

## Increasing discoverability

Make sure that your users can easily locate the material they need by following these simple steps.

### Adding SAGE Business Cases to your catalogue and library websites

Have you...

- Listed SAGE Business Cases in your A-Z directory of databases?
- Used the recommended production description?

→ *SAGE Business Cases is a collection of authoritative cases studies available to the whole campus without the need for per-case purchase. This collection spans the globe, including all business types and the gamut of business and management topics. Instructors have access to teaching notes that can include PowerPoint presentations, learning objectives and discussion questions, and in-depth case analyses.*

We recommend listing under **S** and **B** for Business

Includes all the features of the SAGE Knowledge platform, including Lists

- Appointed a “super user” to train others to use the tools?

→ Training materials: <http://sk.sagepub.com/about-business-cases#LibResources>  
 → Significant increase in usage and discoverability for those libraries that tried it!

- Downloaded the latest MARC records for your catalogue from the “Updates” table in Secure Center?

→ Make sure to select the “Purchased Content” option to download a custom batch specific to your holdings  
 → View the help page for more information on MARC records: [http://sk.sagepub.com/marc\\_records](http://sk.sagepub.com/marc_records)

- Added logos and widgets to your catalogue and websites?

→ Perfect for courseware and learning management systems like Blackboard  
 → Select and download the right one for your site: <http://sk.sagepub.com/about-business-cases#LibResources>

Find resources to promote your access!

- Added the Business and Management LibGuide to your library’s collection?

→ <http://sagepub.libguides.com/Business>

### Find SAGE Business Cases through discovery services and search engines

SAGE Business Cases is fully indexed by third-party discovery products and service, including:

ProQuest/Summon	Google
EBSCO Discovery Service (EDS)	Bing
Ex Libris Primo Central Index	Yahoo!
OCLC WorldCat	

SAGE Business Cases KBART files are delivered weekly to e-resource management services, such as:

Serials Solutions (360KB)	Ex Libris (SFX and Alma)
EBSCO	OCLC WorldShare
Innovative Interfaces Inc.	TD-Net
WT Cox	Suweco

For questions or suggestions about the discoverability of SAGE Business Cases in your library, or to request print brochures or other materials, please contact us at [librarymktg@sagepub.com](mailto:librarymktg@sagepub.com) / [librarysales@sagepub.co.uk](mailto:librarysales@sagepub.co.uk)