Digital Products 2018

Award-winning resources for libraries
SAGE Digital Products 2018

SAGE’s mission is to foster engaged scholarship and disseminate research to influence the world around us. To equip today’s students to conduct the research needed to inform public policy and scientific discovery, we are pleased to announce SAGE Research Methods Video: Practical Research & Academic Skills, a new video collection that teaches the foundational skills necessary to complete original research. See page 24 for more information.

To learn more, please visit sagepub.com/librarians

We’re here for you!
SAGE is committed to helping our librarian partners after the sale. We provide
• Discoverability checklists
• Digital and printed promotional materials
• Live custom training via webinar

Request a free 30-day trial today or visit sagepub.com/trial
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Contact us

If you would like a complete list of titles for any of the products listed in this catalog, or if you have any questions regarding SAGE’s digital products, please contact your regional sales team.

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With a portfolio including more than 1,000 journals, SAGE is proud to be the market leader, with top-ranked journals within the categories of Audiology & Speech-Language Pathology; Communication; Cultural Studies; History & Philosophy of Science (SSCI); Orthopedics; Psychology, Applied; Psychology, Social; Rehabilitation (SCI); Social Sciences, Mathematical Methods; Social Work; and Women’s Studies.
Content

International in scope • Peer-reviewed • High-quality

• **High impact**—approximately 58% of SAGE’s journal content is ranked in the 2016 Journal Citation Reports® (Clarivate Analytics, 2017).
• **Scholarly and professional**—research is published in partnership with more than 400 key societies.
• **Interdisciplinary**—exceptional discipline coverage spans the humanities; the social sciences; and science, technology, and medicine.

Discoverability

Regularly updated indexing • High-visibility

• **Discovery services**—all SAGE journals are indexed in key discovery services, including Summon, Serial Solutions, Primo (ProQuest/ExLibris), OCLC Worldshare, and EBSCO EDS.
• **E-resource management services (ERM)**—weekly feeds comply with the KBART (Knowledge Bases and Related Tools) II standard.
• **Subject databases**—many SAGE journals are included in discipline-specific databases and discovery tools, such as PubMed, Scopus, and many more.

Support

Interactive • Customer-focused

• **Customer support**—SAGE offers a dedicated account representative team to assist with inquiries, renewals of SAGE products, and any questions specific to your institutional account.
• **Training**—user guides, videos, and live online training sessions highlight the features and functionality for librarians and end users.
• **Usage-driving tools**—the journals platform features online banner ads, search widgets, and posters.
• **Usage reporting**—account administrators can review and update account information and run COUNTER usage reports.

Access

User-friendly • Article-level metrics • Always available

• **Enhanced tools**—browse or search journals and articles, and easily navigate, read, share, and cite.
• **Personalization**—save journals and searches and create new content alerts.
• **Usage driving**—banner ads, search widgets, and posters direct users to your content.
• **Visible impact**—see the power of research with journal-level impact factor details and article-level citation and social data via Altmetrics.

Altmetrics article-level metrics

journals.sagepub.com
SAGE Premier

Designed with and for librarians • Notable savings off list prices of individual journals!
- Digital access to more than 1,000 peer-reviewed journals
- Content ownership of the subscribed content published by SAGE during the term of the agreement
- Complimentary access back to 1999 (where available) while a current subscription is maintained
- Quality new content added to the package annually
- High-impact content—more than 58% of the titles are ranked*

New titles in SAGE Premier for 2018

California Management Review
Impact Factor*: 2.943

The Cleft Palate-Craniofacial Journal
Impact Factor*: 1.133

European Journal of Mass Spectrometry
Impact Factor*: 1.022

Journal of Palliative Care
Impact Factor*: 0.618

Learn more about SAGE Premier at sagepub.com/sage-premier
SAGE Deep Backfile Package

Content ownership • Flexible lease and purchase options

• Digital access to more than 567 peer-reviewed journal archives
• Perpetual ownership with annual upgrade opportunities
• Full-text coverage of the last issue from 1998 to volume 1, issue 1**

Practical Benefits

• Save hundreds of feet of shelf space in your physical library.
• No extra costs of keeping a print collection of hundreds of journal archives updated
• Increase end user outcomes with flexible searching, browsing, and alerting capabilities to content from wherever they are
• Support alumni success with historical content needed for their career research

SAGE Shallow Backfile Package

This ownership opportunity will complete your collection of SAGE Journals content, offering articles published between 1999 and 2009 from more than 775 journals.

