ADVERTISING OPPORTUNITIES WITH
AMERICAN JOURNAL OF COSMETIC SURGERY
Official Publication of the American Academy of Cosmetic Surgery, Inc.
All Advertising subject to AACS approval.

2017 PRINT ADVERTISING RATES

<table>
<thead>
<tr>
<th></th>
<th>B&amp;W</th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$1,425</td>
<td>$1,280</td>
<td>$1,115</td>
<td>$1,060</td>
<td></td>
</tr>
<tr>
<td>½ page</td>
<td>$1,140</td>
<td>$1,115</td>
<td>$970</td>
<td>$925</td>
<td></td>
</tr>
<tr>
<td>¼ page</td>
<td>$685</td>
<td>$670</td>
<td>$585</td>
<td>$555</td>
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</tr>
</tbody>
</table>

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

COLOR RATES: 4-Color charge (in addition to B&W rate above) .......................................................... $1,275

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers. All rates are in USD.

2017 DEADLINES

<table>
<thead>
<tr>
<th>Month</th>
<th>Space reservation due:</th>
<th>Materials due:</th>
<th>Inserts due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>1/10/2017</td>
<td>1/18/2017</td>
<td>1/27/2017</td>
</tr>
<tr>
<td>June</td>
<td>4/13/2017</td>
<td>4/20/2017</td>
<td>5/1/2017</td>
</tr>
<tr>
<td>September</td>
<td>7/13/2017</td>
<td>7/20/2017</td>
<td>7/31/2017</td>
</tr>
<tr>
<td>December</td>
<td>10/10/2017</td>
<td>10/17/2017</td>
<td>10/26/2017</td>
</tr>
</tbody>
</table>

HIGHER IMPACT PRINT OPPORTUNITIES

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Cover Tips: An exclusive way to place your message front and center with each journal reader. Your ad would attach to the front of the journal with removable glue. The reader would therefore not have to remove your ad to open the journal.

Belly Bands: Another exclusive visibility option. Your ad would wrap around the entire journal.

Outserts: Include your product brochure in the polybag of each mailed issue and get it right into the hands of the readers.

Please contact your representative for pricing and details on any of these options. A sample must be submitted to the publisher for approval.

COVER AND PREFERRED POSITION RATES (NON-CANCELABLE)

- Inside Front Cover ........................................... Earned B&W rate + 35%
- Inside Back Cover ........................................ Earned B&W rate + 25%
- Back Cover .................................................. Earned B&W rate + 50%
- Facing Table Of Contents .................................... Earned B&W rate + 30%
- Facing First Text Page ...................................... Earned B&W rate + 25%
- Other Specified Positions .................................. Earned B&W rate + 15%

ARTICLE REPRINTS, E-PRINTS, TRANSLATED REPRINTS

Reprints of articles discussing specific products, therapies, or topics related to your company serve as excellent marketing support materials for conference handouts, collateral sales materials, and direct mail pieces.

SAGE can also provide e-prints of articles to post to your website, intranet, or to distribute via e-mail.

SAGE can also arrange for translation of reprints into the local language of your target audience.

SUPPLEMENTS

Peer-reviewed journal supplements provide you with a credible, objective means to publish themed articles on topics related to your company's business.

SAGE can also arrange for translation of reprints into the local language of your target audience.

Supplements mail with the regular issues of the journal to the entire readership and are also posted online. You may include a Continuing Education component to enhance value.

All supplement topics need to be preapproved by the editor, and all articles must undergo peer review.

TRANSLATED REGIONAL EDITIONS

Partner with us to produce regional editions based on select journal articles translated to the local language in the geographic region of your choice.

SPONSORED SUBSCRIPTIONS

Target the mailing list of your choice by sponsoring subscriptions to the journal.
GENERAL INFORMATION

FREQUENCY: Quarterly

PRINT CIRCULATION: 1,460

READERSHIP: Readers include plastic surgeons, otolaryngologists, dermatologists, obstetricians and gynecologists, general surgeons, ophthalmic surgeons and oral & maxillofacial surgeons

PUBLISHER: SAGE Publications, 2455 Teller Road, Thousand Oaks, CA 91320 USA. Phone: (805) 499-0721, Fax: (805) 410-7009

SOCIETY AFFILIATION: American Academy of Cosmetic Surgery (AACS)

EDITOR-IN-CHIEF: Jane A. Petro, MD, FACS, Jamaica Plain, MA

ABOUT THE SOCIETY

Since its inception in 1985, the American Academy of Cosmetic Surgery (AACS) has become the leading educational platform for cosmetic surgery practitioners from a diverse array of medical specialties. AACS is comprised of medical and dental professionals who pursue educational and training opportunities in cosmetic surgery to ensure consistently high quality patient care. From live surgery workshops to our Annual Scientific Meetings, the AACS is the most trusted resource for patient safety through cosmetic surgery education.

