Society Affiliation: Association for Psychological Science

Readership profile: Clinical Psychological Science is read by the membership of APS, which includes leading psychological scientists and academics, clinicians, researchers, teachers, and administrators.

Editor: Scott O. Lilienfeld

Clinical Psychological Science publishes advances in clinical science and provides a venue for cutting-edge research across a wide range of conceptual views, approaches, and topics. The Journal encompasses many core domains that have defined clinical psychology, but also boundary-crossing advances that integrate and make contact with diverse disciplines and that may not easily be found in traditional clinical psychology journals. Among the key topics are research on the underlying mechanisms and etiologies of psychological health and dysfunction; basic and applied work on the diagnosis, assessment, treatment, and prevention of mental illness; service delivery; and promotion of well-being.

The Association for Psychological Science (APS), founded in 1988, is a non-profit international organization dedicated to scientific psychology. The Association’s mission is to promote, protect, and advance the interests of scientifically oriented psychology in research, application, teaching, and the improvement of human welfare.

Journal Information

Print

Circulation: 3,800

Frequency: This journal is published 6 times per year

Print distribution

North America: 99%
Europe: 1%

Online

http://journals.sagepub.com/home/cpx

Advertising Rates & Information

Closing dates for print advertising

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Insert deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>12-Dec-17</td>
<td>19-Dec-17</td>
<td>2-Jan-18</td>
</tr>
<tr>
<td>February</td>
<td>06-Feb-18</td>
<td>13-Feb-18</td>
<td>23-Feb-18</td>
</tr>
<tr>
<td>March</td>
<td>11-Apr-18</td>
<td>18-Apr-18</td>
<td>27-Apr-18</td>
</tr>
<tr>
<td>April</td>
<td>11-Jun-18</td>
<td>18-Jun-18</td>
<td>27-Jun-16</td>
</tr>
<tr>
<td>May</td>
<td>8-Aug-18</td>
<td>15-Aug-18</td>
<td>24-Aug-18</td>
</tr>
</tbody>
</table>

Print advertising rates

Black and white rates

<table>
<thead>
<tr>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 page</td>
<td>$1,525</td>
<td>$1,495</td>
<td>$1,300</td>
<td>$1,235</td>
</tr>
<tr>
<td>½ page</td>
<td>$1,220</td>
<td>$1,195</td>
<td>$1,040</td>
<td>990</td>
</tr>
<tr>
<td>¼ page</td>
<td>$730</td>
<td>$720</td>
<td>$625</td>
<td>$595</td>
</tr>
</tbody>
</table>

COLOR RATES: Full page 4-Color charge (in addition to B&W rate above)............. $1,420

Agency commission: 15%

Payment terms: Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

Other Promotional Opportunities

- Belly band
- Cover tip
- Inserts
- Outserts (product samples, brochures)
- Reprints
- Supplements
- Special Sections
- Custom Publications

Event opportunity: APS Annual Meeting, May 24-27 2018
San Francisco, CA
Policy and Guidelines

Trim size: 8.38 x 10.78
Binding: Perfect Bind

All advertising is subject to ICRS approval.
Ad dimensions are listed in inches.
All live copy should be no closer than 1/4” from trim.

REQUIREMENTS FOR ELECTRONIC DELIVERY

General Instructions
A High Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images. All color files must be created and submitted to publisher in CMYK color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow.

Image Size/Crop
Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8” minimum bleed is required on all sides.

File Submission Instructions
Please supply files on one of the following media: CD-ROM or e-mail. If e-mailing artwork, then send the proof in a separate package in the mail.

CPX INSERTS
All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8” trim beyond the crop mark area of the Head, Foot, Gutter, and Face of the advertisement. Perforations must be 3/8” from gutter.
All live copy should be no closer than ¼” from the trim.
For inserts, 70# coated stock is the minimum weight and 110# coated stock is the maximum.

DIGITAL ADVERTISING DISCLAIMER:
Advertising materials must be submitted in a file format acceptable to SAGE. All advertising materials will be subject to SAGE’s approval prior to printing. Any digital advertising orders for which acceptable production-ready advertising materials are not received by SAGE within eight (8) days after the flight date, the order will be subject to cancellation, and in such event Advertiser will be responsible for the full payment amount of the order.

Online Advertising

Digital advertising solutions:
• A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
• B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
• C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper
  Lower middle, right of page

Digital ad upgrades:
• Rich media: include active images or text
• Expandability: upgrade any ads to expand over or push down content
• Video: upgrade any ads with embedded video for greater engagement
• Form/lead capture: upgrade any ads with a contact information form for lead capture

Other digital solutions:
• Webinars: a custom digital event package that includes promotion and event hosting
• eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
• Content gateways: custom package to host your content and SAGE content in one place
• Sponsored digital editions: options include single article, full issue, or custom article compilations

Contact Details

FOR ADVERTISING AND ARTWORK DELIVERY
Anna Gonda
SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: (805) 410-7772
Fax: (805) 410-7009
E-mail: advertising@sagepub.com

FOR PRE-PRINTED INSERTS
(list journal name, issue # and quantity on boxes/skid)
Ship To:
Tina Pringle
Dartmouth Printing
69 Lyme Road
Hanover, NH 03755 USA
Phone: 603-643-2220 x 234

FOR REPRINT AND SUPPLEMENT SALES
Barbara Eisenberg
SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: (805) 410-7763
Fax: (805) 410-7009
E-mail: reprint@sagepub.com