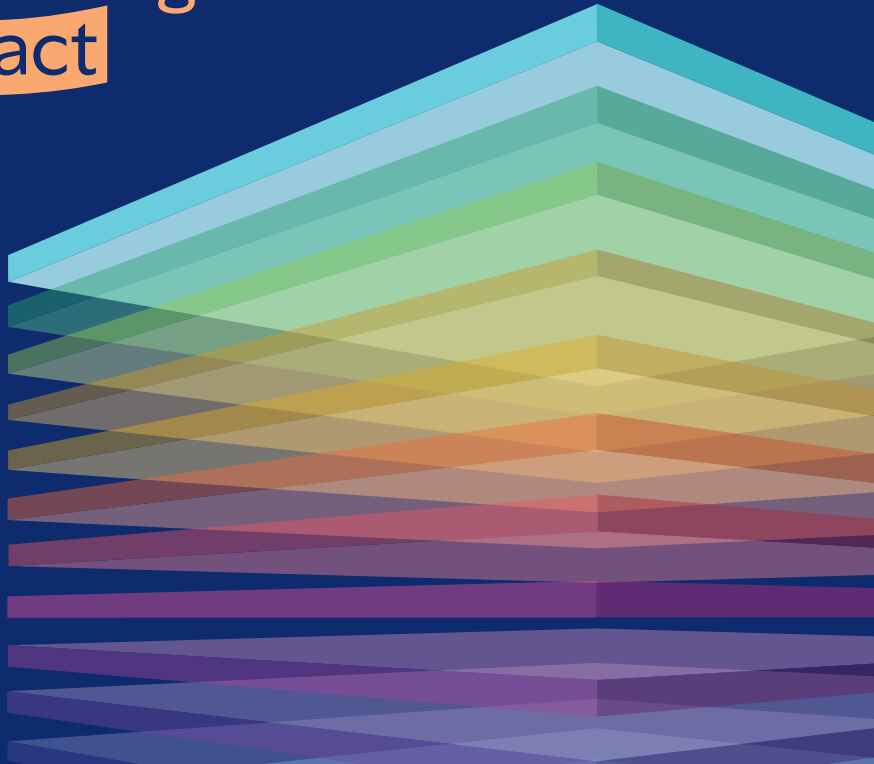


# Business & Management from Sage

Where knowledge  
meets **impact**



At Sage, we understand the importance of achieving impact at your business school and the many ways this can be realized through both research and education.

Whether it's informing workplaces and decision-making for successful **business impact**, influencing business practice and policymakers for positive **societal impact**, disseminating leading empirical and theoretical work for scholarly **research impact**, or developing individual knowledge, understanding, and skills for **personal impact**, your business school is a place for innovation, a catalyst for change, and a positive force for good in the world.

That's why at Sage, as a forever independent and global company, we publish across a wide range of formats with diverse coverage to support your school in meeting these impact goals — from essential learning resources including cases, datasets, video, and cutting-edge digital formats, including simulations and VR, to award-winning textbooks for business and management courses, and high-ranking journals for research excellence in the field.

Sage also partners with key associations, societies, library and advocacy groups, and supports research and student prizes for societal impact, because together, we can achieve even greater impact in business and society.

Where knowledge  
meets **impact**

## Journals

We offer an unparalleled selection of publications that cater to the diverse needs of today's business leaders, researchers, and educators. Our portfolio features top-tier journals recognized for their rigorous scholarship and real-world impact. With specialist author support and an inclusive, global reach, **Sage Journals** is at the forefront of advancing knowledge within business and management disciplines.

In addition to our wide variety of in-house journals, we partner with several prestigious societies, such as the American Marketing Association, the European Group for Organizational Studies, the Production and Operations Management Society, and the Southern Management Association.



