Editor: Prof. Tiny Jaarsma, Linköping University, Sweden

The European Journal of Cardiovascular Nursing is the official journal of the Council on Cardiovascular Nursing and Allied Professions of the European Society of Cardiology. This journal is dedicated to the advancement of knowledge in the field of cardiovascular nursing; promoting evidence-based clinical practice. The journal publishes original articles, short report reviews and editorials in order to improve the quality of nursing care for patients with cardiovascular disease. Original contributions on the broad field of cardiovascular nursing are welcome, including chronic and acute care, paediatric cardiology, grown up congenital heart disease, cardiac rehabilitation, primary and secondary prevention, heart failure, acute coronary syndromes, interventional cardiology, cardiac care, preventive cardiology, and vascular nursing.

Journal Statistics

Volume: 17

2016 ISI Impact Factor: 2.763
Ranking: 55/126 in Cardiac & Cardiovascular Systems, 2/114 in Nursing (SCI), 2/114 in Nursing (SSCI)
Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

Print

Circulation: 300
Frequency: The journal is published 8 times per year.

Online - journals.sagepub.com/home/cnu

Average Monthly Page Views: 17,750*
Average Monthly Unique Visitors: 7,679
e-Toc registrants: 225

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution

ROW: 12%
Europe: 88%

Online Geographical Distribution

ROW: 12%
Europe: 19%
UK: 12%
US/Canada: 35%
Asia: 22%

Advertising Rates & Information - 2018

Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>16 October 2017</td>
<td>23 October 2017</td>
<td>01 January 2018</td>
</tr>
<tr>
<td>February*</td>
<td>20 November 2017</td>
<td>27 November 2017</td>
<td>01 February 2018</td>
</tr>
<tr>
<td>March</td>
<td>11 December 2017</td>
<td>18 December 2017</td>
<td>01 March 2018</td>
</tr>
<tr>
<td>April*</td>
<td>15 January 2018</td>
<td>22 January 2018</td>
<td>01 April 2018</td>
</tr>
<tr>
<td>June</td>
<td>16 April 2018</td>
<td>23 April 2018</td>
<td>01 June 2018</td>
</tr>
<tr>
<td>August*</td>
<td>18 June 2018</td>
<td>25 June 2018</td>
<td>01 August 2018</td>
</tr>
<tr>
<td>October</td>
<td>20 August 2018</td>
<td>27 August 2018</td>
<td>01 October 2018</td>
</tr>
<tr>
<td>December</td>
<td>22 October 2018</td>
<td>29 October 2018</td>
<td>01 December 2018</td>
</tr>
</tbody>
</table>

Print advertising rates – 2018:

**Colour Rates**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>£1,457</td>
<td>£1,328</td>
<td>£1,218</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
<td>£1,722</td>
<td>£1,592</td>
<td>£1,463</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td></td>
<td>£1,649</td>
<td>£1,525</td>
<td>£1,401</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td></td>
<td>£1,576</td>
<td>£1,458</td>
<td>£1,340</td>
</tr>
<tr>
<td>Half Page</td>
<td></td>
<td>£788</td>
<td>£728</td>
<td>£670</td>
</tr>
<tr>
<td>Double Spread</td>
<td></td>
<td>£2,913</td>
<td>£2,655</td>
<td>£2,437</td>
</tr>
</tbody>
</table>

**Black and White Rates**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>£929</td>
<td>£861</td>
<td>£789</td>
</tr>
</tbody>
</table>

Bonus Distribution

- February: Acute Cardiovascular Care 2018 - 3-5 March 2018, Milan
- April: EuroHeartCare 2018 - 7-9 June Dublin, Ireland, EuroPrevent 2018, 19-21 April 2018 in Ljubljana - Slovenia
- August: ESC Congress 2018, 25-29 August 2018, Munich, Germany

Readership profile: nurses working in the field of cardiovascular nursing including acute and chronic care, cardiac rehabilitation, primary and secondary prevention of adults and children as well as families

Print Geographical Distribution

ROW: 12%
Europe: 88%

Online Geographical Distribution

ROW: 12%
Europe: 19%
UK: 12%
US/Canada: 35%
Asia: 22%
Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising

Digital advertising solutions:
- A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
- B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper
  Lower middle, right of page

Digital ad upgrades:
- Rich media: include active images or text
- Expandability: upgrade any ads to expand over or push down content
- Video: upgrade any ads with embedded video for greater engagement
- Form/lead capture: upgrade any ads with a contact information form for lead capture

Other digital solutions:
- Webinars: a custom digital event package that includes promotion and event hosting
- eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- Content gateways: custom package to host your content and SAGE content in one place
- Sponsored digital editions: options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising
Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement. If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted. If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page
- Full page, bleed
- 286mm (h) x 216mm (w)
- Full page, trim size
- 280mm (h) x 210mm (w)
- Full page, type area
- 250mm (h) x 180mm (w)

Half Page
- Horizontal, Type Area
- 120mm (h) x 180mm (w)
- Horizontal, Trim Area
- 140mm (h) x 210mm (w)
- Vertical, Type Area
- 250mm (h) x 85mm (w)
- Vertical, Trim Area
- 280mm (h) x 105mm (w)

Double Spread

double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery
Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Related Journals

European Heart Journal: Acute Cardiovascular Care
journals.sagepub.com/home/acc

European Journal of Preventive Cardiology
journals.sagepub.com/home/cpr

Contact Details

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