ABOUT THE JOURNAL

Established in 1984, The American Journal of Cosmetic Surgery fulfills the need for a publication of significant thought, opinion, technique, and research on the subjects of cosmetic surgery and related modalities. The journal is hospitable to different points of approach and encourages original, creative endeavors in the various fields encompassing the achievement of beauty no matter how diversified the interests.

The official publication of the American Academy of Cosmetic Surgery, the American Society of Lipo-Suction Surgery, the American Society of Hair Restoration Surgery, the American Society of Cosmetic Breast Surgery, the International Academy of Aesthetic Surgery and Aesthetic Medicine, the Japanese Society of Hair Restoration Surgery, the Italian Society of Hair Restoration Surgery, and the Australian Association of Cosmetic Surgery.
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ARTWORK SPECIFICATIONS

Trim Size: 8 1/2” w x 11” h

<table>
<thead>
<tr>
<th></th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7” w x 10” h</td>
<td>8 3/4” w x 11 1/4” h</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>7” w x 4 7/8” h</td>
<td></td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>3 3/8” w x 10” h</td>
<td></td>
</tr>
<tr>
<td>1/4 page vertical</td>
<td>3 3/8” w x 4 7/8” h</td>
<td></td>
</tr>
</tbody>
</table>

Live matter: ¼” from trim
Binding: Perfect bound

REQUIREMENTS FOR ELECTRONIC DELIVERY

General Instructions
A High-Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images. All color files must be created and submitted to publisher in CMYK color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow.

Image Size/Crop
Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8” minimum bleed is required on all sides.

Proof Instructions
• Color Ads: An identifiable SWOP-certified proof (Specifications Web Offset Publications—www.swop.org) must be supplied with the final digital file. If a SWOP-certified proof is not supplied, then the publisher cannot guarantee correct reproduction of color. Any omissions or color deviation from a submitted proof, other than a SWOP-compliant proof, will not warrant compensation to the advertiser.
• B&W Ads: A hard-copy proof the same size as the digital art must be supplied with the final digital file.

File Submission Instructions
Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

BIND-IN CARDS AND INSERTS
All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8” trim beyond the crop mark area of the Head, Foot, Gutter, and Face of the advertisement. Perforations must be 3/8” from gutter.
All live copy should be no closer than ¼” from the trim.
For inserts, 70# coated stock is the minimum weight and 110# coated stock is the maximum.

POSTAL REQUIREMENTS OF BUSINESS REPLY CARDS:
Final size of all BRCs must be 5” x 7”.
Minimum paper weight is 7 pt.
Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.
Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

DIGITAL ADVERTISING DISCLAIMER
Advertising materials must be submitted in a file format acceptable to SAGE. All advertising materials will be subject to SAGE’s approval prior to printing. Any digital advertising orders for which acceptable production-ready advertising materials are not received by SAGE within eight (8) days after the flight date, the order will be subject to cancellation, and in such event Advertiser will be responsible for the full payment amount of the order.

CONTACT INFORMATION

FOR DISPLAY AND CLASSIFIED ADVERTISING
Kelsey Ohle
SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: (805) 410-7474
Fax: (805) 375-5282
E-mail: kelsey.ohle@sagepub.com

FOR ARTWORK DELIVERY
Katie Waters
SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: (805) 410-7219
Fax: (805) 410-7009
E-mail: advertising@sagepub.com

PRE-PRINTED INSERTS
(List journal name, issue # and quantity on boxes/skid)
Ship To:
Mary Heiliger
CSR
Sheridan Press
450 Fame Avenue
Hanover, PA 17331 USA
Phone: (800) 635-7181 ext. 8145

FOR REPRINT AND SUPPLEMENT SALES
Barbara Eisenberg
SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: (805) 410-7763
Fax: (805) 410-7009
E-mail: reprint@sagepub.com