

## Increasing discoverability

Make sure that your users can easily locate the material they need from the data hosted in **SAGE Stats** by following these simple steps.

### Adding SAGE Stats to your catalogue and library websites

Have you ...

- Listed SAGE Stats in your A-Z eBooks and subject listings?
- Used the recommended product descriptions?

Includes the products *Business Stats*, *State Stats* and *Local Stats*

**Local Stats** is a data download and visualization tool hosting social science data about U.S. counties, cities, and metropolitan statistical areas from more than 100 different government and non-government sources. It spans topics like employment, crime, religion, and more. The data series are standardized allowing you to easily find, compare, visualize, and export.

**Business Stats** is a data download and visualization tool hosting business and industry data down to the zip code level. It contains more than 5,000 data series, and over 300 million data points from public and private sources, including Woods & Poole's extensive historical and projected statistics. The data series are standardized allowing you to easily find, compare, visualize, and export.

**State Stats** is a data download and visualization tool hosting social science data about all 50 U.S. states and the District of Columbia from more than 80 different government and non-government sources. It spans topics like healthcare, crime, education, and more. The data series are standardized allowing you to easily find, compare, visualize, and export.

**SAGE Stats** is a data download and visualization tool hosting social science data about U.S. states, counties, cities, and metropolitan statistical areas from more than 150 different government and nongovernment sources. It spans topics like employment, crime, religion, and education. The data series are standardized allowing you to easily find, compare, visualize, and export.

- We recommend cataloguing SAGE Stats as a data and statistical product
- We recommend cataloguing *Business Stats*, *State Stats* and *Local Stats* under their own names as well, or if your library has access to individual collections only
- Appointed a "super user" to train others to use the tools?
  - Online demo: <http://data.sagepub.com/sagestats/static.php?type=public&page=tour>
  - FAQ: <http://data.sagepub.com/sagestats/static.php?type=public&page=help>
- Added the SAGE Stats LibGuide to your library's collection?
  - <http://sagepub.libguides.com/sagestats>

For questions or suggestions about the discoverability of SAGE Stats in your library, or to request print brochures or other materials, please contact us at [librarysales@sagepub.com](mailto:librarysales@sagepub.com) / [librarysales@sagepub.co.uk](mailto:librarysales@sagepub.co.uk)

## Finding *SAGE Stats* through discovery services

SAGE Stats metadata is delivered weekly to e-resource management services, such as:

Serials Solutions (360KB)  
EBSCO  
Ex Libris (SFX and Alma)  
Suweco

OCLC WorldShare  
TD-Net  
Innovative Interfaces Inc.  
WT Cox

### *SAGE Stats* indexing

Due to the numerical nature of *SAGE Stats* products, inclusion in text-based search engines is limited.

Statistical indexing is a technological challenge for mainstream and academic search products alike

- ➔ Mainstream search: *SAGE Stats* is partially indexed in most open-web search engines, such as **Google** and **Bing**
- ➔ Library discovery services: we are working with discovery service providers to accurately index all content hosted in *SAGE Stats*, so these data series are findable via search tools such as **ProQuest** (for Summon) and **EBSCO** (for EDS). However, we are not fully indexed in these services and recommend libraries consider other discovery channels for this product

Created for library use in collaboration with EBSCO

You control the widget's label, size, and whether it stays on or off using your administrator controls through EBSCO

### Search Widget for EBSCO Discovery Service

- Embed the *SAGE Stats* search widget

Instructions: [http://support.epnet.com/knowledge\\_base/detail.php?id=4713](http://support.epnet.com/knowledge_base/detail.php?id=4713)

- ➔ iFrame URL: [http://support.epnet.com/knowledge\\_base/detail.php?id=4713](http://support.epnet.com/knowledge_base/detail.php?id=4713)

The screenshot shows a search result for 'Unemployment: macroeconomic performance and the labour market / Richard Layard, Stephen Nickell, Richard Jackman.' The result includes a book cover, author information, and a link to the UGA OPAC record. An embedded SAGE Stats widget is visible on the right side of the search results, titled 'SAGE Stats' and containing a link to 'Download and visualize data about unemployment with SAGE Stats.' The widget also features a map of the United States and the SAGE Stats logo.

- ➔ The embedded widget gives EBSCO Discovery Service users a link for their search term or phrase
- ➔ The link within the widget will take users to the same search within *SAGE Stats*

The screenshot shows two search results for 'Unemployment Rate (State)' and 'Unemployment Rate (County)'. Each result includes a checkbox, the title, the years (1996-2013 for State and 1990-2013 for County), and a breadcrumb trail: 'EMPLOYMENT AND LABOR > LABOR FORCE > JOBS AND UNEMPLOYMENT'.

For questions or suggestions about the discoverability of *SAGE Stats* in your library, or to request print brochures or other materials, please contact us at [librarysales@sagepub.com](mailto:librarysales@sagepub.com) / [librarysales@sagepub.co.uk](mailto:librarysales@sagepub.co.uk)