Basic Brain Facts

With our new knowledge of the brain, we are just dimly beginning to realize that we can now understand humans, including ourselves, as never before, and that this is the greatest advance of the century, and quite possibly the most significant in all human history.

—Leslie A. Hart
Human Brain and Human Learning

Chapter Highlights
This chapter introduces some of the basic structures of the human brain and their functions. It explores the growth of the young brain and some of the environmental factors that influence its development into adolescence. Whether the brain of today’s student is compatible with today’s schools and the impact of technology are also discussed.

The adult human brain is a wet, fragile mass that weighs a little more than three pounds. It is about the size of a small grapefruit, is shaped like a walnut, and can fit in the palm of your hand. Cradled in the skull and surrounded by protective membranes, it is poised at the top of the spinal column. The brain works ceaselessly, even when we are asleep. Although it represents only about 2 percent of our body weight, it consumes nearly 20 percent of our calories! The more we think, the more calories we burn. Perhaps this can be a new diet fad, and we could modify Descartes’ famous quotation from “I think, therefore I am” to “I think, therefore I’m thin”!

Through the centuries, surveyors of the brain have examined every cerebral feature, sprinkling the landscape with Latin and Greek names to describe what they saw. They analyzed structures and functions and sought concepts to explain their observations. These observations were often of individuals who
had damage to certain areas of the brain. If the damage resulted in a specific functional deficit, then the researchers surmised that the affected area was most likely responsible for that function. For example, physicians noted that damage to the part of the brain behind the left temple often resulted in temporary loss of speech (called aphasia). Therefore, they inferred that this area must be related to spoken language, and indeed it is.

One early concept of brain structure divided the brain by location—forebrain, midbrain, and hindbrain. Another, proposed by Paul MacLean (1990) in the 1960s, described the triune brain according to three stages of evolution: reptilian (brain stem), paleo-mammalian (limbic area), and mammalian (frontal lobes).

For our purposes, we will take a look at major parts of the outside of the brain (see Figure 1.1). We will then look at the inside of the brain and divide it into three parts on the basis of their general functions: the brain stem, limbic system, and cerebrum (see Figure 1.2). We will also examine the structure of the brain’s nerve cells, called neurons.

**Figure 1.1** The Major Exterior Regions of the Brain

<table>
<thead>
<tr>
<th>Motor Cortex</th>
<th>Somatosensory Cortex</th>
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<td>Frontal Lobe</td>
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**SOME EXTERIOR PARTS OF THE BRAIN**

**Lobes of the Brain**

Although the minor wrinkles are unique in each brain, several major wrinkles and folds are common to all brains. These folds form a set of four lobes in each hemisphere. Each lobe tends to specialize for certain functions.

**Frontal Lobes.** At the front of the brain are the frontal lobes, and the part lying just behind the forehead is called the prefrontal cortex. Often called the
executive control center, these lobes deal with planning and thinking. They comprise the rational and executive control center of the brain, monitoring higher-order thinking, directing problem solving, and regulating the excesses of the emotional system. The frontal lobe also contains our self-will area—what some might call our personality. Trauma to the frontal lobe can cause dramatic—and sometimes permanent—behavior and personality changes, including loss of speech and difficulties with memory. Because most of the working memory is located here, it is the area where focus occurs (Geday & Gjedde, 2009; Nee & Jonides, 2014). The frontal lobe matures slowly. MRI studies of postadolescents reveal that the frontal lobe continues to mature into early adulthood. Thus, the capability of the frontal lobe to control the excesses of the emotional system is not fully operational during adolescence (Dosenbach et al., 2010; Satterthwaite et al., 2013). This is one important reason why adolescents are more likely than adults to submit to their emotions and resort to high-risk behavior.

**Temporal Lobes.** Above the ears rest the temporal lobes, which deal with sound, music, face and object recognition, and some parts of long-term memory. They also house the speech centers, although this is usually on the left side only. Damage to the temporal lobes may affect hearing, the recognition of a familiar person’s face, and the processing of sensory information.

**Occipital Lobes.** At the back are the paired occipital lobes, which are used almost exclusively for visual processing, including perceiving shapes and colors. Damage to these lobes can cause distorted vision.

**Figure 1.2** A Cross Section of the Human Brain
**Parietal Lobes.** Near the top are the parietal lobes, which integrate sensory information from various parts of the body (e.g., hot, cold, touch, and pain) and help with spatial orientation. Damage in this area may affect the ability to recognize and locate part of your body.

**Motor Cortex and Somatosensory Cortex**

Between the parietal and frontal lobes are two bands across the top of the brain from ear to ear. The band closer to the front is the motor cortex. This strip controls body movement and, as we will learn later, works with the cerebellum to coordinate the learning of motor skills. Just behind the motor cortex, at the beginning of the parietal lobe, is the somatosensory cortex, which processes touch signals received from various parts of the body.

**SOME INTERIOR PARTS OF THE BRAIN**

**Brain Stem**

The brain stem is the oldest and deepest area of the brain. It is often referred to as the reptilian brain because it resembles the entire brain of a reptile. Of the 12 body nerves that go to the brain, 11 end in the brain stem (the olfactory nerve—for smell—goes directly to the limbic system, an evolutionary artifact). Here is where vital body functions, such as heartbeat, respiration, body temperature, and digestion, are monitored and controlled. The brain stem also houses the reticular activating system (RAS), responsible for the brain’s alertness and about which more will be explained in the next chapter.

**The Limbic System**

Nestled above the brain stem and below the cerebrum lies a collection of structures commonly referred to as the limbic system and sometimes called the old mammalian brain. Many researchers now caution that viewing the limbic system as a separate functional entity is outdated because all of its components interact with many other areas of the brain.

Most of the structures in the limbic system are duplicated in each hemisphere of the brain. These structures carry out a number of different functions, including generating emotions and processing emotional memories. Its placement between the cerebrum and the brain stem permits the interplay of emotion and reason.

