ADVERTISING OPPORTUNITIES WITH
JOURNAL OF CORRECTIONAL HEALTH CARE
Official Journal of the National Commission on Correctional Health Care
All advertising subject to NCCHC approval.

2017 PRINT ADVERTISING RATES

<table>
<thead>
<tr>
<th>Display and Classified</th>
<th>1x</th>
<th>4x</th>
<th>8x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$1,530</td>
<td>$1,500</td>
<td>$1,305</td>
<td>$1,240</td>
</tr>
<tr>
<td>½ page</td>
<td>$1,225</td>
<td>$1,200</td>
<td>$1,045</td>
<td>$995</td>
</tr>
<tr>
<td>¼ page</td>
<td>$735</td>
<td>$720</td>
<td>$630</td>
<td>$595</td>
</tr>
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</table>

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

COLOR RATES: 4-Color charge (in addition to B&W rate above) $1,135

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are Net 30. Publisher reserves the right to withholding advertising from delinquent advertisers.

2017 DEADLINES

<table>
<thead>
<tr>
<th>Month</th>
<th>Space reservation due</th>
<th>Materials due</th>
<th>Inserts due</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>11/8/16</td>
<td>11/15/16</td>
<td>11/28/16</td>
</tr>
<tr>
<td>April</td>
<td>2/15/17</td>
<td>2/23/17</td>
<td>3/6/17</td>
</tr>
<tr>
<td>October</td>
<td>8/16/17</td>
<td>8/23/17</td>
<td>9/1/17</td>
</tr>
</tbody>
</table>

2017 PRINT ADVERTISING RATES

DISPLAY AND CLASSIFIED

B&W

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HIGH IMPACT PRINT OPPORTUNITIES

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Cover Tips: An exclusive way to place your message front and center with each journal reader. Your ad would attach to the front of the journal with removable glue. The reader would therefore not have to remove your ad to open the journal.

Belly Bands: Another exclusive visibility option. Your ad would wrap around the entire journal.

Outserts: Include your product brochure in the polybag of each mailed issue and get it right into the hands of the readers.

Please contact your representative for pricing and details on any of these options. A sample must be submitted to the publisher for approval.

COVER AND PREFERRED POSITION RATES (NON-CANCELABLE)

<table>
<thead>
<tr>
<th>Position</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>Earned B&amp;W rate + 35%</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>Earned B&amp;W rate + 25%</td>
</tr>
<tr>
<td>Back Cover</td>
<td>Earned B&amp;W rate + 50%</td>
</tr>
<tr>
<td>Facing Table of Contents</td>
<td>Earned B&amp;W rate + 30%</td>
</tr>
<tr>
<td>Facing First Text Page</td>
<td>Earned B&amp;W rate + 25%</td>
</tr>
<tr>
<td>Other specified positions</td>
<td>Earned B&amp;W rate + 15%</td>
</tr>
</tbody>
</table>

OTHER MARKETING OPPORTUNITIES

ARTICLE REPRINTS, E-PRINTS, TRANSLATED REPRINTS

Reprints of articles discussing specific products, therapies, or topics related to your company serve as excellent marketing support materials for conference handouts, collateral sales materials, and direct mail pieces.

SAGE can also provide e-prints of articles to post to your website, intranet, or to distribute via email.

SAGE can also arrange for translation of reprints into the local language of your target audience.

SUPPLEMENTS

Peer-reviewed journal supplements provide you with a credible, objective means to publish themed articles on topics related to your company’s business.

Supplements mail with the regular issues of the journal to the entire readership and are also posted online. You may include a Continuing Education component to enhance value.

All supplement topics need to be preapproved by the editor, and all articles must undergo peer review.

TRANSLATED REGIONAL EDITIONS

Partner with us to produce regional editions based on select journal articles translated to the local language in the geographic region of your choice.

SPONSORED SUBSCRIPTIONS

Target the mailing list of your choice by sponsoring subscriptions to the journal.
FREQUENCY: Quarterly

PRINT CIRCULATION: 900 Paid (including all members of the Academy of Correctional Health Professionals)

PUBLISHER: SAGE Publications, 2455 Teller Road, Thousand Oaks, CA 91320 USA. Phone: (805) 499-0721, Fax: (805) 410-7009

EDITOR-IN-CHIEF: John R. Miles

AFFILIATION: National Commission on Correctional Health Care (NCCHC)

ABOUT NCCHC
The mission of the National Commission on Correctional Health Care is to improve the quality of health care in jails, prisons and juvenile confinement facilities. With support from the major national organizations representing the fields of health, law and corrections, NCCHC’s leadership in setting standards for health services is widely recognized. Building on that foundation as a not-for-profit organization, NCCHC offers a broad array of resources to help correctional health care systems provide efficient, high quality care.

ABOUT THE JOURNAL
The Journal of Correctional Health Care is a national, peer-reviewed scientific journal that addresses correctional health care topics. It features original research, case studies, best practices, literature reviews and more to keep correctional health care professionals up-to-date on trends and developments important to their field. Among the topics addressed: health services administration, personnel and staffing, ethical issues, clinical and support services, medical records, continuous quality improvement, risk management and medical-legal issues.

READERSHIP
Readership consists of correctional health care professionals who want to stay informed about important research on health services administration and staffing, clinical and support services, medical technology, professional ethics, legal issues and other related topics. These health care professionals include:

- Allied Health Practitioners and Administrators
- Clinicians
- Health Care Researchers
- Medical Directors
- Mental Health Professionals
- Nurses
- Oral Health Professionals
- Physicians
- Public Health Professionals

The journal is sent as a benefit to members of the Academy of Correctional Health Professionals.
# Artwork Specifications

<table>
<thead>
<tr>
<th>Artwork Type</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Bleed Full page</td>
<td>6” w x 9” h</td>
</tr>
<tr>
<td>Non-Bleed ½ page horizontal</td>
<td>6” w x 4 1/2” h</td>
</tr>
<tr>
<td>Bleed Full page</td>
<td>7 1/4” w x 10 1/4” h</td>
</tr>
</tbody>
</table>

**File Submission Instructions**

Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

**Bind-in Cards and Inserts**

All bind-in cards and inserts must have 1/8” trim beyond the crop mark area of the Head, Foot, Gutter, and Face of the advertisement. Perforations must be 3/8” from gutter. All live copy should be no closer than ¼” from the trim.

**Postal Requirements of Business Reply Cards**

Final size of all BRCs must be 4 1/4” x 6”.

Minimum paper weight is 7 pt.

Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

**Digital Advertising Disclaimer:**

Advertising materials must be submitted in a file format acceptable to SAGE. All advertising materials will be subject to SAGE’s approval prior to printing. Any digital advertising orders for which acceptable production-ready advertising materials are not received by SAGE within eight (8) days after the flight date, the order will be subject to cancellation, and in such event Advertiser will be responsible for the full payment amount of the order.