Editor: Prof Christiaan Vrints, Antwerp University Hospital, Belgium

The European Heart Journal: Acute Cardiovascular Care is the official journal of the Acute Cardiovascular Care Association (ACCA) of the European Society of Cardiology (ESC). The European Heart Journal: Acute Cardiovascular Care aims to publish the highest quality material, both clinical and scientific, on all aspects of acute cardiac care such as acute coronary syndromes, cardiogenic shock, cardiac arrest, cardiac arrhythmias and acute heart failure. It offers a unique integrative approach combining the expertise of the different subspecialties of cardiology, emergency and intensive care medicine in the management of patients with acute cardiovascular syndromes. The journal includes articles which discuss interdisciplinary daily clinical practice, with space also dedicated to educational materials such as reviews, clinical case discussions, practical tips & tricks, how-to articles.

Readership profile: Cardiologists actively involved in the diagnosis and management of acute cardiovascular care

Journal Statistics

**Volume:** 8  
Impact Factor: 3.734  
Ranking: 47/136 in Cardiac & Cardiovascular Systems  
Source: Journal Citation Reports (Web of Science Group, 2019)

**Online** - journals.sagepub.com/home/acc

- **Average Monthly Page Views:** 14,000*
- **Average Monthly Unique Visitors:** 4,398
- **e-Toc registrants:** TBC

*Online Statistics refer to the number of advert impressions served by one banner position

Online Geographical Distribution

- **ROW:** 19%  
- **Asia:** 22%  
- **Europe:** 29%  
- **US:** 23%  
- **UK:** 8%

Online Advertising

Digital advertising solutions:
- A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
- B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper lower middle, right of page

Digital ad upgrades:
- Rich media: include active images or text
- Expandability: upgrade any ads to expand over or push down content
- Video: upgrade any ads with embedded video for greater engagement
- Form/lead capture: upgrade any ads with a contact information form for lead capture

Other digital solutions:
- Webinars: a custom digital event package that includes promotion and event hosting
- eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- Content gateways: custom package to host your content and SAGE content in one place
- Sponsored digital editions: options include single article, full issue, or custom article compilations