Annals of Otology, Rhinology, & Laryngology
First Issue: 1897
Impact Factor*: 1.384

The ANNALS of the American Academy of Political and Social Science
First Issue: 1890
Impact Factor*: 2.118

Medical Care Research and Review
First Issue: 1944
Impact Factor*: 2.189

Journal of Management
First Issue: 1975
Impact Factor*: 7.733

Applied Spectroscopy
First Issue: 1946
Impact Factor*: 1.529

Perspectives in Public Health
First Issue: 1879
Impact Factor*: 0.919

*Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017).
**At present, SAGE has located and provided on SAGE Journals 98% of the overall expected volume of backfile issues. Content from 1999 to present included with a SAGE Premier subscription.
Journals by subject area

Titles included in the SAGE Premier and SAGE Deep Backfile packages are also available in more focused, discipline-specific packages tailored between Social Sciences, Science & Technology, and Health—direct to where you seek content most.

Available packages

Humanities and Social Science Package
- **FF** Digital access to 697 titles
  - 55% indexed in the JCR*
- **BF** Digital access to 446 backfile titles

Science, Technology, and Medicine (STM) Package
- **FF** Digital access to 449 titles
  - 67% indexed in the JCR*
- **BF** Digital access to 218 backfile titles

STM titles are also available in two subpackages

Health Sciences Package
- **FF** Digital access to 368 titles
  - 66% indexed in the JCR*
- **BF** Digital access to 171 backfile titles

Clinical Medicine Package
- **FF** Digital access to 254 titles
  - 62% indexed in the JCR*
- **BF** Digital access to 107 backfile titles

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**Frontfile Subscription**
Includes current content, with complimentary access back to 1999 while the subscription is maintained

**Backfile Package**
Content ownership, with access from 1998 to volume 1, issue 1 (where available)

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Request a 30-day free trial now at sagepub.com/trial
Need something more specific?

SAGE offers 25 subject collections featuring high-impact, discipline relevant journals, now including a Research Methods Collection featuring 30 journals, more than 80% of which are ranked, and encompassing more than 20,000 articles.

Use the flexibility of Collection acquisition to provide targeted content researchers are most seeking in both frontfile and backfile options.

- Cardiology & Cardiovascular Medicine
- Communication & Media Studies
- Criminology
- Education
- Engineering & Materials Science
- Health Practices & Services
- Human Resources
- IMechE Collection
- Management & Organization Studies
- Medico-Legal
- Mental Health
- Neurology
- Nursing & Public Health
- Oncology
- Orthopaedics & Sports Medicine
- Palliative Medicine & Chronic Care
- Pediatrics
- Pharmacology & Biomedical
- Politics & International Studies
- Psychology
- Religion
- Research Methods
- Royal Society of Medicine
- Sociology
- Urban Studies & Planning

Find more details, including title lists, at sagepub.com/subjectcollections

*Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017).
The Royal Society of Medicine Journals Collection

- Access to 28 titles—27 journals (including 3 OA journals) and the Handbook of Practice Management
- Scope ranges from primary research to clinical practice, covering topics from experimental medicine to venous disease
- More than 56% of titles are covered in the 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

Backfile
This collection includes 23 peer-reviewed journal backfiles. The purchase or lease of this package will include access from 1998 back to volume 1, issue 1* of each journal (where available).
IMechE Journal Collection

Published in association with the Institution of Mechanical Engineers

- Access to 18 prestigious titles, including the 16-part Proceedings of IMechE, as well as The Journal of Strain Analysis for Engineering Design and the International Journal of Engine Research
- Essential for any engineering collection, spanning from Power and Energy to Sports Engineering and Technology
- An invaluable resource for engineers, scientists, historians, social commentators, biographers, genealogists, or simply the inquisitive
- More than 94% of the collection is ranked*

Backfile

The IMechE Proceedings Archive 1847–1998 contains some of the world’s most influential engineering research, much of which is still relevant today. A useful tool for engineers and social historians alike, this valuable resource contains more than 26,000 articles and diagrams.

