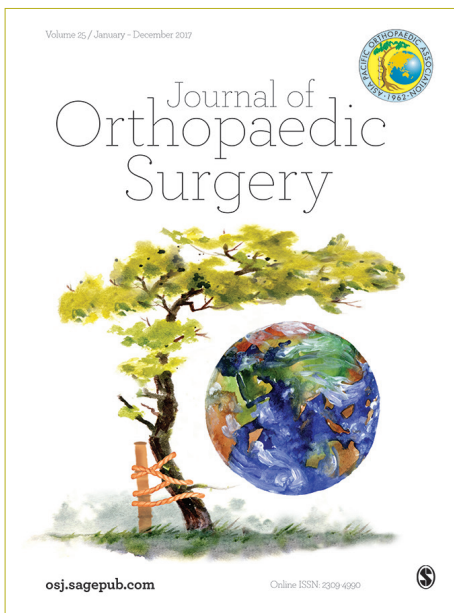


Advertising Rates And Specifications - 2018



Editor: **Kenneth MC Cheung**, *Department of Orthopaedics and Traumatology, The University of Hong Kong, Hong Kong*

Journal of Orthopaedic Surgery is an open access peer-reviewed journal publishing original reviews and research articles on all aspects of orthopaedic surgery. It is the official journal of the Asia Pacific Orthopaedic Association.

The journal welcomes and will publish materials of a diverse nature, from basic science research to clinical trials and surgical techniques. The journal encourages contributions from all parts of the world, but special emphasis is given to research of particular relevance to the Asia Pacific region.

Readership: orthopaedic surgeons

Online Geographical Distribution

Africa: 2.45% Europe: 17.77%



Journal Statistics

Volume: 26

ISI 2016 Impact Factor: 0.816

Ranking: 60/76 in Orthopedics, 165/196 in Surgery

Source: 2017 Release of Journal Citation Reports® (Clarivate Analytics, 2017)

Online - journals.sagepub.com/home/osj

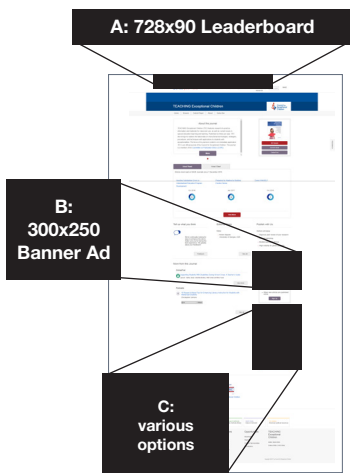
Average Monthly Page Views: 7,544*

Average Monthly Unique Visitors: 4,423

e-Toc registrants: 50

*Online Statistics refer to the number of advert impressions served by one banner position

Banner Advertising



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

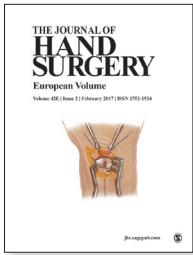
All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

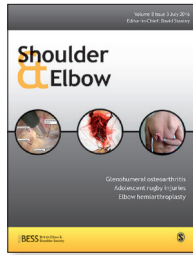
Agency commission 10%

Related Journals



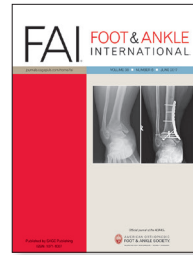
*Journal of Hand Surgery
(European Volume)*

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Shoulder & Elbow

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Foot & Ankle International

[journals.sagepub.com/
home/fai](http://journals.sagepub.com/home/fai)

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