Four parts of the limbic system are important to learning and memory:

**The Thalamus.** All incoming sensory information (except smell) goes first to the thalamus (Greek for “inner chamber”). From here it is directed to other parts of the brain for additional processing. The cerebrum and the cerebellum also send signals to the thalamus, thus involving it in many cognitive activities, including memory.
**The Hypothalamus.** Nestled just below the thalamus is the hypothalamus. While the thalamus monitors information coming in from the outside, the hypothalamus monitors the internal systems to maintain the normal state of the body (called homeostasis). By controlling the release of a variety of hormones, it moderates numerous body functions, including sleep, body temperature, food intake, and liquid intake. If body systems slip out of balance, it is difficult for the individual to concentrate on cognitive processing of curriculum material.

**The Hippocampus.** Located near the base of the limbic area is the hippocampus (the Greek word for “sea horse” because of its shape). It plays a major role in consolidating learning and in converting information from working memory via electrical signals to the long-term storage regions, a process that may take days to months. It constantly checks information relayed to working memory and compares it to stored experiences. This process is essential for the creation of meaning.

Its role was first revealed by patients whose hippocampus was damaged or removed because of disease. These patients could remember everything that happened before the operation, but not what happened afterward. If they were introduced to you today, you would be a stranger to them tomorrow. Because they can remember information for only a few minutes, they can read the same article repeatedly and believe on each occasion that it is the first time they have read it. Brain scans and case studies continue to confirm the role of the hippocampus in permanent memory storage (e.g., Huijgen & Samson, 2015; Postle, 2016). Alzheimer’s disease progressively destroys neurons in the hippocampus, resulting in memory loss.

Studies of brain-damaged patients have revealed that the hippocampus plays an important role in the recall of facts, objects, and places. One surprising revelation in recent years is that the hippocampus has the capability to produce new neurons—a process called neurogenesis—into adulthood (Balu & Lucki, 2009). Furthermore, there is research evidence that this form of neurogenesis has a significant impact on learning and memory (Deng, Aimone, & Gage, 2010; Neves, Cooke, & Bliss, 2008). Studies also reveal that neurogenesis can be strengthened by diet (Hornsby et al., 2016; Kitamura, Mishina, & Sugiyama, 2006) and exercise (Kent, Oomen, Bekinschtein, Bussey, & Saksida, 2015; Pereira et al., 2007) and weakened by prolonged sleep loss (Kreutzmann, Havekes, Abel, & Meerlo, 2015) and excessive alcohol consumption (Gel et al., 2014).

**The Amygdala.** Attached to the end of the hippocampus is the amygdala (Greek for “almond” because of its shape and size). This structure plays an important role in emotions, especially fear. It regulates the individual’s interactions with the environment that can affect survival, such as whether to attack, escape, mate, or eat.

Because of its proximity to the hippocampus and its activity on PET scans, researchers believe that the amygdala encodes an emotional message, if one is present, whenever a memory is tagged for long-term storage. It is uncertain whether the emotional memories themselves are actually stored in the amygdala. Research evidence is leaning toward the possibility that the
emotional component of a memory is stored in the amygdala while other cognitive components (names, dates, etc.) are stored elsewhere (Hermans et al., 2014). The emotional component is recalled whenever the memory is recalled. This explains why people recalling a strong emotional memory will often experience those emotions again. Interactions between the amygdala and the hippocampus ensure that we remember for a long time those events that are important and emotional.

Teachers, of course, hope that their students will permanently remember what was taught. Therefore, it is intriguing to realize that the two structures in the brain mainly responsible for long-term remembering are located in the emotional area of the brain. Understanding the significant connection between emotions and cognitive learning and memory will be discussed in later chapters.

Test Question No. 1: The structures responsible for deciding what gets stored in long-term memory are located in the brain’s rational system. True or false?
Answer: False. These structures are located in the emotional (limbic) system.

Cerebrum

A soft, jellylike mass, the cerebrum is the largest area, representing nearly 80 percent of the brain by weight. Its surface is pale gray, wrinkled, and marked by deep furrows called fissures and shallow ones called sulci (singular: sulcus). Raised folds are called gyri (singular: gyrus). One large sulcus runs from front to back and divides the cerebrum into two halves, called the cerebral hemispheres. For some still-unexplained reason, the nerves from the left side of the body cross over to the right hemisphere, and those from the right side of the body cross to the left hemisphere. The two hemispheres are connected by a thick cable of more than 200 million nerve fibers called the corpus callosum (Latin for “large body”). The hemispheres use this bridge to communicate with each other and coordinate activities.

The hemispheres are covered by a thin but tough laminated cortex (meaning “tree bark”), rich in cells, that is about one tenth of an inch thick and, because of its folds, has a surface area of about two square feet. That is about the size of a large dinner napkin. The cortex is composed of six layers of cells meshed in about 10,000 miles of connecting fibers per cubic inch! Here is where most of the action takes place. Thinking, memory, speech, and muscular movement are controlled by areas in the cerebrum. The cortex is often referred to as the brain’s gray matter.

These cells were first discovered in the late 1800s by Santiago Ramón y Cajal (1989), a Spanish pathologist and neuroscientist. Figure 1.3 is a drawing from his notebook showing the neurons in the thin cortex forming columns whose branches extend through six cortical layers into a dense web below known as the white matter. Here, neurons connect with each other to form vast
arrays of neural networks that carry out specific functions. The drawing is surprisingly accurate.

**Cerebellum**

The cerebellum (Latin for “little brain”) is a two-hemisphere structure located just below the rear part of the cerebrum, right behind the brain stem. Representing about 11 percent of the brain’s weight, it is a deeply folded and highly organized structure containing more neurons than all of the rest of the brain put together. The surface area of the entire cerebellum is about the same as that of one of the cerebral hemispheres.

This area coordinates movement. Because the cerebellum monitors impulses from nerve endings in the muscles, it is important in the performance and timing of complex motor tasks. It modifies and coordinates commands to swing a golf club, smooth a dancer’s footsteps, and allow a hand to bring a cup to the lips without spilling its contents. The cerebellum may also store the memory of automated movements, such as touch-typing and tying a shoelace. Through such automation, performance can be improved as the sequences of movements can be made with greater speed, greater accuracy, and less neural effort. The cerebellum also is known to be involved in the mental rehearsal of motor tasks, which also can improve performance and make it more skilled. A person whose cerebellum is damaged slows down and simplifies movement and would have difficulty with finely tuned motion, such as catching a ball or completing a handshake.