*2016 Journal Citation Reports® (Clarivate Analytics, 2017).
**At present, SAGE has located and provided on SAGE Journals 98% of the overall expected volume of backfile issues.
Hosting more than 5,100 titles, SAGE Knowledge is home to a prestigious range of book and reference content—including scholarly titles, monographs, reference works, handbooks, series, and professional development titles, as well as business case studies and streaming video—making this the ultimate social sciences digital library for students, researchers, and faculty.
SAGE Recommends

SAGE Knowledge features the innovative tool “SAGE Recommends,” providing suggested links to relevant content across all of our platforms, including SAGE Research Methods, SAGE Journals, SAGE Business Cases, and SAGE Video, so that users can experience first-hand rich, scholarly, and innovative multimedia content as well as enhanced platform functionality and discovery.

Enhanced platform

The platform provides all the flexibility and ease of navigation that users have come to expect, unlimited simultaneous usage of all titles, and no physical digital rights management—thus ensuring peace of mind, regardless of how many users are on the platform.

Discoverability and support

- MARC records and COUNTER reports are available
- DOIs are registered for each title and chapter
- Usage driving tools: banner adverts, search widgets, training videos, user guides, and custom online training sessions highlighting features and functionality for both librarians and end users

Request a 30-day free trial now at sagepub.com/trial

Design your research journey

Developed in partnership with librarians, faculty, and students, SAGE Knowledge offers unique features and functionality that make getting to the desired information quick and easy. Here’s what your students, faculty, and library staff can expect to find:

- A visually enhanced site that is also responsive to all mobile phones and tablets
- Filtered search results by content type, publication date, and subject discipline
- PDF print and download options at the chapter level
- The ability to change text size with ease
- The option to export citation data to common citation managers
- An integrated platform connecting related SAGE Video and SAGE Business Cases videos and content
How do SAGE Reference and CQ Press Reference support research?

- Authoritative—curriculum-driven topics are selected by international teams of experts in their field and authored by key scholars. Faculty can rely on our content to be the best of what’s happening in the social sciences today.
- Connects to the most relevant content—links to other entries and recommended readings guide readers even further in their research journey.
- Signed entries are rigorous, authoritative, citable, and easy to navigate.

More than 600 must-have SAGE Reference and CQ Press Reference titles are hosted on the SAGE Knowledge platform, providing students with the perfect place to start their research on key topics in the social sciences. These reference titles are both broad and deep, presented in an authoritative, interdisciplinary, and accessible approach, guiding every stage of the research journey anywhere in the world.

NEW IN 2018!

More than 240 new book and reference titles in 2018, including the following:

- The SAGE Handbook of Social Media Research Methods
- The SAGE Encyclopedia of Lifespan Human Development
- The SAGE Handbook of Qualitative Data Collection
- The SAGE Handbook of Political Sociology
- The SAGE Encyclopedia of Business Ethics and Society (2nd edition)
- The SAGE Encyclopedia of the Internet

2018 Frontlist Titles
SAGE Knowledge hosts more than 5,100 carefully selected titles by world-class authors and editors on hot topics across the social sciences. It includes academic and supplementary titles that contribute to the knowledge base of students and researchers, foundational books in core areas of research and debate, accessible student references, and numerous practical professional titles in education.

Request a 30-day trial at sagepub.com/trial
SAGE Video streaming collections are developed in partnership with leading academics and practitioners, including many of SAGE’s own authors and academic partners, to deliver cutting-edge pedagogical and research-oriented video within the social sciences.
What is SAGE Video?

