

# What does SAGE Research Methods do?



## Faculty research

- Offers critical support in learning new techniques and methods
- Provides crucial resources to help faculty write up their methodology for publication in the best research journals
- Provides in-depth understanding of advanced methods and includes online access to the complete Quantitative Applications in the Social Sciences (QASS) series, also known as "The Little Green Books," as well as the Qualitative Research Methods Series (QRMS), or "The Little Blue Books".



## Student research

- Essential supplementary support for course learning and for students working on dissertations and research projects
- More than 220,000 pages of content covering hundreds of methodological approaches help students at every step of their project
- Concise author videos answer basic questions like "How do I choose between different research methods?" and "What do you mean by the term 'ethnography'?"



## Teaching research methods

- Serves as the perfect complement to coursework and traditional textbooks in research methods courses for business, communication, criminology, education, health sciences, psychology, political science, social work, and sociology
- Provides sample assignments that help students easily connect to concepts
- Aids faculty who oversee research papers and theses requiring original research.



## Librarians and information literacy

- Helps librarians teach information literacy, research skills, literature review, and writing
- Includes authoritative descriptions of how to conduct research from beginning to end.



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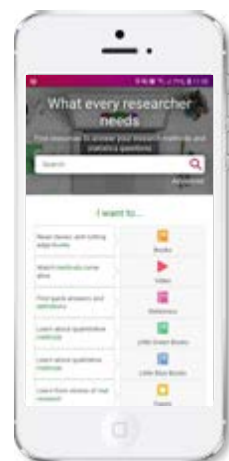


Magnum Opus Gold Award for Best Navigation  
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Choice Magazine Outstanding Academic Title  
Modern Library Awards Gold Distinction

[sageresearchmethods.com](http://sageresearchmethods.com)

# SAGE Research Methods support students and researchers through every step of the research process

SAGE Research Methods is the comprehensive methods library with more than 1,000 books, reference works, and journal articles; more than 2,200 case studies of real research projects; more than 500 teaching datasets to help students master data analysis through hands-on practice; and three collections of more than 1,200 videos that bring research methods, statistics, and evaluation to life.



## Content and features

- **Methods Map** shows how methods terms and concepts are related
- **Reading Lists** can be used to compile lists of selected books, book chapters, journal articles, case studies, datasets, or videos for later review or to share with colleagues and students
- **Which Stats Test** helps users choose the best statistical method to use after they answer a few multiple-choice questions about their data
- **Project Planner** guides users through each step of the research process with instructional content and links to material on the platform



## Literature Review

## Method Selection

## Research Design

## Data Collection

## Data Analysis

## Writing Up



## cases

Learn from stories of real research

**SAGE Research Methods Cases** are stories of how real research projects have been conducted. The platform houses more than 2,200 case studies showing the challenges and successes of doing research, written by the researchers themselves. The researchers explain why they chose the methods they did, how they overcame problems in their research, and what they might have done differently with hindsight—the realities of research that are missing from journal articles and textbooks.

### Each case

- Is peer reviewed
- Comes with learning objectives and discussion questions
- Can be used as a teaching tool to demonstrate a particular method
- Serves as inspiration to students who are preparing for their own research project.



Choice Magazine Outstanding Academic Title



## foundations

NEW IN 2019!

Comprised of 3-4 million words of newly commissioned content, SAGE Research Methods Foundations is a comprehensive reference resource on all aspects of research methods and the research process.

Presented here are entries on methods and concepts—including cutting-edge research methods not currently covered in SAGE Research Methods, and key research studies.

### Content and features

- **Pioneers** are biographies of key scholars and methodologists who have helped shape social research, with a special emphasis on including previously under-recognized figures, including women and people of colour
- The **What's Next** tool guides users through a natural progression through concepts based on what they've already viewed



## datasets

Master data analysis through hands-on practice

**SAGE Research Methods Datasets** is a collection of more than 500 teaching datasets and instructional guides that give students a chance to learn data analysis by practicing themselves. This bank of topical, engaging practice datasets, indexed by method and data type, is optimized for use in classroom exercises or in exam papers, saving faculty hours of sourcing and cleaning data themselves. The decisions researchers make when analyzing data can seem like a black box for students—through practicing analysis using real data from **SAGE Research Methods Datasets**, students can see how analytic decisions are made, helping them become confident researchers.

- Quantitative datasets are taken from surveys and experiments and come with instructions to analyse the data in SPSS or R
- Qualitative datasets are taken from academic research projects, providing bite-size examples from interviews, focus groups, documentary sources, and more, plus advice on how to approach analysis.



## video

Bring research methods, statistics, and evaluation to life

### SAGE Research Methods Video

- Includes tutorials, case study videos, expert interviews, and more
- Covers every aspect of research skills training and guides students through every step of the research process
- Contains 484 videos, with 70% of content exclusive to SAGE
- Students can access content at any time, and instructors can embed videos in their course management systems
- Includes an entire 15-hour introductory statistics course, which students can access again and again, ensuring that they master the concepts.

### Practical Research & Academic Skills

This video collection, available on the SAGE Research Methods platform, offers support on the practical skills that researchers need to successfully complete their research. It will also will give researchers the confidence to successfully navigate their research work, take responsibility for their professional development, and identify the transferable skills they need to progress in their careers.

### Key topics include

- Writing a research proposal
- Writing for publication
- Planning and designing a research project
- Presenting work
- Securing ethical approval
- Building networks
- Project management

### Data Science, Big Data Analytics, and Digital Methods

The newest SAGE Research Methods video collection contains 120 hours of video and covers data science methods, issues and challenges surrounding big data research, and examples and applications of computational social science research (also called social data science).

### Key topics include

- Probability models and methods
- Ethics, privacy, and security
- Statistical models
- Social media analytics
- Big data analytics tools
- Data visualization
- Programming (Python, R)
- Data mining/text mining
- Artificial intelligence, machine learning, and deep learning
- Digital humanities