The role of the cerebellum has often been underestimated. Research studies suggest that it also acts as a support structure in cognitive processing by coordinating and fine-tuning our thoughts, emotions, senses (especially touch), and memories (e.g., Hertrich, Mathiak, & Ackermann, 2016; Marvel & Desmond, 2016). Because the cerebellum is connected also to regions of the brain that perform mental and sensory tasks, it can perform these skills automatically, without conscious attention to detail. This allows the conscious part of the brain the freedom to attend to other mental activities, thus enlarging its cognitive scope. Such enlargement of human capabilities is attributable in no small part to the cerebellum and its contribution to the automation of numerous mental activities.

**Brain Cells**

The brain is composed of about a trillion cells of at least two known types, nerve cells and glial cells. The nerve cells are called neurons and represent about a tenth of the total—roughly 100 billion. Most of the cells are glial (Greek for “glue”) cells that hold the neurons together and act as filters to keep harmful substances out of the neurons. Star-shaped glial cells, called astrocytes, have
a role in regulating the rate of neuron signaling. By attaching themselves to blood vessels, astrocytes also serve to form the blood-brain barrier, which plays an important role in protecting brain cells from blood-borne substances that could disrupt cellular activity.

The neurons are the functioning core for the brain and the entire nervous system. Neurons come in different sizes, but the body of each brain neuron is about one hundredth of the size of the period at the end of this sentence. Unlike other cells, the neuron (see Figure 1.4) has tens of thousands of branches emerging from its core, called dendrites (from the Greek word for “tree”). The dendrites receive electrical impulses from other neurons and transmit them along a long fiber, called the axon (Greek for “axis”). There is normally only one axon per neuron. A layer called the myelin sheath surrounds each axon. The sheath insulates the axon from the other cells, prevents the electric charge from leaking into the environment, and thereby increases the speed of impulse transmission. This impulse travels along the neurons through an electrochemical process and can move through the entire length of a six-foot (183 centimeters) adult in two tenths of a second. A neuron can transmit between 250 and 2,500 impulses per second.

Neurons have no direct contact with each other. Between each dendrite and axon is a small gap of about a millionth of an inch (25 millionths of a millimeter) called a synapse (from the Greek, meaning “to join together”). A typical neuron collects signals from its neighbors through the dendrites, which are covered at the synapse with thousands of tiny bumps called spines. The neuron sends out spikes of electrical activity (impulses) through the axon to its end (called the presynaptic terminal) at the synapse. This activity releases chemicals stored in sacs (called synaptic vesicles) at the end of the axon (see Figure 1.5). These chemicals (called neurotransmitters) move across the synaptic gap and either excite or inhibit the end (postsynaptic terminal) of the neighboring neuron. The impulse then moves along this neuron’s axon to other neurons, and so on. Learning occurs by changing the synapses so that the influence of one neuron on another also changes.

About 100 different neurotransmitters have been discovered so far, but only about 10 of them do most of the work. The following are some of the common neurotransmitters:

- acetylcholine (affects learning, movement, memory, and REM sleep)
- epinephrine (affects metabolism of glucose, release of energy during exercise)
- serotonin (affects sleep, impulsivity, mood, appetite, and aggression)
- glutamate (most predominate one that affects learning and emotion)
- endorphins (relief from pain, feelings of well-being and pleasure) and
- dopamine (affects movement, attention, learning, pleasure, and reinforcement) Essentially, messages move along the neuron electrically but between neurons chemically.
A direct connection seems to exist between the physical world of the brain and the work of the brain’s owner. Studies of neurons in people of different occupations (e.g., professional musicians) show that the more complex the skills demanded of the occupation, the greater the number of dendrites on the neurons. This increase in dendrites allows for more connections between neurons, resulting in more sites in which to store learnings.

We already mentioned that there are about 100 billion neurons in the adult human brain—about 14 times as many neurons as people on this planet and roughly the number of stars in the Milky Way. Each neuron can have up to 10,000 dendrite branches. This means that it is possible to have up to one quadrillion (that’s a 1 followed by 15 zeros) synaptic connections in one brain. This inconceivably large number allows the brain to process the data coming continuously from the senses; to store decades of memories, faces, and places; to learn languages; and to combine information in a way that no other individual on this planet has ever thought of before. This is a remarkable achievement for just three pounds of soft tissue!

Conventional wisdom has held that neurons are the only body cells that never regenerate. However, we noted earlier that researchers have discovered that the adult human brain does generate neurons in at least one site—the hippocampus. This discovery raises the question of whether neurons regenerate in other parts of the brain and, if so, whether it is possible to stimulate them to repair and heal damaged brains, especially for the growing number of people with Alzheimer’s disease. Research into Alzheimer’s disease is exploring ways to stop the deadly mechanisms that trigger the destruction of neurons.

Figure 1.4 Neurons transmit signals along an axon and across the synapse (in dashed circle) to the dendrites of a neighboring cell. The myelin sheath protects the axon and increases the speed of transmission.
Mirror Neurons

Several decades ago, Italian scientist Giacomo Rizzolatti was doing research on motor movements in monkeys using fMRI technology (Rizzolatti, Fadiga, Gallese, & Fogassi, 1996). He discovered a set of neurons that fired both when the monkey performed an action and when it observed a similar action performed by another monkey or the experimenter. These specific neurons were named mirror neurons and were later discovered in humans. As with the monkeys, scientists using fMRI technology found clusters of neurons in the premotor cortex (the area in front of the motor cortex that plans movements) firing just before a person carried out a planned movement. Curiously, these neurons also fired when a person saw someone else perform the same movement. For example, the firing pattern of these neurons that preceded the subject grasping a cup of coffee was identical to the pattern when the subject saw someone else do that. Thus, similar brain areas process both the production and the perception of movement.

Neuroscientists believe these mirror neurons may help an individual to decode the intentions and predict the behavior of others (Catmur, 2015; Iacoboni, 2015). They allow us to recreate the experience of others within ourselves and to understand others’ emotions and empathize. Seeing the look of disgust or joy on other people’s faces causes mirror neurons to trigger similar emotions in us. We start to feel their actions and sensations as though we were doing them.