SAGE Video is an easily accessible resource with more than 1,500 hours of streaming video collections in the social sciences, created for use across higher education to support pedagogical needs, from undergraduate teaching and learning to higher-level academic research. SAGE Video combines originally commissioned and produced material with licensed videos to provide a complete disciplinary resource for students, faculty, and researchers.

What does SAGE Video do?

It supports students of all levels through a range of video types that can be used within class, as class preparation, for further reading, or in online learning settings.

- Seminal documentaries on subjects aligned to core curriculum topics
- Case studies on classic and newly published research
- Tutorials illustrating practical applications of methods and concepts
- Interviews with leading experts on key topics
- Practitioner demonstrations of theories and techniques
- Observational footage of practitioners in real-life professional settings
- Short definitions of key terms and concepts

The well-designed interface provides various flexible, customized browsing or searching options.

—Choice Magazine

Our collections

<table>
<thead>
<tr>
<th>Video Collection</th>
<th># Videos</th>
<th># Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business &amp; Management</td>
<td>454</td>
<td>140+</td>
</tr>
<tr>
<td>Politics &amp; International Relations</td>
<td>316</td>
<td>130+</td>
</tr>
<tr>
<td>Psychology</td>
<td>426</td>
<td>130+</td>
</tr>
<tr>
<td>Counseling &amp; Psychotherapy</td>
<td>470</td>
<td>140+</td>
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<tr>
<td>Education</td>
<td>530</td>
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<tr>
<td>Media, Communication &amp; Cultural Studies</td>
<td>500</td>
<td>120+</td>
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<td>Sociology</td>
<td>330</td>
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<tr>
<td>Criminology &amp; Criminal Justice</td>
<td>540</td>
<td>110+</td>
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<tr>
<td>SAGE Research Methods Video*</td>
<td>484</td>
<td>120+</td>
</tr>
<tr>
<td>Practical Research &amp; Academic Skills*</td>
<td>430</td>
<td>60+</td>
</tr>
</tbody>
</table>

New in 2018!

Around 10 hours of video in the Education and Counseling & Psychotherapy collections, including

- Additional graphics and visual effects for some of the existing most-used videos for maximum educational impact
- New world-renowned academic contributors and SAGE authors
- More content in areas of high demand showcasing the latest research or practitioner best practices in each discipline area

*Available on the SAGE Research Methods platform.
Our video program has been developed in partnership with trusted advisors from libraries around the world, and each collection is overseen by an international editorial board.

Features and benefits

- Video collections are available for lease or one-time purchase
- The program provides MARC records, abstracts, ERM feeds, and full-text discovery service indexing
- A mobile-responsive design supports students on the go
- Related content suggestions across video, book, and reference titles promote further reading
- Videos easily can be integrated into course management systems and websites
- Hot keys, closed captioning, and full transcripts for every video support accessibility needs
- The majority of videos in each collection are exclusive to SAGE, including new and original productions
- All videos are available globally
- The platform includes contributions from our book and journal editors and authors around the world

These videos not only provide variety but also help the viewers absorb the information.

—American Reference Books Annual
Licensing partners

*SAGE Video* includes carefully chosen award-winning films and seminal documentaries from the following partners to fit the scope of each collection:

- BBC
- CPCAB
- INTELECOM Network
- Ideas Roadshow
- Sheffield Hallam University
- Rotherham Metropolitan Borough Council
- Siren Films
- University of South Wales
- Passion River Films

What do academics think?

So much important information explained in an understandable way... An excellent addition to my source of videos.

—Bill Howe, Connecticut Department of Education

An impressive list of resources.

—Emmy van Deurzen, New School of Psychotherapy and Counselling, London

Easy to use...very impressed with the video collection. There are lots of options for teachers, clinicians, [and] researchers to use.

—Ed Donnerstein, University of Arizona

Libraries that support online curriculum development or serve faculty that engage in online content sharing and classroom support may find the addition of the SAGE Video platform to be of special value...an easy-to-use platform with a number of features that make it simple to navigate, search, and share content.

