ADVERTISING OPPORTUNITIES WITH JOURNAL OF VITREORETINAL DISEASES

All Advertising subject to ASRS approval.

2017 PRINT ADVERTISING RATES

<table>
<thead>
<tr>
<th>DISPLAY AND CLASSIFIED:</th>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>B&amp;W</td>
<td>1x</td>
<td>3x</td>
<td>6x</td>
<td>12x</td>
</tr>
<tr>
<td>1 page</td>
<td>$3,980</td>
<td>$3,900</td>
<td>$3,395</td>
<td>$3,225</td>
</tr>
<tr>
<td>½ page</td>
<td>$3,185</td>
<td>$3,120</td>
<td>$2,715</td>
<td>$2,580</td>
</tr>
<tr>
<td>¼ page</td>
<td>$1,525</td>
<td>$1,500</td>
<td>$1,300</td>
<td>$1,240</td>
</tr>
</tbody>
</table>

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

COLOR RATES: 4-Color charge (in addition to B&W rate above)..............................................................$1,020

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH-IMPACT PRINT OPPORTUNITIES

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Cover Tips: An exclusive way to place your message front and center with each journal reader. Your ad would attach to the front of the journal with removable glue. The reader would therefore not have to remove your ad to open the journal.

Belly Bands: Another exclusive visibility option. Your ad would wrap around the entire journal.

Outserts: Include your product brochure in the polybag of each mailed issue and get it right into the hands of the readers.

Please contact your representative for pricing and details on any of these options. A sample must be submitted to the publisher for approval.

COVER AND PREFERRED POSITION RATES (NON-CANCELABLE)

Inside Front Cover ..........Earned B&W rate + 35%
Inside Back Cover ..........Earned B&W rate + 25%
Back Cover ..................Earned B&W rate + 50%
Facing Table Of Contents ......Earned B&W rate + 30%
Facing First Text Page .........Earned B&W rate + 25%
Other Specified Positions ......Earned B&W rate + 15%

2017 DEADLINES

<table>
<thead>
<tr>
<th>Month/Year</th>
<th>Space reservation due</th>
<th>Materials due</th>
<th>Inserts due</th>
</tr>
</thead>
<tbody>
<tr>
<td>March/April</td>
<td>1/24/2017</td>
<td>1/31/2017</td>
<td>2/9/2017</td>
</tr>
<tr>
<td>July/August</td>
<td>5/26/2017</td>
<td>6/5/2017</td>
<td>6/14/2017</td>
</tr>
<tr>
<td>September/October</td>
<td>7/31/2017</td>
<td>8/7/2017</td>
<td>8/16/2017</td>
</tr>
<tr>
<td>November/December</td>
<td>9/28/2017</td>
<td>10/5/2017</td>
<td>10/16/2017</td>
</tr>
</tbody>
</table>

OTHER MARKETING OPPORTUNITIES

ARTICLE REPRINTS, E-PRINTS, TRANSLATED REPRINTS
Reprints of articles discussing specific products, therapies, or topics related to your company serve as excellent marketing support materials for conference handouts, collateral sales materials, and direct mail pieces.

SAGE can also provide e-prints of articles to post to your website, intranet, or to distribute via email.

SAGE can also arrange for translation of reprints into the local language of your target audience.

SUPPLEMENTS
Peer-reviewed journal supplements provide you with a credible, objective means to publish themed articles on topics related to your company’s business.

Supplements mail with the regular issues of the journal to the entire readership and are also posted online. You may include a Continuing Education component to enhance value.

All supplement topics need to be preapproved by the editor, and all articles must undergo peer review.

TRANSLATED REGIONAL EDITIONS
Partner with us to produce regional editions based on select journal articles translated to the local language in the geographic region of your choice.

