Advertising Rates And Specifications - 2018

Editor: Derick T Wade, OxINMAHR, UK

Clinical Rehabilitation

Covering the whole field of disability and rehabilitation, this peer-reviewed journal publishes research and discussion articles and acts as a forum for the international dissemination and exchange of information amongst the large number of professionals involved in rehabilitation. This journal is a member of the Committee on Publication Ethics (COPE).

Readership profile: psychiatrists and mental health professionals, including neurologists, neuro-psychologists, physiotherapists, speech therapists, occupational therapists, specialists in rehabilitation, musculoskeletal experts and psychologists

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### Journal Statistics

**Volume:** 32

2016 ISI Impact Factor: 2.823

Ranking: 9/65 in Rehabilitation  
Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)

**Online** - journals.sagepub.com/home/cre

Average Monthly Page views: 75,923*

Average Monthly Unique Visitors: 31,336*

e-Toc registrants: 2,598

*Online Statistics refer to the number of advert impressions served by one banner position

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### Advertising Rates & Information - 2018

#### Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>19 October 2017</td>
<td>26 October 2017</td>
<td>01 January 2018</td>
</tr>
<tr>
<td>February</td>
<td>09 November 2017</td>
<td>16 November 2017</td>
<td>01 February 2018</td>
</tr>
<tr>
<td>March</td>
<td>08 December 2017</td>
<td>15 December 2017</td>
<td>01 March 2018</td>
</tr>
<tr>
<td>April</td>
<td>08 January 2018</td>
<td>15 January 2018</td>
<td>01 April 2018</td>
</tr>
<tr>
<td>May</td>
<td>06 February 2018</td>
<td>13 February 2018</td>
<td>01 May 2018</td>
</tr>
<tr>
<td>June</td>
<td>12 March 2018</td>
<td>19 March 2018</td>
<td>01 June 2018</td>
</tr>
<tr>
<td>July</td>
<td>04 April 2018</td>
<td>11 April 2018</td>
<td>01 July 2018</td>
</tr>
<tr>
<td>August</td>
<td>07 May 2018</td>
<td>14 May 2018</td>
<td>01 August 2018</td>
</tr>
<tr>
<td>September</td>
<td>08 June 2018</td>
<td>15 June 2018</td>
<td>01 September 2018</td>
</tr>
<tr>
<td>October</td>
<td>09 July 2018</td>
<td>16 July 2018</td>
<td>01 October 2018</td>
</tr>
<tr>
<td>November</td>
<td>03 August 2018</td>
<td>10 August 2018</td>
<td>01 November 2018</td>
</tr>
<tr>
<td>December</td>
<td>10 September 2018</td>
<td>17 September 2018</td>
<td>01 December 2018</td>
</tr>
</tbody>
</table>

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#### Print Geographical Distribution

- **Europe:** 53%
- **Asia-Pacific:** 29%
- **US/Canada:** 12.5%
- **Australia/New Zealand:** 5.5%

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### Advertising Rates

[Details about advertising rates and specifications available in the document]
## Contact Details

**Publisher:**
SAGE Publishing Ltd, 1 Oliver’s Yard, 55 City Road, London EC1Y 1SP, UK

**For all advertising, reprint and supplement sales:**
Neil Chesher
Commercial Sales Account Manager
Tel: +44 (0) 207 324 8601
Email: neil.chesher@sagepub.co.uk

**For artwork submission:**
Lydia Fried
Commercial Sales Administrator
Tel: +44 (0)203 215 0126
Email: Lydia.Fried@sagepub.co.uk

## Print advertising rates – 2018:

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Frequency</th>
<th>Colour Rates</th>
<th>Black and White Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>1x</td>
<td>£1,506</td>
<td>£732</td>
</tr>
<tr>
<td>Half Page</td>
<td></td>
<td>£827</td>
<td>£439</td>
</tr>
</tbody>
</table>

### Online Advertising

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

### Digital advertising solutions:
- **Rich media**: include active images or text
- **Expandability**: upgrade any ads to expand over or push down content
- **Video**: upgrade any ads with embedded video for greater engagement
- **Form/lead capture**: upgrade any ads with a contact information form for lead capture

### Other digital solutions:
- **Webinars**: a custom digital event package that includes promotion and event hosting
- **eTOC alerts**: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways**: custom package to host your content and SAGE content in one place
- **Sponsored digital editions**: options include single article, full issue, or custom article compilations

## Policy and Guidelines

**General policy on acceptance of advertising**
Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

### Mechanical requirements for print advertisements

- **Full Page**
  - Full page, bleeds: 286mm (h) x 216mm (w)
  - Full page, trim size: 246mm (h) x 189mm (w)
  - Full page, type area: 250mm (h) x 180mm (w)

- **Half Page**
  - Horizontal, Type Area: 120mm (h) x 180mm (w)
  - Vertical, Type Area: 250mm (h) x 85mm (w)
  - Vertical, Trim Area: 280mm (h) x 105mm (w)

### Double Spread

Double page spreads need to be supplies as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

### Requirements for electronic delivery

Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

## Other Promotional Opportunities

**Belly band**: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

**Inserts**: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

**Outserts (product samples, brochures)**: Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity—only one advertising outsert is permitted per issue.