—Library Journal

Check out our work with leading academics and practitioners to create new and exclusive *SAGE Video* productions!

*sagepub.com/video*

Request a 30-day trial at *sagepub.com/trial*
User-friendly video player

Ease of use and accessibility are at the heart of our video program delivery. Functionality meets student and faculty needs both inside and outside the classroom, and videos can be easily integrated into learning management systems and presentations.

I am really impressed with the quality of the site.

—Scott Buckler, University of Worcester
Using SAGE Video

A professor is developing a new course in the social sciences, and is looking to enhance student learning outcomes while keeping the course practical and relatable. She uses SAGE Video to:

• Assign engaging coursework by embedding documentaries in her course management system
• Enliven lectures by streaming case study videos in class
• Provide alternative, reliable sources to augment students’ research papers and dissertations

SAGE Research Methods Video
see page 24 to learn more
SAGE Research Methods is the comprehensive methods library with more than 1,000 books, reference works, and journal articles; 1,600 case studies of real research projects; 185 teaching datasets to help students master data analysis through hands-on practice; and two collections of more than 800 videos that bring research methods, statistics, and evaluation to life. The resources cover every aspect of research skills training and support students and researchers through every step of the research process.
What are research methods, and why are they important?

Research methods are the tools used to conduct research. Learning research skills is increasingly important for all students, not just those who will go on to do postgraduate study or pursue a career in academia, as employers value graduates who can carry out market research, understand statistics, and critically evaluate sources of information.

What does SAGE Research Methods do?

- **Supports students** taking research methods, statistics, or evaluation courses or conducting research projects by providing instructional content covering every step of the research process
- **Aids faculty research** by providing crucial resources to help design, execute, and write up research for publication in leading journals
- **Assists faculty teaching research methods** in creating supplemental reading lists to share with students
- **Helps librarians** teach information literacy, research skills, literature review, and writing workshops

Content and features

- More than 1,000 of SAGE’s renowned books, reference works, and journal articles in research methods, statistics, and evaluation
- The **Methods Map** shows how methods terms and concepts are related
- **Reading Lists** can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues and students
- **Project Planner** guides users through each step of the research process with instructional content and links to material on the platform
- **Which Stats Test** helps users choose the best statistical method to use after answering a few multiple-choice questions about their data
cases

Learn from stories of real research

*SAGE Research Methods Cases* are stories of how real research projects have been conducted. The collection provides more than 1,600 case studies, showing the challenges and successes of doing research, written by the researchers themselves. They explain why the researchers chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

Each case
- Is peer reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project

Choice Magazine Outstanding Academic Title

datasets

Master data analysis through hands-on practice

*SAGE Research Methods Datasets* is a collection of more than 185 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized for use in classroom exercises or in exam papers, saving faculty hours of sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from *SAGE Research Methods Datasets*, students can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyze the data in SPSS or R
- Qualitative datasets are taken from academic research projects, providing bite-size examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis

Choice Magazine

Outstanding Academic Title

Highly recommended.

—Choice Magazine
Bring research methods, statistics, and evaluation to life

Every librarian has encountered frantic students struggling with a paper or research project. We know that students have a range of preferred learning styles, and when students are already overwhelmed by the number of books or journal articles they need to read to complete their paper, more text-based resources may not be the most effective educational tools. SAGE Research Methods Video can help your students learn research skills by watching and listening and can help your teaching faculty deliver memorable research methods and statistics lessons by providing interactive and engaging visual content.

Content and features

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring that they master the concepts

Practical Research & Academic Skills

The newest collection of streaming video on the SAGE Research Methods platform offers support on the practical skills that researchers need to successfully complete their research.

Key topics include

- Writing a research proposal
- Planning and designing a research project
- Securing ethical approval
- Project management
- Writing for publication
- Presenting work
- Building networks

This video collection will give researchers the confidence to successfully navigate their research work, take responsibility for their professional development, and identify the transferable skills they need to progress in their careers.

