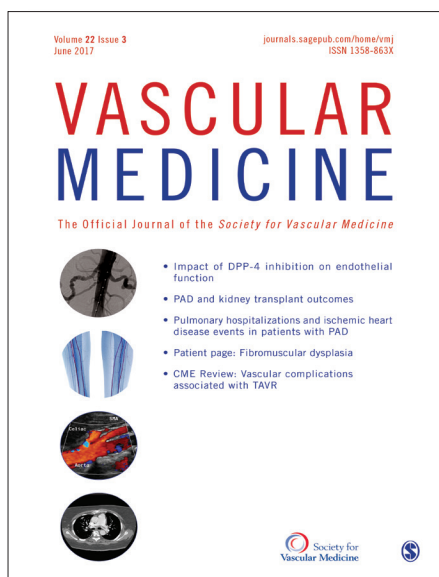


Advertising Rates And Specifications - 2018



Editor: **Heather L. Gornik**, *Cleveland Clinic, USA*

Vascular Medicine is the official journal of the Society for Vascular Medicine. **Vascular Medicine** is the premier and ISI-ranked, peer-reviewed international journal of vascular medicine comprising original research articles and reviews on vascular biology, epidemiology, diagnosis, medical treatment and interventions for vascular disease.

Vascular Medicine is dedicated to advancing the field of vascular medicine by publishing the latest research in vascular biology integrated with the practice of vascular medicine and vascular surgery. Original research papers and review articles interpret the important advances to clinical practice in:

- Prevention of cardiovascular disease
- Endovascular interventional procedures
- Diagnostic techniques and clinical practice

Dedicated to advancing the field of vascular medicine this journal:

- Combines basic science with clinical medicine making it relevant to all physicians, surgeons or internists, trained or in training.
- Caters for all aspects of heart

Readership profile: physicians, surgeons, internists trained or in training

Journal Statistics

Volume: 23

ISI 2016 Impact Factor: 1.866
 Ranking: 45/63 in Peripheral Vascular Disease
 Source: 2016 Journal Citation Reports®
 (Clarivate Analytics, 2017)

Print

Circulation: 326
 Frequency: The journal is published 6 times per year.

Online - journals.sagepub.com/home/vmj

Average Monthly Page Views: 10,355*
 Average Monthly Unique Visitors: 5,970
 e-Toc registrants: 891

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution



Online Geographical Distribution



Advertising Rates & Information - 2018

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
February	27 November 2017	04 December 2017	01 February 2018
April	29 January 2018	05 January 2018	01 April 2018
June*	26 March 2018	02 April 2018	01 June 2018
August	25 May 2018	01 June 2018	01 August 2018
October*	30 July 2018	06 August 2018	01 October 2018
December	24 September 2018	01 October 2018	01 December 2018

Bonus Distribution

- June: SVM 28th Scientific Sessions, June 14-17, 2017 - New Orleans, Louisiana USA
- October: VEITH Symposium, TBC November - NY City, USA

Print advertising rates – 2018:

Colour Rates

Frequency	1x	3x	6x
Full Page	£1,238	£1,146	£1,052
Outside Back Cover	£1,424	£1,317	£1,210
Inside Front Cover	£1,362	£1,260	£1,158
Inside Back Cover	£1,300	£1,202	£1,105
Half Page	£732	£676	£622
Quarter Page	£484	£447	£411
Double Spread	£2,476	£2,293	£2,105

Black and White Rates

Frequency	1x	3x	6x
Full Page	£929	£861	£789

Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

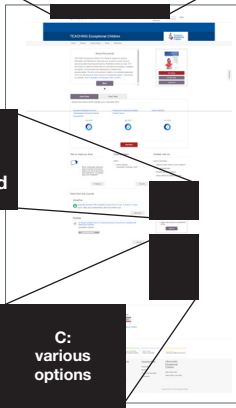
Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising

A: 728x90 Leaderboard



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed

303mm (h) x 216mm (w)

Full page, trim size

297mm (h) x 210mm (w)

Full page, type area

268mm (h) x 180mm (w)

Half Page

Horizontal

131mm (h) x 180mm (w)

Vertical

268mm(h) x 87mm (w)

Quarter Page

131mm (h) x 87mm (w)

Requirements for electronic delivery

Please submit advertisements as print-ready PDFs.

Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

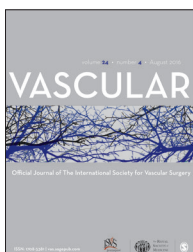
The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Agency commission 10%

Related Journals



Vascular

journals.sagepub.com/home/vas



Phlebology

journals.sagepub.com/home/phl



Diabetes & Vascular Disease Research

journals.sagepub.com/home/dvr

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