



Partner with SAGE to develop cases on Coaching & Mentoring

Series Editor

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SAGE Publishing continues to grow its teaching case collection, **SAGE Business Cases**, across the business and management spectrum while zeroing in on topics we care deeply about. The **Coaching and Mentoring** series aims to publish and disseminate creative business pedagogy that inspires students to think beyond their own advancement and focus on how they can help others learn and grow.

Suggested topics include:

Ethics in coaching/mentoring	Coaching and mentoring at a distance
Cultural issues in coaching/mentoring	Implementation of mentoring/coaching programs
Power issues in coaching/mentoring	Coaching and mentoring education
Emotions in coaching/mentoring	AI & coaching/mentoring

The topics above are merely an illustration. We encourage a broad spectrum of cases on all topics related to individual/team/organizational coaching & mentoring from various industries, countries, & disciplines. Additionally, as this Series focuses on coaching and mentoring, we hope that it will benefit to the widest community of students, beyond those interested in formal coaching careers. Targeted audience include students of leadership, HR management, entrepreneurship, etc. University students from many background and levels will benefit from your case!

SAGE is pleased to offer case authors:

- Double-blind peer review of your case and teaching notes
- A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- Freedom to include your students in the case research and writing process
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- An international audience for your work

Submission Deadline: August 31, 2021

We look for cases between 1,000 and 5,000 words. Please include discussion questions and teaching notes. **Guidelines, templates, and submission portal** may be found at <http://sk.sagepub.com/cases/author-info>

Early submissions welcome <https://mc.manuscriptcentral.com/sbc>

For topic proposals, questions, and sample cases contact:

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<http://sk.sagepub.com/business-cases-originals-series>