Advertising Rates And Specifications - 2020

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*European Journal of Preventive Cardiology* is the official journal of the European Association of Preventive Cardiology (EAPC) of the ESC and embraces all the scientific, clinical and public health disciplines that address the causes and prevention of cardiovascular disease, as well as cardiovascular rehabilitation and exercise physiology.

It serves the interests of complementary working groups in the European Society of Cardiology and other European professional societies, such as hypertension, atherosclerosis, diabetes, internal medicine, behavioural medicine and general practice. It provides an avenue for reports of the European Heart Network, national heart foundations, non-governmental and governmental organizations, and the European Union.

Readership profile: cardiologists, medics and health care professionals involved in preventive cardiology

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**Journal Statistics**

**Volume:** 27

2018 ISI Impact Factor: 5.640

2018 Ranking: 22/136 in Cardiac & Cardiovascular Systems

Source: Journal Citation Reports (Web of Science Group, 2019)

**Online - journals.sagepub.com/home/cpr**

Average Monthly Page Views: 44,632*

Average Monthly Unique Visitors: 18,399

e-Toc registrants: 552

*Online Statistics refer to the number of advert impressions served by one banner position

**Online Geographical Distribution**

UK: 10%

ROW: 38%

Asia: 22%

US: 25%

Aus: 5%

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**Online Advertising**

Digital advertising solutions:

- **A:** 728x90 Leaderboard (ictured) top of page ad position for immediate exposure
- **B:** 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- **C:** Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations
Related Journals

European Heart Journal: Acute Cardiovascular Care
journals.sagepub.com/home/acc

European Journal of Cardiovascular Nursing
journals.sagepub.com/home/cnu

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