Mirror neurons probably explain the mimicry we see in young children when they imitate our smile and many of our other movements. We have all experienced this phenomenon when we attempted to stifle a yawn after seeing someone else yawning. Neuroscientists have wondered whether mirror neurons may explain a lot about mental behaviors that have remained a mystery. For instance, could children with autism spectrum disorders have a deficit in their mirror-neuron system? Wouldn’t that explain why they have difficulty inferring the intentions and mental state of others? As coherent as that explanation may be, there is no solid research evidence to date linking autism spectrum disorders to deficits in the mirror neuron system (Cusack, Williams, & Neri, 2015).
Brain Fuel

Brain cells consume oxygen and glucose (a form of sugar) for fuel. The more challenging the brain’s task, the more fuel it consumes. Therefore, it is important to have adequate amounts of these substances in the brain for optimum functioning. Low amounts of oxygen and glucose in the blood can produce lethargy and sleepiness. Eating a moderate portion of food containing glucose (fruits are an excellent source) can boost the performance and accuracy of working memory, attention, and motor function (Kumar, Wheaton, Snow, & Millard-Stafford, 2016; Scholey et al., 2013; Valentin & Mihaela, 2015) as well as improve long-term recognition memory (Sünram-Lea, Dewhurst, & Foster, 2008).

Water, also essential for healthy brain activity, is required to move neuron signals through the brain. Low concentrations of water diminish the rate and efficiency of these signals. Moreover, water keeps the lungs sufficiently moist to allow for the efficient transfer of oxygen into the bloodstream.

Many students (and their teachers, too) do not eat a breakfast that contains sufficient glucose, nor do they drink enough water during the day to maintain healthy brain function. Schools should have breakfast programs and educate students on the need to have sufficient blood levels of glucose during the day. Schools should also provide frequent opportunities for students and staff to drink plenty of water. The current recommended amount is an eight-ounce glass of water a day for every 25 pounds of body weight. Thus, a person weighing around 150 pounds should drink six eight-ounce glasses of water a day.

NEURON DEVELOPMENT IN CHILDREN

Neuron development starts in the embryo about four weeks after conception and proceeds at an astonishing rate. In the first four months of gestation, around 200 billion neurons are formed, but about half will die off during the fifth month because they fail to connect with any areas of the growing embryo. This purposeful destruction of neurons (called apoptosis or synaptic pruning) is genetically programmed to ensure that only those neurons that have made connections are preserved and to prevent the brain from being overcrowded with unconnected cells. The characteristic folds in the cerebrum begin to develop around the sixth month of gestation, creating the sulci and gyri that give the brain its wrinkled look. Any drugs or alcohol that the mother takes during this time can interfere with the growing brain cells, increasing the risk of fetal addiction and mental defects.

The neurons of a newborn are immature; many of their axons lack the protective myelin layer, and there are few connections between them. Thus, most regions of the cerebral cortex are quiet. Understandably, the most active areas are the brain stem (body functions) and the cerebellum (movement).

Surprisingly, neurons in a child’s brain make many more connections than those in adults. A newborn’s brain makes connections at an incredible pace as
the child absorbs stimuli from its environment. Information is entering the brain through “windows” that emerge and taper off at various times. The richer the environment, the greater the number of interconnections that are made. Consequently, learning can take place faster and with greater meaning.

As the child approaches puberty, the pace slackens, and two other processes begin: Connections the brain finds useful become permanent; those not useful are eliminated (apoptosis) as the brain selectively strengthens and prunes connections based on experience. This process continues throughout our lives, but it appears to be most intense between the ages of 3 and 12 years. Thus, at an early age, experiences are already shaping the brain and designing the unique neural architecture that will influence how it handles future experiences in school, work, and other places.

Windows of Opportunity

Windows of opportunity represent important periods in which the young brain is highly susceptible to certain types of input from its environment in order to create or consolidate neural networks. Some windows relating to physical development are critical and are called critical periods by pediatric researchers. For example, if even a perfect brain doesn’t receive visual stimuli by the age of 2, the child will be forever blind, and if a child doesn’t hear words by the age of 12, the person will most likely never learn a language. When these critical windows taper off, the brain cells assigned to those tasks may be pruned or recruited for other tasks.

The windows relating to cognitive and skill development are far more plastic but still significant. It is important to remember that learning can occur in each of the areas for the rest of our lives, even after a window tapers off. However, the skill level probably will not be as high. This ability of the brain to continually change during our lifetime in subtle ways as a result of experience is referred to as plasticity (also called neuroplasticity).

An intriguing question is why the windows taper off so early in life, especially since the average life span is now more than 75 years. One possible explanation is that these developmental spurts are genetically determined and were set in place many thousands of years ago when our life span was closer to 20 years. Figure 1.6 shows just a few of the windows that we will examine to understand their importance.

Several words of caution are necessary here. First, the notion of windows of opportunity should not cause parents to worry that they may have missed providing critical experiences to their children in their early years. Rather, parents and educators should remember that the brain’s plasticity and resilience allow it to learn almost anything at any time, as long as the associated neural networks are developing or in place. In general, learning earlier is better, but learning later is certainly not a catastrophe.

Second, the initiatives and pressures to increase teacher and school accountability in recent years are changing what is happening in the primary
grades. Early childhood researchers are noting that studies of instruction and content in kindergartens in the past decade show that these classrooms are becoming more like first grade (Bassok, Latham, & Rorem, 2016). Basically, kindergarten teachers are now spending time on more challenging literacy and mathematics content. However, the studies also found that this shift results in a decrease in time spent on music, art, science, and child-selected activities. Furthermore, there is much more frequent use of standardized testing. The question for further research is to examine what impact this development has on the kindergartners’ cognitive and social development. It bears repeating that learning earlier is better, but learning too early may be counterproductive.

**Motor Development**

This window opens during fetal development. Those who have borne children remember all too well the movement of the fetus during the third trimester as motor connections and systems are consolidating. The child’s ability to learn motor skills appears to be most pronounced in the first eight years. Such seemingly simple tasks as crawling and walking require complicated associations of neural networks, including integrating information from the balance sensors.
in the inner ear and output signals to the leg and arm muscles. Of course, a person can learn motor skills after the window tapers off. However, what is learned and practiced while it is open can be learned masterfully. Most concert virtuosos (e.g., cellist Yo Yo Ma), Olympic medalists (e.g., swimmer Michael Phelps), and professional players of individual sports such as tennis (e.g., Serena and Venus Williams) and golf, (e.g., Tiger Woods), began practicing their skills by the age of 8.