[journals.sagepub.com/business-management](https://journals.sagepub.com/business-management)

# Textbooks

Our student-centered textbook program offers resources across a wide variety of course areas, including Accounting, Finance, Leadership, Marketing, Management, and Entrepreneurship, equipping students at all levels to navigate and shape the future of business. Instructors can sample our content without obligation and choose from various formats, including eBook, print (for select products), **myBusinessCourse**, and **Sage Vantage** – a learning platform loved by both instructors and students.



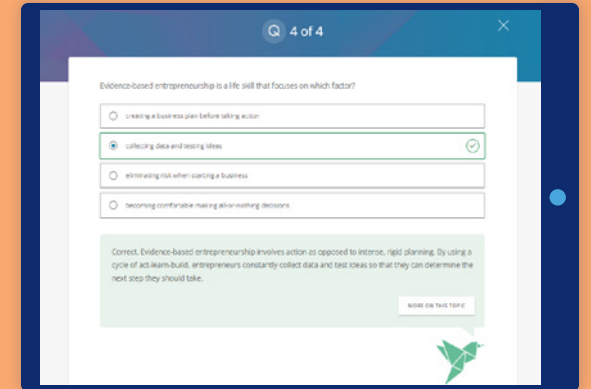
[collegepublishing.sagepub.com](http://collegepublishing.sagepub.com)

# Sage Vantage

**Sage Vantage\*** is an intuitive learning platform that integrates quality Sage content with assignable activities and auto-graded assessments to drive student engagement and ensure student accountability. 9 out of 10 instructors using Vantage would recommend it to a colleague.

## Benefits of using Vantage

- Unparalleled ease of use
- Customizable LMS integration
- Best-in-class support
- Improved student grades



## myBusinessCourse

Teaching an Accounting course? The **myBusinessCourse\*** learning platform by Cambridge Business Publishers helps students learn accounting. It increases student readiness with author-created tools to learn, practice, and master key accounting concepts.

*\*Sage Vantage and myBusinessCourse are not available outside of the United States.*

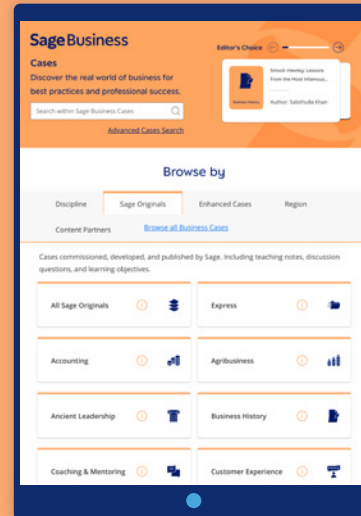
[collegepublishing.sagepub.com](http://collegepublishing.sagepub.com)

# Cases

Offering a robust collection of authoritative business cases – the first of its kind tailored to library needs – **Business Cases** brings business to life. Our editorially curated collection provides diverse perspectives covering a range of emerging and underserved topics. Complete with teaching notes and a range of multimedia to support educators, and featuring Sage Originals and cases from an impressive list of content partners, **Business Cases** inspires students to develop their own best practices and prepare for professional success.

## Advantages of using Business Cases

- Access a multidisciplinary collection of more than 6,800 cases from 120 countries
- Develop a detailed appreciation of core concepts at work through video, data, and audio resources alongside the text
- Keep pace with topical and developing business issues with short, news-driven Express Cases
- Learn from true stories of business success and setback from industries around the world



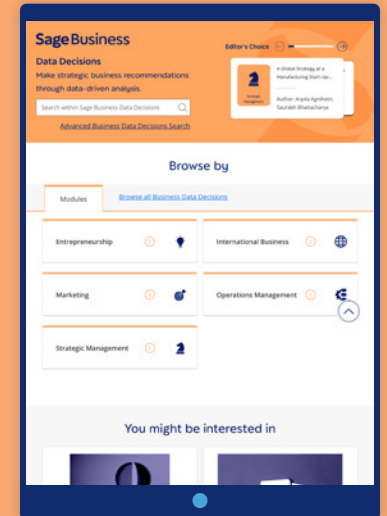
[sagelearningresources.com/business](https://sagelearningresources.com/business)

# Data Decisions

By bridging the gap between business fundamentals and practical applications, **Business Data Decisions** helps students develop the competencies to thrive in their courses, capstones, internships, and in the competitive job market post-graduation. Each of the 90+ exercises, or “Data Challenges”, is designed to give students hands-on experience in applying business fundamentals and data analysis methods to real-world scenarios through text, visualizations, interactive quizzes, and downloadable quantitative and qualitative data sets.

