International Journal of Immunopathology and Pharmacology is a peer-reviewed journal published every three months. The journal publishes original papers describing research in the fields of immunology, pathology, pharmacology and general experimental and clinical medicine related to inflammation. The intention is that the journal should reflect both the experimental and clinical aspects of immunology as well as advances in the understanding of the pathology and pharmacology of the immune system.

Journal Statistics

Volume: 28
2014 ISI Impact Factor: 2.507
Ranking: 81/144 Immunology,
26/76 Pathology
113/256 Pharmacology & Pharmacy

Print
Circulation: 500
Frequency: The journal is published quarterly

Advertising Rates & Information - 2015

Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>June</td>
<td>3 April 2015</td>
<td>10 April 2015</td>
<td>2 June 2015</td>
</tr>
<tr>
<td>September</td>
<td>10 July 2015</td>
<td>17 July 2015</td>
<td>1 September 2015</td>
</tr>
<tr>
<td>December</td>
<td>9 October 2015</td>
<td>16 October 2015</td>
<td>1 December 2015</td>
</tr>
</tbody>
</table>

Print advertising rates – 2015:

<table>
<thead>
<tr>
<th>Colour Rates</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>1x</td>
<td>£1,133</td>
<td>£1,049</td>
<td>£963</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
<td>£1,303</td>
<td>£1,205</td>
<td>£1,107</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td></td>
<td>£1,246</td>
<td>£1,153</td>
<td>£1,060</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td></td>
<td>£1,190</td>
<td>£1,100</td>
<td>£1,011</td>
</tr>
<tr>
<td>Half Page</td>
<td>1x</td>
<td>£670</td>
<td>£619</td>
<td>£570</td>
</tr>
<tr>
<td>Double Spread</td>
<td></td>
<td>£2,266</td>
<td>£2,098</td>
<td>£1,926</td>
</tr>
</tbody>
</table>

Black and white rates

<table>
<thead>
<tr>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>£670</td>
<td>£619</td>
<td>£570</td>
</tr>
<tr>
<td>Half Page</td>
<td>£402</td>
<td>£372</td>
<td>£342</td>
</tr>
</tbody>
</table>
Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity—only one advertising outsert is permitted per issue.

Online Advertising

Available locations/sizes:
- Leaderboard (A) 728 x 90 pixels
- Skyscraper (B) 160 x 600 pixels
- Our standard rate is £46 per 1,000 impressions, with a minimum of £460/10,000 impressions per booking.
- Banner advertising may be available across multiple publications.
- Geo-targeting is available. Please contact us if you would like your ad to run in specific countries/regions
- Third party ad tags accepted.
- Banner Ad Specifications:
  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
  - Maximum size of banners: 100KB

E-Toc alert sponsorship:
Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. The sponsor may include a hyperlink and banner ad.
- Banner size: 728 x 90 pixels
- Acceptable File Formats: Static GIF, JPG, PNG
- Maximum size on banners: 40KB

Policy and Guidelines

General policy on acceptance of advertising
Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements
- Half Page
  - Horizontal, Type Area 120mm x 180mm
  - Horizontal, Trim Area 140mm x 210mm
  - Vertical, Type Area 250mm x 85mm
  - Vertical, Trim Area 280mm x 105mm
- Full Page
  - Full page, bleed 286mm x 216mm
  - Full page, trim size 280mm x 210mm
  - Full page, type area 250mm x 180mm

Requirements for electronic delivery
Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size. Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread
Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Related Journals

European Journal of Inflammation
eji.sagepub.com

Therapeutic Avances in Vaccines	
tav.sagepub.com

Experimental Biology and Medicine
ebm.sagepub.com

Contact Details

Publisher:
SAGE Publications Ltd, 1 Oliver’s Yard, 55 City Road, London EC1Y 1SP, UK

For all advertising, reprint and supplement sales:
Manuela Genauzeau Brun - Commercial Sales Account Manager
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For artwork submission:
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Email: popi.konstantinou@sagepub.co.uk