



SAGE video

Media, Communication & Cultural Studies

SAGE Video streaming collections, for library purchase, are developed in partnership with leading academics to deliver cutting-edge research-oriented video within the social sciences.

Each collection includes a breadth of video types and lengths to support students such as case studies, tutorials, interviews with leading researchers, documentaries, footage of real-life professional contexts, quick reference definitions, and more.

This internationally diverse collection offers academic viewpoints and real-life insights into practices applicable directly in Communication and Media Studies courses. As much as 68% of the content in this collection is exclusive to SAGE.

Top Hollywood producer Martin Cohen discusses film production, and contributors also include Sonia Livingstone on new media, Joe Turow on advertising, Barbara Zelizer on journalism, and Stuart Hall on representation.

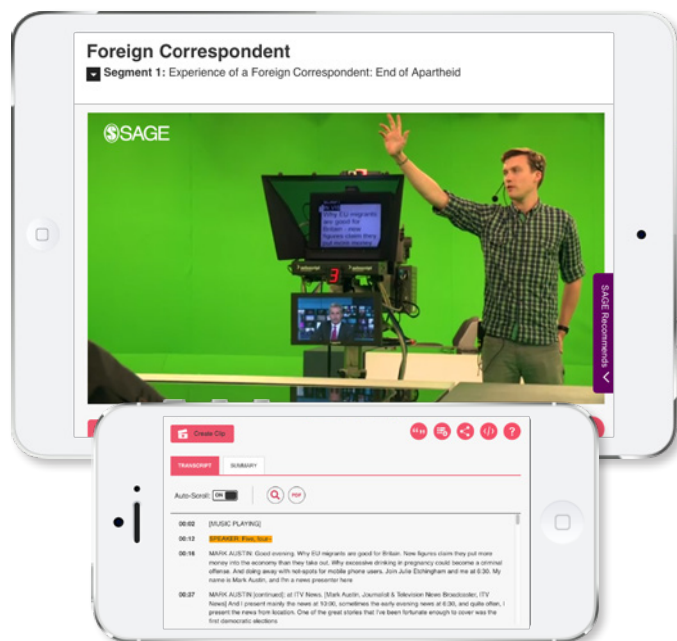
More than 130 hours and 560 videos on these topics:

- Communication Studies
- Media Studies
- Popular Culture and Cultural Studies
- Research Methods for Media, Communication, and Cultural Studies

New in 2019!

Updates include 10 hours of new video on topics specifically requested by faculty around the world:

- Critical study of currently unfolding media practices and narratives of marginalized peoples
- Selections of student-performed speeches for analysis and development of communication skills
- New content spanning the diverse nature of the field: public speaking, interpersonal communication, media and gender representation, media and race representation, media law and ethics, and film studies.



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User-centered design

Ease of use and accessibility are at the heart of our video program delivery. The site is mobile-optimized, and functionality meets student and faculty needs both in and outside the classroom. Videos can also be easily integrated into learning management systems.