**Emotional Control**

The window for developing emotional control seems to be from 2 to 30 months. During that time, the limbic (emotional) system and the frontal lobe’s rational system are evaluating each other’s ability to get their owner what he or she wants. It is hardly a fair match: Studies of human brain growth suggest that the emotional (and older) system develops faster than the frontal lobes (see Figure 1.7; Leventon, Stevens, & Bauer, 2014; Wessing et al., 2015). Consequently, the emotional system is more likely to win the tug-of-war for control. If tantrums almost always get the child satisfaction when the window is open, then that is the method the child will likely use when the window tapers off. This constant emotional-rational battle is one of the major contributors to the “terrible twos.” Certainly, one can learn to control emotions after that age. But what the child learned during that open-window period will be difficult to change, and it will strongly influence what else is learned after the window tapers off.

In an astonishing example of how nurturing can influence nature, there is considerable evidence confirming that how parents respond to their children emotionally during this time frame can encourage or stifle genetic tendencies. Biology is not destiny, so gene expression is not necessarily inevitable. To produce their effects, genes must be turned on. The cells on the tip of your nose contain the same genetic code as those in your stomach lining. But the gene that codes for producing stomach acid is activated in your stomach, yet idled on your nose. For example, shyness is a trait that seems to be partially hereditary. If parents are overprotective of their bashful young daughter, the toddler is likely to remain shy. On the other hand, if they encourage her to interact with other toddlers, she may overcome it. Thus, genetic tendencies toward intelligence, sociability, or
schizophrenia and aggression can be ignited, moderated, or stifled by parental response and other environmental influences (McNamara & Isles, 2014; Zheng & Cleveland, 2015).

**Vocabulary**

Because the human brain is genetically predisposed for language, babies start uttering sounds and babble nonsense phrases as early as the age of 2 months. By the age of 8 months, infants begin to try out simple words like *mama* and *dada*. The language areas of the brain become really active at 18 to 20 months. A toddler can learn 10 or more words per day, yielding a vocabulary of about 900 words at age 3 years, increasing to 2,500 to 3,000 words by the age of 5.

Here’s testimony to the power of talk: Researchers have shown that babies whose parents, especially fathers, talked to them more had significantly larger vocabularies (Henderson, Weighhall, & Gaskell, 2013; Pancsofar & Vernon-Feagans, 2006). Knowing a word is not the same as understanding its meaning. So it is crucial for parents to encourage their children to use new words in a context that demonstrates they know what the words mean. Children who know the meaning of most of the words in their large vocabulary will start school with a greater likelihood that learning to read will be easy and quick. These positive findings hold even for children from low-income families (Malin, Cabrera, & Rowe, 2014).

**Language Acquisition**

The newborn’s brain is not the *tabula rasa* (blank slate) we once thought. Certain areas are specialized for specific stimuli, including spoken language. The window for acquiring spoken language opens soon after birth and tapers off first around the age of 5 years and again around the age of 10 to 12 years. Beyond that age, learning any language becomes more difficult. The genetic impulse to learn language is so strong that children found in feral environments often make up their own language. There is also evidence that the human ability to acquire grammar may have a specific window of opportunity in the early years (Pulvermüller, 2010). Knowing this, it seems illogical that many schools still wait to start new language instruction in middle school or high school rather than in the primary grades. Chapter 5 deals in greater detail with how the brain acquires spoken language.

**Mathematics and Logic**

How and when the young brain understands numbers is uncertain, but there is substantial evidence that infants have a rudimentary number sense that is wired into certain brain sites at birth (Ceulemans et al., 2015; Dehaene, 2010). The purpose of these sites is to categorize the world in terms of the “number of things” in a collection; that is, they can tell the difference between two of something and three of something. We drive along a road and see horses in a field. While we are noticing that they are brown and black, we cannot help but realize that there are four of them, even though we did not
count them individually. Researchers have also found that toddlers as young as 2 years recognize the relationships between numbers as large as 4 and 5, even though they are not able to verbally label them. This research shows that fully functioning language ability is not needed to support fundamental number sense, but it is necessary to do numerical calculations (Dehaene, 2010; Lachmair, Dudschig, de la Vega, & Kaup, 2014).

**Instrumental Music**

All cultures create music, so we can assume that it is an important part of being human. Babies respond to music as early as 2 to 3 months of age. A window for creating music may be open at birth, but obviously neither the baby’s vocal chords nor motor skills are adequate to sing or to play an instrument. Around the age of 3 years, most toddlers have sufficient manual dexterity to play a piano. (Mozart was playing the harpsichord and composing at age 4.) Several studies have shown that children aged 3 to 4 years who received piano lessons scored significantly higher in spatial-temporal tasks than a group who did not get the instrumental music training. Further, the increase was long term (Vargas, 2015). Brain imaging reveals that creating instrumental music excites the same regions of the left frontal lobe responsible for mathematics, logic, and other cognitive processes (Van de Cavey & Hartsuiker, 2016). See Chapter 6 for more on the effects of music on the brain and learning.

Research on how the young brain develops suggests that an enriched home and preschool environment during the early years can help children build neural connections and make full use of their mental abilities. Because of the importance of early years, I believe school districts should communicate with the parents of newborns and offer their services and resources to help parents succeed as the first teachers of their children. Such programs, called “parents as teachers” initiatives, are already in place on a statewide basis in Michigan, Missouri, and Kentucky, and similar programs sponsored by local school districts are springing up elsewhere. The recently passed Every Student Succeeds Act that replaced the No Child Left Behind law places greater emphasis on the importance of early childhood education. But we need to work faster toward achieving this important goal.

