

Valuable Advice for
Sociology Professors
Starting Their Careers
from respected sociology authors

Retain and Build on Your Initial Enthusiasm:

Keep the passion alive and stay committed to your field, says **GEORGE RITZER.**

Set the Bar:

Don't compromise on your vision and hold on to your passion and imagination, advises **RODNEY D. COATES.**

Design Your Career Path:

Create a career development path that maximizes the use of available opportunities and builds on your strengths and connections, advises **RUSSELL K. SCHUTT.**

Keep Your Class Dynamic:

Use a variety of activities in your class to keep your students engaged, such as lectures, discussions, and groups, recommends **JEANNE H. BALLANTINE.**

Pursue Your Research Interests:

Don't shy away from research that isn't popular in the field. Follow your research interests and integrate your teaching and research, suggests **WILLIAM A. CORSARO.**

Verify What is Valued:

Have a serious conversation with your department chair and verify what is valued in your department to orient your time and efforts accordingly, emphasizes **STEPHEN A. SWEET.**