



Partner with SAGE to develop your **SOCIAL IMPACT** teaching case

**Series Co-Editors:**

**Maria Ballesteros-Sola, D.B.A., California State University Channel Islands**

**Rachida Justo, Ph.D., IE Business School**

Sage Publishing continues to grow its global case collection, **SAGE Business Cases**, in particular in key areas we care deeply about, such as the rich and interdisciplinary topic of social impact and social enterprises. SAGE is pleased to offer case authors:

- Double-blind peer review of your case and teaching note (case= 1,000-5,000 words)
- A thorough editorial process to develop your ideas and prepare cases for successful publication
- Copyright in your name and final PDF for ease use in your classroom
- Payment when your case is published
- An international audience for your work, supported by the global sales force at SAGE

Have you ever gone searching for a suitable case in social impact or social enterprise but could not find one? Do you have an idea or a rough case draft? Have you written a social impact-related case you currently used in your classroom? **Bring it to SAGE** and we'll work with you to develop your idea. We also encourage students to work alongside you as case writing enables students to apply theory to real-world situations, and they benefit from co-publication credits.

Suggested topics include:

- Social entrepreneurship, social business and social enterprise
- Certified B-Corporations
- New legal structures such as B-Corp, L3C, Social Purpose Corporation
- Shared Value & Corporate Social Responsibility
- Bottom of the Pyramid
- Impact investment and funding
- Social Innovation
- Scaling & Growth
- Nonprofits' earned income strategies
- Governance

The topics above are merely an illustration. We encourage a broad spectrum of cases on all topics related to social impact from various industries, geographical areas and diverse business subdisciplines. We are also welcoming teaching cases that explore not only successful social impact enterprises, but also those that provide opportunities to learn from failures.

**SUBMISSION DEADLINES: Rolling**

**For Questions, Sample Cases, and Author Guidelines contact SAGE Business Cases editorial  
Rachel Taliaferro (rachel.taliaferro@sagepub.com), Editor**

[sk.sagepub.com/cases](http://sk.sagepub.com/cases)

**Praise for SAGE Business Cases – TO BE UPDATED**

*"SAGE Business Cases are timely, relevant, realistic, and often offer meaningful, supplemental digital resources for faculty and students."* N. Barsky, PhD, CPA, CMA Associate Professor Villanova School of Business, Villanova University