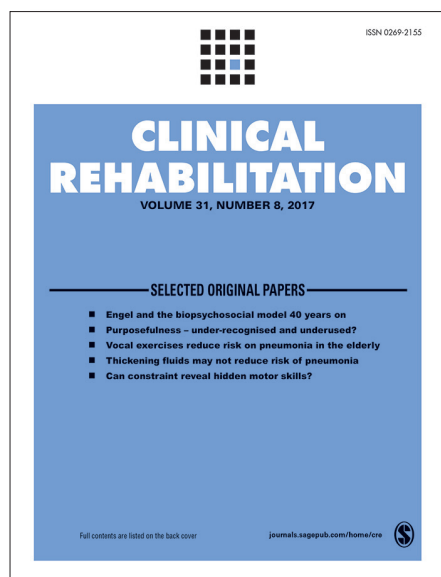


Advertising Rates And Specifications - 2018



Editor: **Derick T Wade**, *OxINMAHR, UK*

Clinical Rehabilitation

Covering the whole field of disability and rehabilitation, this peer-reviewed journal publishes research and discussion articles and acts as a forum for the international dissemination and exchange of information amongst the large number of professionals involved in rehabilitation. This journal is a member of the Committee on Publication Ethics (COPE).

Readership profile: psychiatrists and mental health professionals, including neurologists, neuro-psychologists, physiotherapists, speech therapists, occupational therapists, specialists in rehabilitation, musculoskeletal experts and psychologists

Journal Statistics

Volume: 32

2016 ISI Impact Factor: 2.823

Ranking: 9/65 in Rehabilitation

Source: 2016 *Journal Citation Reports*® (Clarivate Analytics, 2017)

Print

Circulation: 657

Frequency: The journal is published 12 times per year.

Online - journals.sagepub.com/home/cre

Average Monthly Page views: 75,923*

Average Monthly Unique Visitors: 31,336*

e-Toc registrants: 2,598

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution

Australia/New Zealand: 5.5%

Europe: 53%

Asia-Pacific: 29%

US/Canada: 12.5%

Advertising Rates & Information - 2018

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
January	19 October 2017	26 October 2017	01 January 2018
February	09 November 2017	16 November 2017	01 February 2018
March	08 December 2017	15 December 2017	01 March 2018
April	08 January 2018	15 January 2018	01 April 2018
May	06 February 2018	13 February 2018	01 May 2018
June	12 March 2018	19 March 2018	01 June 2018
July	04 April 2018	11 April 2018	01 July 2018
August	07 May 2018	14 May 2018	01 August 2018
September	08 June 2018	15 June 2018	01 September 2018
October	09 July 2018	16 July 2018	01 October 2018
November	03 August 2018	10 August 2018	01 November 2018
December	10 September 2018	17 September 2018	01 December 2018

Print advertising rates – 2018:

Colour Rates

Frequency	1x
Full Page	£1,506
Half Page	£827

Black and White Rates

Frequency	1x
Full Page	£732
Half Page	£439

Other Promotional Opportunities

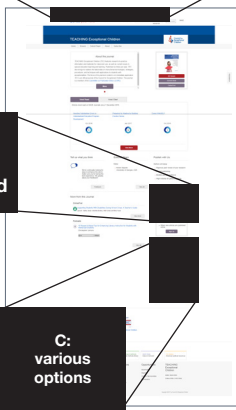
Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising

A: 728x90 Leaderboard



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed

286mm (h) x 216mm (w)

Full page, trim size

246mm (h) x 189mm (w)

Full page, type area

250mm (h) x 180mm (w)

Half Page

Horizontal, Type Area

120mm (h) x 180mm (w)

Horizontal, Trim Area

140mm (h) x 210mm (w)

Vertical, Type Area

250mm (h) x 85mm (w)

Vertical, Trim Area

280mm (h) x 105mm (w)

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery

Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Agency commission 10%

Contact Details

Publisher:

SAGE Publishing Ltd, 1 Oliver's Yard,
55 City Road, London EC1Y 1SP, UK

For all advertising, reprint and supplement sales:

Neil Cheshier
Commercial Sales Account Manager

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For artwork submission:

Lydia Fried

Commercial Sales Administrator

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