Request a 30-day free trial now at sagepub.com/trial

Learn more about eight other SAGE Video collections on page 16
SAGE and CQ Press data products provide students and researchers with carefully vetted and harmonized data, with map and comparison visualizations plus table downloads to add power and context for researchers at all levels.
Finding data is generally synonymous with pain, but no more! SAGE Stats simplifies the process by providing data in an easy-to-use interface. Researchers not only are able to find exactly what they need but can now do so with just a few clicks, saving themselves time to get straight to analysis.

SAGE Stats pulls together annual measures dating back more than four decades. It features statistical data series created from more than 250 government and nongovernment sources, covering popular topics of research interest, from broad geographic areas to the zip code level. By harmonizing carefully vetted data from multiple sources into the same format—allowing quick downloads, comparisons, and visualizations—SAGE Stats provides power and context for researchers at all levels.

How does SAGE Stats support research?

- Saves researchers valuable time by bringing more than 250 different sources on one easy to use platform
- Allows users to download and export unlimited data into XLS, CSV, JPG, and PNG format
- Empowers students to compare and analyze data variables and years across states, cities, counties, metropolitan statistical areas, and zip codes for a complete visual overview

Over the past year, [the Mississippi] legislative staff has utilized SAGE’s State Stats [data product] to develop and populate many of the benchmarks included in Mississippi’s statewide strategic plan…. The new Local Stats is an excellent complement to State Stats allowing legislative staff to better understand the geographic extent of our state’s most challenging problems and thereby develop more targeted and effective solutions.

—Steve May, University of North Carolina
Products available on the SAGE Stats platform

State Stats
An interactive database featuring data from 150 different government and nongovernment sources and backed by a rich collection of more than 3,000 current and historical data series on popular research topics.

Local Stats
This database provides comparable data on U.S. counties, cities, and metropolitan statistical areas across a broad variety of topics applicable to the social sciences. Users can conduct research by location or topic with a single search and visualize their findings with maps, charts, and tables.

Business Stats
This is a destination for researchers of all levels to find highly detailed, geographically oriented statistics, down to the zip code level. This product is ideal for investigating the demographics and business climate of specific markets.

SAGE Stats covers 15 key topical categories
- Agriculture
- Crime and Law Enforcement
- Defense
- Economy
- Employment and Labor
- Energy and Environment
- Geography
- Government Finances
- Health
- Households and Housing
- Population and Politics
- Religion and Arts
- Social Welfare
- Transportation

Using SAGE Stats

Course: Immigrant Urban Labor in the United States
Description: A student must become familiar with and analyze data regarding immigration and employment to assess sociological patterns. He consults with SAGE Stats to
- Compare immigration, labor, and economic statistics for large urban areas in the United States
- Create data visualizations to present his findings

Course: Entrepreneurship
Description: A student must write a proposal that identifies how to capture venture capital funding for a specific industry. She is interested in analyzing potential markets for data security startups in Washington, D.C. She uses SAGE Stats to
- Identify cities that demonstrate high rates in technological innovation for data security
- Compare this data to cities with high levels of venture capital funding

Request a 30-day free trial now at sagepub.com/trial
Political analysis made easy

**U.S. Political Stats** is a data download and visualization tool that aids researchers in finding and understanding data on the three branches of the U.S. government. Designed to be intuitive for the novice researcher yet robust enough for senior political scientists, the site allows users to create graphs, charts, and maps for quick analysis of political trends. This is the only site that contains the highly valued CQ Roll Call and CQ Press content, allowing it to be compared with other public and proprietary data.

How does U.S. Political Stats support research?