## Advantages of using Business Data Decisions

- Understand business concepts, such as forecasting and market segmentation
- Evaluate and apply data in a wide variety of business scenarios
- Use creativity and critical thinking to solve real-world business challenges and recognize opportunities
- Make sound business decisions based on incomplete, imperfect, or conflicting data
- Communicate findings and recommendations to stakeholders and decision-makers

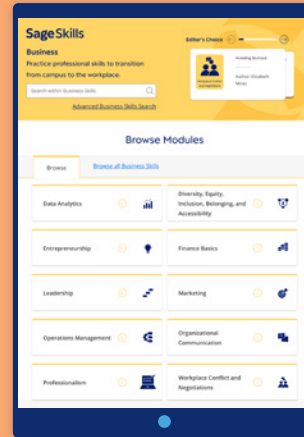


[sagelearningresources.com/business](https://sagelearningresources.com/business)

# Skills

Created in partnership with a team of scholars and practitioner experts with a range of backgrounds and experiences, **Business Skills** empowers students to develop and practice the skills deemed most vital to the modern workplace.

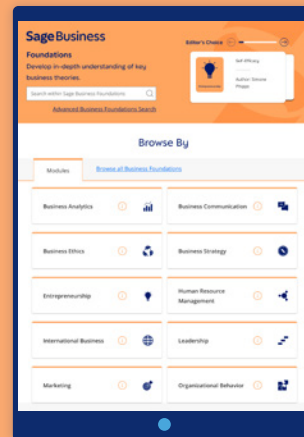
This resource provides essential skillsets enriched with a variety of engaging multimedia within ten in-demand categories, spanning two distinct collections. It offers highly practical tools that enhance career readiness and prepares individuals for professional success.



# Foundations

Exploring the key theories that every business student will need, **Business Foundations** allows students to take it one step further by matching theory to real-world experience.

Built in partnership with authors from six continents and covering some of the highest-enrollment courses across the business school, this resource ensures the truly global scope and perspectives necessary for success. Each of the 160+ entries, which span two distinct collections, is enhanced with engaging interactive and multimedia elements to enrich students' understanding of the material.



[sagelearningresources.com/business](https://sagelearningresources.com/business)

# Hubro Business Simulations

Our award-winning simulations allow students to apply real-world business skills in a risk-free environment, whether individually or in teams, in the classroom or online.

## Why 94% of educators and student users recommend our simulations

- Engaging and easy to use for students playing individually or in teams
- Customization options for your specific course and assessment needs
- Fast onboarding, training, and support throughout to assist you
- Certificates of completion and great career prep for students
- Simple assessment with AI grading tool

## Simulations

- Business
- Finance
- Strategic Management
- Marketing
- Strategic Marketing
- Digital Marketing (Coming Soon)
- Sustainable Business
- Sustainable Finance
- Sustainable Marketing



[hubrosimulations.com](https://hubrosimulations.com)

# Discover more resources

A wide range of Business & Management content is available across various learning resources, offering tools and materials to enhance teaching, support research, and enrich the overall learning experience.

## Sage Research Methods

## Sage Video

## Sage Data

Powered by Data Planet

## Sage Reference & Academic Books

### bodyswaps

#### Negotiation and Conflict Management VR Experience

Learn and perfect negotiation and conflict management skills via realistic simulations, integrated coaching, and real-time feedback. For PC, mobile devices, and popular VR headsets.

[learningresources.sagepub.com/virtual-reality](https://learningresources.sagepub.com/virtual-reality)

# Achieving impact together

## Partnerships

At Sage, we believe in the power of partnerships and working collaboratively to help advance business research, education, and academic publishing, supporting their positive impact on business and society.

