Editor: Ingvar Karlberg, Sweden

Scandinavian Journal of Public Health is an international peer reviewed journal that publishes high quality research on all aspects of global public health. It is the official journal of the Associations of Public Health in the Nordic Countries.

“The Public Health system in the Nordic countries is well known worldwide and the wealth of population based health registers provides unique research opportunities. Readers with an interest in public health systems and population based epidemiology should turn to the Scandinavian Journal of Public Health to keep track on what research is done and what research can be done.”

- Jorn Olsen, Professor and Chair, Dept of Epidemiology, School of Public Health, UCLA, Los Angeles

Readership profile: researchers and practitioners in academia, government and health care working in the fields of social medicine, epidemiology, public health, health services research and preventive medicine

Journal Statistics

Volume: 45
2015 Impact Factor: 1.318

Ranking: 89/153 in Public, Environmental & Occupational Health (SSCI), 113/172 in Public, Environmental & Occupational Health (SCI)
Source: 2015 Journal Citation Reports® (Thomson Reuters, 2016)

Print
Circulation: 465
Frequency: The journal is published 8 times per year.

Online - sjp.sagepub.com
Average Monthly Page Views: 22,825*

Average Monthly Unique Visitors: 13,200
e-Toc registrants: 1,278

*Online Statistics refer to the number of advert impressions served by one banner position

Advertising Rates & Information - 2017

Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>February</td>
<td>25 November 2016</td>
<td>02 December 2016</td>
<td>06 January 2017</td>
</tr>
<tr>
<td>March</td>
<td>06 January 2017</td>
<td>13 January 2017</td>
<td>17 February 2017</td>
</tr>
<tr>
<td>May</td>
<td>03 March 2017</td>
<td>10 March 2017</td>
<td>14 April 2017</td>
</tr>
<tr>
<td>June</td>
<td>04 April 2017</td>
<td>11 April 2017</td>
<td>19 May 2017</td>
</tr>
<tr>
<td>July</td>
<td>09 May 2017</td>
<td>16 May 2017</td>
<td>20 June 2017</td>
</tr>
<tr>
<td>August</td>
<td>08 June 2017</td>
<td>15 June 2017</td>
<td>21 July 2017</td>
</tr>
<tr>
<td>November</td>
<td>05 September 2017</td>
<td>12 September 2017</td>
<td>20 October 2017</td>
</tr>
<tr>
<td>December</td>
<td>03 October 2017</td>
<td>10 October 2017</td>
<td>21 November 2017</td>
</tr>
</tbody>
</table>

Print advertising rates – 2017:

<table>
<thead>
<tr>
<th>Colour Rates</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>£1,393</td>
<td>£1,289</td>
<td>£1,183</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
<td>£1,672</td>
<td>£1,546</td>
<td>£1,421</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td></td>
<td>£1,601</td>
<td>£1,481</td>
<td>£1,360</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td></td>
<td>£1,530</td>
<td>£1,415</td>
<td>£1,301</td>
</tr>
<tr>
<td>Half Page</td>
<td></td>
<td>£765</td>
<td>£707</td>
<td>£650</td>
</tr>
<tr>
<td>Double Spread</td>
<td></td>
<td>£2,438</td>
<td>£2,256</td>
<td>£2,070</td>
</tr>
</tbody>
</table>

Black and white rates

<table>
<thead>
<tr>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>£902</td>
<td>£836</td>
<td>£766</td>
</tr>
</tbody>
</table>
Available locations/sizes:

- Leaderboard (A) 728 x 90 pixels
- Skyscraper (B) 160 x 600 pixels

Our standard rate is £49 per 1,000 impressions, with a minimum of £490/10,000 impressions per booking.

Banner advertising may be available across multiple publications.

Geo-targeting is available. Please contact us if you would like your ad to run in specific countries/regions.

Third party ad tags accepted.

Banner Ad Specifications:
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB

E-Toc alert sponsorship:
Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. The sponsor may include a hyperlink and banner advert.
- Banner size: 728 x 90 pixels
- Acceptable File Formats: Static GIF, JPG, PNG
- Maximum size on banners: 40KB

Online Advertising

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page
- Full page, bleed 286mm (h) x 216mm (w)
- Full page, trim size 280mm (h) x 216mm (w)
- Full page, type area 250mm (h) x 180mm (w)

Half Page
- Horizontal, Type Area 120mm (h) x 180mm (w)
- Horizontal, Trim Area 140mm (h) x 210mm (w)
- Vertical, Type Area 250mm (h) x 85mm (w)
- Vertical, Trim Area 280mm (h) x 105mm (w)

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Contact Details

Publisher:
SAGE Publishing, 1 Oliver’s Yard, 55 City Road, London EC1Y 1SP, UK

For all advertising, reprint and supplement sales:
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