- Quick access to relevant statistical information on elections, interest group scores, floor votes, member legislative indicators, congressional district demographics, presidents, the Supreme Court, and more
- More than 250,000 data series
- Data that have been harmonized into the same format, allowing for quick downloads, comparisons, and creation of custom visualizations

**U.S. Political Stats covers 10 key topical categories**

- Biographical Characteristics
- Campaign Finances
- Demographics
- Economic Data
- Elections
- Floor Votes
- Interest Group Scores
- Presidential Performance
- Supreme Court Cases
- Voting Scores

**Using U.S. Political Stats**

**Course:** U.S. Political Parties  
**Description:** A student is writing a paper about non-partisanship in the United States—does it exist? Using the 2008 election as a starting place, he wants to use the existence of swing states and split-ticket voting as a main argument for why it does exist in certain areas and examine those areas. He uses **U.S. Political Stats** to

- Compare national senate and presidential state election maps side by side
- Navigate county-level results in each race to draw more granular conclusions

library.cqpress.com/uspoliticalstats
For more than half a century, SAGE has supported business and management research with our top-rated journals and books. We are known for our quality content and innovative resources—researchers and professionals alike trust us to provide the tools they need to thrive in today’s dynamic global business environment. The SAGE Business & Management portfolio of resources fosters the needed skills and strategy for transformative business research, while also benefiting innovators and entrepreneurs across all disciplines and regions.
The first step in successful business research

With 36 new reports annually, SAGE Business Researcher guides researchers through the key issues in business and management with original reporting on vital, global topics. Each report offers insightful context, deep analysis, balanced perspectives, and authoritative reporting from respected business journalists.

SAGE Business Researcher’s editors carefully follow global business trends and curriculum requirements in order to commission the content your researchers need.

Examples of the most read reports include:
- Managing Corporate Crisis—Can companies contain damage in the social-media age?
- The Gig Economy—Are Millennials failing to develop important work skills?
- Paid Leave—Should companies offer better policies?
- Shadow Banking—Will regulators rein in the risk?

More thorough than newspaper or magazine articles and more timely than scholarly journals and reference works, SAGE Business Researcher helps students delve deeply into global business issues.

This resource is highly recommended for academic libraries in institutions with any level of business classes.

—Booklist

Using SAGE Business Researcher

Course: Entrepreneurship

Description: A student group is writing a business plan for a new venture of their choosing (and may ultimately use the same presentation in a school-wide business plan competition). Throughout the process, they consult SAGE Business Researcher to
- Polish up on key issues in certain industries in order to choose the best industry for their project
- Grasp key cultural, economic, and regulatory insights so that they can best position their plan in a chosen market

businessresearcher.sagepub.com
Unlimited access to real-world cases

SAGE Business Cases is the first digital collection of business cases tailored to library needs—providing faculty, students, and researchers with unlimited access to 2,500 global and authoritative cases. Offered on SAGE’s digital library platform, SAGE Knowledge, our intuitive product allows for easy browsing, downloads, and sharing as well as integration with SAGE’s book, video, and reference content, creating a rich scholarly environment and enhanced discovery.

SAGE Business Cases brings together cases carefully selected from a variety of sources, including key university and association partnerships, to create a curated collection of 2,500 cases. Special features include:

- Institution-wide access that provides easy discovery without incurring per-case purchase costs
- A range of case types, styles, and levels to suit different academic needs
- Many cases with teaching notes and discussion questions to ensure effective classroom use
- Critically minded, up-to-date business cases covering a wide range of topics, such as social enterprise, innovation, accounting, entrepreneurship, family business, marketing, women in leadership, and much more

Sample cases

- **Recruiting Women to Work in the Kingdom of Saudi Arabia: Challenges in Leadership and Cultural Intelligence:** This case illuminates the challenges faced in recruiting women to work in the Kingdom of Saudi Arabia. Despite the fact that women work abroad far less often than their male counterparts—and that working abroad is a desirable leadership competency—recruiting women to work in certain regions of the world is more challenging than it is in others, and this may create an ethical dilemma for the recruiter.

- **Pepsi “Live” & Learn: All Publicity Is Not Good Publicity:** This case examines Pepsi’s “Live for Now Moments Anthem” campaign and the ensuing backlash. Questions for students to consider include the following: What was Pepsi thinking? How could an advertising stalwart so drastically miss the mark? What now for the iconic brand?

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- **New in 2018!** Institute of Management Accountants, IMA Educational Case Journal, USA
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