SAGE knows that it is imperative to prepare business and management undergraduates to succeed in the practicalities of their future careers. The need is growing for resources that foster a new set of skills: the application of functional area concepts, analytical techniques, critical thinking based on practical wisdom, and effective communication.

SAGE Business & Management is a suite of products that draws upon our thorough understanding of business curricula and research to support business instructors and to guide undergraduate and graduate students through their academic and professional careers.
SAGE Business Researcher provides students with a comprehensive overview of current business and management topics as they begin their research journey. This one-stop resource not only gives insight into the most timely issues—it also guides novice researchers through the college research process which is often daunting to them.

In addition to in-depth, timely and digestible reports about the most important issues in business, SAGE Business Researcher also delivers:

- Downloadable data for independent analysis
- A chronological timeline, providing historical and cultural context of issues
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SAGE Business Researcher helps students to see business in its proper Context - providing the language, historical and cultural relevance, and global reach of today’s most pressing issues.

Covers topics such as:

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- Big Data
- The Global Oil Industry
- Sustainability
- Value of MBA
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Users will be able to delve into any business problem, including:

- A student wants to write a plan for starting a home healthcare business but needs to decide on a location—it can be anywhere in the U.S.
- A professor wants to list sources for data in her entrepreneurship syllabus but wants to keep the list as short as possible and be sure the sources are robust enough so students can dig into the data quickly
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- Tsinghua University School of Economics and Management, China
- Wits Business School, University of Witwatersrand, South Africa
- Yale School of Management, Yale University, USA

Collection Highlights
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