**THE BRAIN AS A NOVELTY SEEKER**

Part of our survival and success as a species can be attributed to the brain’s persistent interest in novelty, that is, changes occurring in the environment. The brain is constantly scanning its environment for stimuli to determine whether they pose a potential threat. When an unexpected stimulus arises—such as a loud noise from an empty room—a rush of adrenaline closes down all unnecessary activity and focuses the brain’s attention so it can assess the stimulus and be ready to spring into action. Conversely, an environment that contains mainly predictable or repeated stimuli (like some classrooms?) lowers the brain’s interest in the outside world and tempts it to turn within for novel sensations.
Environmental Factors That Enhance Novelty

Craig is a good friend of mine and a high school mathematics teacher with more than 25 years’ experience. He often remarks about how different today’s students are from those of just a few years ago. They arrive with all their electronic gadgets and their attention darting among many tasks—usually not involving mathematics. As a conscientious teacher, Craig has incorporated more technology in his lessons, mainly because that holds his students’ attention. In the past, Craig smiled skeptically whenever I talked to him about the rapidly increasing research findings about the brain and their possible applications to teaching and learning. Not anymore! He now realizes that because the brain of today’s student is developing in a rapidly changing environment, he must adjust his teaching.

We often hear teachers remark that students are more different today in the way they learn than ever before. They seem to have shorter attention spans and bore easily. Why is that? Is there something happening in the environment of learners that alters the way they approach the learning process? In a word, yes!

The Environment of the Past

The home environment for many children several decades ago was quite different from that of today. For example,

- The home was quieter—less noise from gadgetry.
- Parents and children did a lot of talking and reading.
- The family unit was more stable, family members ate together, and the dinner hour was an opportunity for parents to discuss their children’s activities as well as reaffirm their love and support.
- Television was in a common area and controlled by adults. What children watched could be carefully monitored.
- School was an interesting place because it had television, films, field trips, a few simple computers, and guest speakers. Because there were few other distractions, school was an important influence in a child’s life and the primary source of information.
- The neighborhood was also an important part of growing up. Children played together, developing their motor skills as well as learning the social skills needed to develop relationships and interact successfully with other children in the neighborhood.

The Environment of Today

In recent years, children have been growing up in a very different environment.

- Family units are not what they once were. According to a Pew Research Survey, about 46 percent of U.S. children younger than 18 years of age are living in what was once termed the “traditional” family, that is, in a home with two married heterosexual parents in their first marriage (Livingston, 2014). Thirty-four percent are living with an unmarried parent, and 5 percent have no parent at home. Their dietary habits are
changing as home cooking is becoming a lost art. As a result, children have fewer opportunities to have that important dinnertime talk with the adults who care for them.

- Many 10- to 18-year-olds can now watch television and play with other technology in their own bedrooms, leading to serious sleep deprivation. Furthermore, with no adult present, what kind of moral compass is evolving in the impressionable preadolescent mind as a result of watching programs containing violence and sex on television and the Internet?
- They get information from many different sources beside school, some of it inaccurate or false.
- They spend much more time indoors with their technology, thereby missing outdoor opportunities to develop gross motor skills and socialization skills necessary to communicate and act directly and civilly with others. Sometimes their social media sites are places for hurtful antisocial expression. One unintended consequence of spending so much time indoors is the rapid rise in the number of overweight children and adolescents, now more than 17 percent of 6- to 19-year-olds. That represents 12.7 million children (Ogden, Carroll, Kit, & Flegal, 2014).
- Young brains have responded to technology by changing their functioning and organization to accommodate the large amount of stimulation occurring in the environment (Sousa, 2016). By acclimating themselves to these changes, brains respond more than ever to the unique and different—what we called novelty. There is a dark side to this increased novelty-seeking behavior. Some adolescents who perceive little novelty in their environment may turn to alcohol or mind-altering drugs, such as ecstasy and amphetamines, for stimulation. This drug dependence can further enhance the brain’s demand for novelty to the point where it becomes unbalanced and resorts to extremely risky behavior.
- Children’s diet contains increasing amounts of substances that can affect brain and body functions. Caffeine is a strong brain stimulant, considered safe for most adults in small quantities. But caffeine is found in many of the foods and drinks that teens consume daily. Too much caffeine causes insomnia, anxiety, and nausea. Some teens can also develop allergies to aspartame (an artificial sugar found in children’s vitamins and many “lite” foods) and other food additives. Possible symptoms of these allergic reactions include hyperactivity, difficulty concentrating, and headaches (Sharma, Bansil, & Uygungil, 2015).

How Is Technology Affecting the Student’s Brain?

Students today are surrounded by technology: cell phones, smartphones, multiple televisions, MP3 players, movies, computers, video games, iPads, e-mail, and social media sites. In a 2015 survey of more than 2,600 8- to 18-year-olds, tweens 8 to 12 years old averaged 6 hours of daily media use, while teens 13 to 18 years old averaged 9 hours of media use per day (Common Sense Media, 2015).
In other words, teens spend more time using media than they do sleeping or interacting with their teachers and parents. Technology has become the dominant factor in their lives, and because of neuroplasticity, it is rewiring their brains.

**Effect on Attention.** The multimedia environment divides their attention. Even newscasts are different. In the past, only the reporter’s face was on the screen. Now, the TV screen is loaded with information. Three people are reporting in from different corners of the world. Additional non-related news is scrolling across the bottom, and the stock market averages are changing in the lower right-hand corner just below the local time and temperature. These tidbits are distracting and are forcing viewers to split their attention into several components. They may miss a reporter’s comment because a scrolling item caught their attention. Yet, children have become accustomed to these information-rich and rapidly changing messages. They can shift their attention quickly among several things, but their brains can still focus on only one thing at a time.

**The Myth of Multitasking.** Sure, we can walk and chew gum at the same time because they are separate physical tasks requiring no measurable cognitive input. However, the brain cannot carry out two cognitive processes simultaneously. Our genetic predisposition for survival directs the brain to focus on just one item at a time to determine whether it poses a threat. If we were able to focus on several items at once, it would dilute our attention and seriously reduce our ability to make the threat determination quickly and accurately.