SPONSORED SUBSCRIPTIONS
Target the mailing list of your choice by sponsoring subscriptions to the journal.
GENERAL INFORMATION

FREQUENCY: 6x/year

PRINT CIRCULATION: 3,000

PUBLISHER: SAGE Publications, 2455 Teller Road, Thousand Oaks, CA 91320 USA. Phone: (805) 499-0721, Fax: (805) 410-7009

EDITOR-IN-CHIEF: Donald J. D’Amico, MD, Professor and Chairman, Department of Ophthalmology, Weil Cornell Medical College/New York-Presbyterian Hospital

SOCIETY AFFILIATION: American Society of Retina Specialists (ASRS)

The American Society of Retina Specialists is the largest retinal organization in the world, representing nearly 3,000 members in all 50 US states, the District of Columbia, Puerto Rico, and 59 countries.

ABOUT THE JOURNAL

The Journal of VitreoRetinal Diseases (JVRD) focuses exclusively on publishing original basic, translational and clinical research papers across the spectrum of vitreoretinal diseases. Submissions will include full-length and brief research articles, clinical trials, case series, review articles (both invited and submitted), interviews, editorials, letters to the editor, and features regarding retinal controversies (pro and con) to bring the retina community high-quality and trustworthy scientific research. These articles will be rigorously peer-reviewed.

READERSHIP

ASRS’s nearly 3,000 member comprised of vitreoretinal surgeons and specialists. Members of the American Society of Retina Specialists have completed 1 or more years of a vitreoretinal disease fellowship and are engaged in an active retinal specialty practice or are a member-in-training in a vitreoretinal fellowship program.
**ARTWORK SPECIFICATIONS**

<table>
<thead>
<tr>
<th>Trim Size</th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7” w x 10” h</td>
<td>8 5/8” w x 11 1/8” h</td>
</tr>
<tr>
<td>½ page horizontal</td>
<td>7” w x 4 7/8” h</td>
<td></td>
</tr>
<tr>
<td>½ page vertical</td>
<td>3 3/8” w x 10” h</td>
<td></td>
</tr>
<tr>
<td>¼ page vertical</td>
<td>3 3/8” w x 4 7/8” h</td>
<td></td>
</tr>
<tr>
<td>Full Page Spread</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Trim size</td>
<td>16 3/4” w x 10 7/8” h</td>
<td></td>
</tr>
<tr>
<td>Bleed size</td>
<td>17” w x 11 1/8” h</td>
<td></td>
</tr>
<tr>
<td>Safety</td>
<td>16 1/4” w x 10 3/8” h</td>
<td></td>
</tr>
<tr>
<td>Live matter</td>
<td>1/4” from trim</td>
<td></td>
</tr>
</tbody>
</table>

**REQUIREMENTS FOR ELECTRONIC DELIVERY**

**General Instructions**

A High Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is **300 dpi** for color or grayscale images and **900-1200 dpi** for line art (1-bit) images. All color files must be created and submitted with PANTONE color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow.

**Image Size/Crop**

Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8” minimum bleed is required on all sides.

**Proof Instructions**

- **Color Ads**: An identifiable SWOP-certified proof (Specifications Web Offset Publications—www.swop.org) must be supplied with the final digital file. If a SWOP-certified proof is not supplied, then the publisher cannot guarantee correct reproduction of color. Any omissions or color deviation from a submitted proof, other than a SWOP-compliant proof, will not warrant compensation to the advertiser.
- **B&W Ads**: A hard-copy proof the same size as the digital ad must be supplied with the final digital file.

**File Submission Instructions**

Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

**BIND-IN CARDS AND INSERTS**

All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8” trim beyond the crop mark area of the Head, Foot, Gutter, and Face of the advertisement. Perforations must be 3/8” from gutter. All live copy should be no closer than 1/4” from the trim.

For inserts, 70# coated stock is the minimum weight and 110# coated stock is the maximum.

**POSTAL REQUIREMENTS OF BUSINESS REPLY CARDS**

Final size of all BRCs must be 4 1/4” x 6”.

Minimum paper weight is 7 pt.

Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

**DIGITAL ADVERTISING DISCLAIMER**

Advertising materials must be submitted in a file format acceptable to SAGE. All advertising materials will be subject to SAGE's approval prior to printing. Any digital advertising orders for which acceptable production-ready advertising materials are not received by SAGE within eight (8) days after the flight date, the order will be subject to cancellation, and in such event Advertiser will be responsible for the full payment amount of the order.