We work closely with a range of mission-focused organizations to progress our shared aims and values through collective action and engagement. We are proud to be:

- AACSB Business Education Alliance Member
- The PhD Project Partner
- SDG Publishers Compact Member

## Prizes

Rewarding impactful student work is a way to help recognize and celebrate important contributions, and inspire others to do the same.

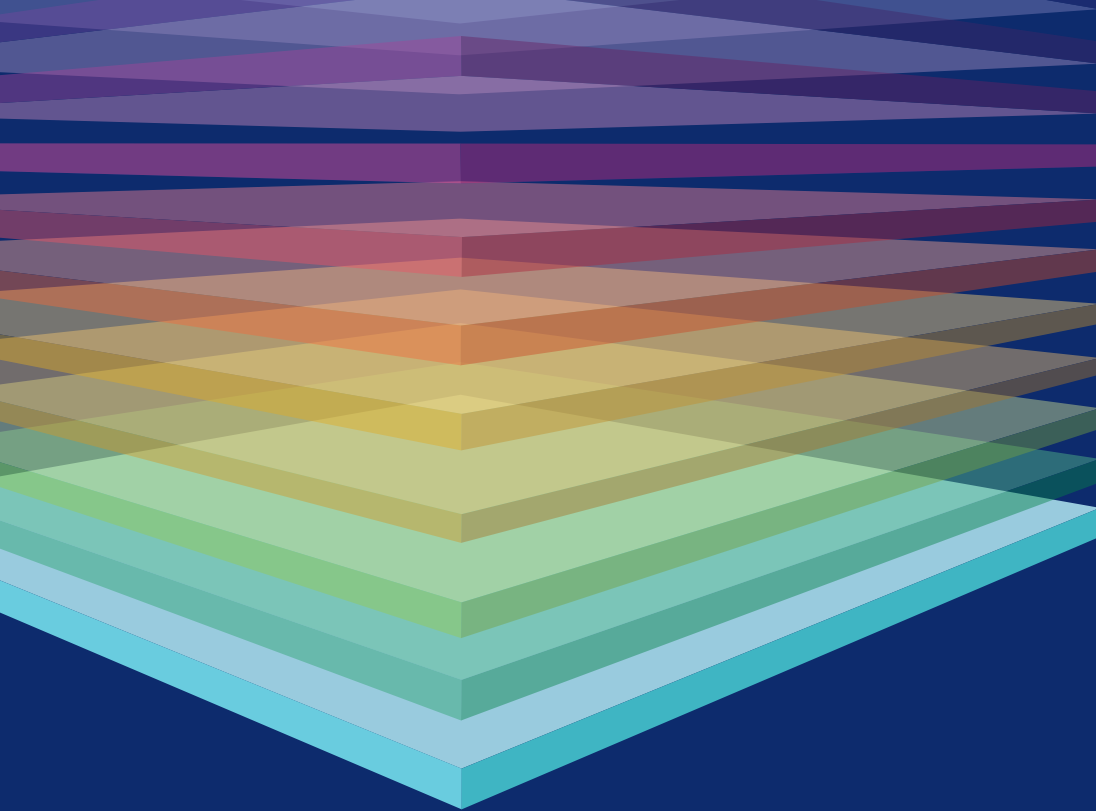
Sage proudly sponsors and champions the following student awards from key partners that highlight socially responsible and sustainably-minded student projects and papers in business research and education:

- The Babson Collaborative Global Student Challenge
- The *Organization Studies (OS)* & Sage Student Paper Impact Award
- RRBM Dare to Care Dissertation Scholarship Awards

Want to track your research impact on policy?  
**Visit Sage Policy Profiles** powered by Overton

Find out more and request a trial at [sagelearningresources.com](https://sagelearningresources.com)





**Any questions?**

Reach out to us at  
**[business.management@sagepub.com](mailto:business.management@sagepub.com)**

---

For North American markets