What we refer to as multitasking is actually **task switching.** It occurs as sequential tasking (attention moves from Item A to Item B to Item C, etc.) or alternate tasking (attention moves between Items A and B). Whenever the brain shifts from focusing on Item A to focusing on Item B and back again to Item A, there is a cognitive loss involved. Figure 1.8 illustrates the process that will unfold in the following example. The solid graph line represents the amount of working memory used to process a homework task, and the dotted graph line represents the amount used to process an incoming phone call. Let us say Jeremy is a high school student who is working on a history assignment and has just spent 15 minutes focusing on understanding the major causes of World War II. The thinking part of his brain (frontal lobe) is working hard, and a significant amount of working memory is processing this information.

Suddenly, the cell phone rings. Caller ID shows him that the call is from his girlfriend, Donna. Now his emotional brain (limbic area) is awakened. As he answers the phone, his brain must disengage from processing history information to recalling the steps to answering and attending to a phone call. Jeremy spends the next six minutes chatting with Donna. During that time, much of the World War II information that Jeremy’s working memory was processing begins to fade as it is replaced by information from the phone call. (Working memory has a limited capacity.) When Jeremy returns to the assignment, it is almost like starting all over again. The memory of having worked on the assignment may cause the student to believe that all the information is still in working
memory, but much of it is gone. He may even mumble, “OK, where was I?” Task switching incurs a price (Al-Hashimi, Zanto, & Gazzaley, 2015; Dindar & Akbulut, 2016; Monk, Trafton, & Boehm-Davis, 2008). Some studies indicate that a person who is interrupted during a task may take up to 50 percent longer to finish the task and make up to 50 percent more errors (Altmann, Trafton, & Hambrick, 2014; Mansi & Levi, 2013; Medina, 2008).

Figure 1.8 When an assignment is interrupted by a phone call, memory resources dedicated to the assignment (solid line) decline, and resources dealing with information from the phone call (dotted line) increase.

**Task Switching and Complex Texts.** Living in a world in which task switching is the norm may be affecting students’ ability to read and concentrate on complex texts. Results of the 2014 ACT tests, taken by nearly 1.9 million high school students, showed than only 44 percent met the ACT college readiness benchmarks for reading (ACT, 2014). These benchmarks include the ability to comprehend complex texts. These texts usually contain high-level vocabulary and elaborate grammatical structure as well as literal and implied meanings.

Is it possible that high school students have become so adapted to task switching that they have not developed the cognitive discipline necessary to read complex texts? Bauerlein (2011) suggests that successfully reading complex texts demands the following three skills that constantly wired students may not be developing:

1. A willingness to probe an author’s writings for literal and implied meanings and to pause and deliberate over the unfolding story. E-texts, on the other hand, are short and move back and forth quickly, habituating students to move quickly over text rather than to slow down and reflect.

2. A capacity for uninterrupted thinking to maintain a train of thought and to hold enough information in working memory to understand the
text. Complex texts are not constructed to allow for quick snippets of attention as they often deal with scenes and ideas not known to today’s teenagers. Grasping meaning from complex texts requires single-tasking and constant focus, not the task switching and rapid and constant interaction of digital communications.

3. An openness for deep thinking that involves, for instance, deciding whether to agree or disagree with the author’s premise and reflecting on alternatives. Complex texts often cause teenagers to confront the paucity of their knowledge and the limits of their experiences. Instead of being humbled by these revelations and reading deeper, adolescents respond by accepting that the persona they have established on their personal profile pages is self-sufficient.

Bauerlein (2011) suggests that high schools devote at least one hour a day to research assignments that use print matter, require no connection to the Internet, and include complex texts. The key is not to eliminate technology but to control its invasion into the time that should be devoted to deep thinking.

Technology is neither a panacea nor an enemy: It is a tool. Students in the primary and middle school grades still need personal contact and interaction with their teachers and peers. This is an important part of social development, but technology, perhaps to a great extent, is reducing the frequency of these interactions. We should not be providing technology for technology’s sake, nor should the technology be an end unto itself. Rather than teaching with the various technologies, teachers should use them to enhance, enrich, and present their content more efficiently. Many Internet sites offer free materials to help teachers expand their lessons with audio and video pieces. See the Resources section at the end of this book for some suggested sites.

**Have Schools Changed With the Environment?**

Many educators are recognizing the characteristics of the new brain, but they do not always agree on what to do about it. Typical teenagers at home are constantly switching with ease among their MP3 player, cell phone, laptop, video games, and television. Multimedia is all around them. Can we then expect them to sit quietly for 30 to 50 minutes listening to the teacher, filling in a worksheet, or working alone? Granted, teaching methodologies are changing, and teachers are using newer technologies and even introducing pop music and culture to supplement traditional classroom materials. But schools and teaching are not changing fast enough. In high schools, lecturing continues to be the main method of instruction, primarily because of the vast amount of required curriculum material and the pressure of increased accountability and high-stakes testing. Students remark that school is a dull, nonengaging environment that is much less interesting than what is available outside school. Despite the recent efforts of educators to deal with this new brain, many high school students still do not feel challenged. In the 2015 High School Survey of Student Engagement involving 315,000 students, 61 percent of the senior students responded that they were highly challenged to do their best work (National Survey of Student Engagement, 2015).
A 2014 survey of more than 66,000 students in grades 6 to 12 revealed that 43 percent thought “school is boring,” while only 44 percent felt that “teachers make school an exciting place to learn” (Quaglia Institute for Student Aspirations, 2014).

**The Importance of Exercise.** Just think about some of the things we do in schools that run counter to what we know about how the brain learns. One simple but important example is the notion of exercise. Exercise increases blood flow to the brain and throughout the body. The additional blood in the brain is particularly effective in the hippocampus, an area deeply involved in forming long-term memories (van Praag, Fleshner, Schwartz, & Mattson, 2014). Exercise also triggers one of the brain’s most powerful chemicals, a tongue twister called brain-derived neurotrophic factor (BDNF). This protein supports the health of young neurons and encourages the growth of new ones. Once again, the brain area that is most sensitive to this activity is the hippocampus. Studies show that increased physical activity in school leads to improved student attention and academic performance (Institute of Medicine, 2013; Taras, 2005). Yet students still sit too much in school, especially in high school, and elementary schools are reducing or eliminating recess to devote more time to preparing for high-stakes testing. In other words, we are cutting out the very activity that could improve cognitive performance on these tests.

Clearly, we educators have to rethink now, more than ever, how we must adjust schools to accommodate and maintain the interest of this new brain. As we continue to develop a more scientifically based understanding about today’s novel brain and how it learns, we must decide how this new knowledge should change what we do in schools and classrooms.

**WHAT’S COMING UP?**

Now that we have reviewed some basic parts of the brain and discussed how the brain of today’s student has become acclimated to novelty, the next step is to look at a model of how the brain processes new information. Why do students remember so little and forget so much? How does the brain decide what to retain and what to discard? The answers to these and other important questions about brain processing will be found in the next chapter.
**Fist for a Brain**

This activity shows how you can use your fists to represent the human brain. Metaphors are excellent learning and remembering tools. When you are comfortable with the activity, share it with your students. They are often very interested in knowing how their brain is constructed and how it works. This is a good example of novelty.

1. Extend both arms with palms open and facing down and lock your thumbs.

2. Curl your fingers to make two fists.

3. Turn your fists inward until the knuckles touch.

4. While the fists are touching, pull both toward your chest until you are looking down on your knuckles. This is the approximate size of your brain! Not as big as you thought? Remember, it’s not the size of the brain that matters; it’s the number of connections between the neurons. Those connections form when stimuli result in learning. The thumbs are the front and are crossed to remind us that the left side of the brain controls the right side of the body and that the right side of the brain controls the left side of the body. The knuckles and outside part of the hands represent the **cerebrum** or thinking part of the brain.

5. Spread your palms apart while keeping the knuckles touching. Look at the tips of your fingers, which represent the **limbic** or emotional area. Note how this area is buried deep within the brain and how the fingers are mirror-imaged. This reminds us that most of the structures of the limbic system are duplicated in each hemisphere.

6. The wrists are the **brain stem** where vital body functions (e.g., body temperature, heartbeat, blood pressure) are controlled. Rotating your hands shows how the brain can move on top of the spinal column, which is represented by your forearms.
Arm for a Neuron

This activity shows how the human arm can be used to represent the structure of a neuron in the brain.

Using the diagrams above, students can point out on their own arms the parts that represent major structures in the neuron. The palm is the cell body, the arm is the axon, and the fingers are the dendrites. The area where the finger on one student’s hand almost touches another student’s arm represents the synapse.
Here is an opportunity to assess your understanding of the major brain areas. Write in the table below your own key words and phrases to describe the functions of each of the eight brain areas. Then draw an arrow to each brain area on the diagram below and label it.

<table>
<thead>
<tr>
<th>Brain Area</th>
<th>Functions</th>
</tr>
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<tbody>
<tr>
<td>Amygdala</td>
<td></td>
</tr>
<tr>
<td>Brain stem</td>
<td></td>
</tr>
<tr>
<td>Cerebellum</td>
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</tr>
<tr>
<td>Cerebrum</td>
<td></td>
</tr>
<tr>
<td>Frontal Lobe</td>
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<tr>
<td>Hippocampus</td>
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<td>Hypothalamus</td>
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<tr>
<td>Thalamus</td>
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</tbody>
</table>
Using novelty does not mean that the teacher needs to be a stand-up comic or the classroom a three-ring circus. It simply means using a varied teaching approach that involves more student activity. Here are a few suggestions for incorporating novelty in your lessons.

- **Humor.** There are many positive benefits that come from using humor in the classroom at all grade levels. See the Practitioner’s Corner: Using Humor to Enhance Climate and Promote Retention in Chapter 2, which suggests guidelines and beneficial reasons for using humor.

- **Movement.** When we sit for more than 20 minutes, our blood pools in our seat and in our feet. By getting up and moving, we recirculate that blood. Within a minute, there is about 15 percent more blood in our brain. We do think better on our feet than on our seat! Students sit too much in classrooms, especially in secondary schools. Look for ways to get students up and moving, especially when they are verbally rehearsing what they have learned.

- **Multisensory Instruction.** Today’s students are acclimated to a multisensory environment. They are more likely to pay attention if there are interesting, colorful visuals; if they can interact with appropriate technology; and if they can walk around and talk about their learning.

- **Quiz Games.** Have students develop a quiz game or another similar activity to test each other on their knowledge of the concepts taught. This is a common strategy in elementary classrooms but underutilized in secondary schools. Besides being fun, it has the added value of making students rehearse and understand the concepts in order to create the quiz questions and answers.

- **Music.** Although the research is inconclusive, there are some benefits of playing music in the classroom at certain times during the learning episode. See the Practitioner’s Corner: Using Music in the Classroom in Chapter 6.
Preparing the Brain for Taking a Test

Taking a test can be a stressful event. Chances are your students will perform better on a test of cognitive or physical performance if you prepare their brains with one of the following:

- **Exercise.** Get the students up to do some exercise for just two minutes. Jumping jacks are good because the students stay in place. Students who may not want to jump up and down can do five brisk round-trip walks along the longest wall of the classroom. The purpose here is to get the blood oxygenated and moving faster.

- **Fruit.** Besides oxygen, brain cells also need glucose for fuel. Fruit is an excellent source of glucose. Students should eat about two ounces (more than 50 grams) of fruit each day. Dried fruit, such as raisins, is convenient. Avoid fruit drinks as they often contain just fructose, a fruit sugar that does not provide immediate energy to cells. The chart below shows how just 50 grams of glucose increased long-term memory recall in a group of young adults by 35 percent and recall from working memory by over 20 percent (Korol & Gold, 1998). Subsequent studies have found similar memory boosts (Smith, Riby, van Eekelen, & Foster, 2011; Scholey et al., 2013; Sünram-Lea et al., 2008).

- **Water.** Wash down the fruit with an eight-ounce glass of water. The water gets the sugar into the bloodstream faster and hydrates the brain.

![Mean Percent Change in Cognitive Performance](chart.png)

Mean Percent Change in Cognitive Performance
(Young Adults - 50g Glucose)

Wait about five minutes after these steps before giving the test. That should be enough time for the added glucose to fire up the brain cells. The effect lasts for only about 30 minutes, so the steps need to be repeated periodically for longer tests.
CHAPTER 1: BASIC BRAIN FACTS

Key Points to Ponder

Jot down on this page key points, ideas, strategies, and resources you want to consider later. This sheet is your personal journal summary and will help to jog your memory.