**Advertising Rates And Specifications - 2018**

**Editor:** Mauricio Abrão

The aim of the *Journal of Endometriosis and Pelvic Pain Disorders (JEPPD)* is to publish basic and clinical original research articles and critical reviews focusing specifically on diagnosis, medical and surgical treatment of endometriosis in all its multidimensional aspects. In particular, contributions on the epidemiology of the disease, of its diagnosis and classification, and of its medical, social, psychological and health outcome consequences are welcome. Manuscripts related to uterine disorders and other gynecological and non-gynecological diseases leading to pelvic pain are also a specific focus of the journal. All articles are peer reviewed.

**Readership profile:** Gynaecology specialists, Surgeons, Fertility Specialists, Cognitive Specialists, Physiotherapists, Radiologists, Urologists

### Journal Statistics

**Impact Factor 2016:** 1.169

**Ranking:** 54/77 in Engineering, Biomedical

22/25 in Transplantation

*Source: 2016 Journal Citation Reports® (Clarivate Analytics, 2017)*

**Print**

- **Circulation:** 110
- **Frequency:** Quarterly (March, June, September and December)

**Online - journals.sagepub.com/home/pev**

e-Toc registrants: TBC

### Readership Information

- **Europe:** 51%
- **Americas:** 17%
- **ROW:** 32%

#### Advertising Rates & Information - 2018

**Closing dates for print advertising:**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>04 January 2018</td>
<td>11 January 2018</td>
</tr>
<tr>
<td>June</td>
<td>03 April 2018</td>
<td>10 April 2018</td>
</tr>
<tr>
<td>September</td>
<td>03 July 2018</td>
<td>10 July 2018</td>
</tr>
<tr>
<td>December</td>
<td>05 October 2018</td>
<td>12 October 2018</td>
</tr>
</tbody>
</table>

**Print advertising rates – 2018:**

<table>
<thead>
<tr>
<th>Colour Rates</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Page</strong></td>
<td></td>
<td>€1,850.00</td>
<td>€1,750.00</td>
</tr>
<tr>
<td><strong>Outside Back cover</strong></td>
<td></td>
<td>€2,800.00</td>
<td>€2,700.00</td>
</tr>
<tr>
<td><strong>Inside Front Cover</strong></td>
<td></td>
<td>€2,250.00</td>
<td>€2,150.00</td>
</tr>
<tr>
<td><strong>Inside Back Cover</strong></td>
<td></td>
<td>€2,035.00</td>
<td>€1,935.00</td>
</tr>
<tr>
<td><strong>Half Page</strong></td>
<td></td>
<td>€835.00</td>
<td>€790.00</td>
</tr>
<tr>
<td><strong>Double Page spread</strong></td>
<td></td>
<td>€3,100.00</td>
<td>€3,000.00</td>
</tr>
<tr>
<td><strong>Black and White</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Full Page</strong></td>
<td></td>
<td>€1,200.00</td>
<td>€935.00</td>
</tr>
<tr>
<td><strong>Half Page</strong></td>
<td></td>
<td>€675.00</td>
<td>€640.00</td>
</tr>
</tbody>
</table>
Other Promotional Opportunities

**Belly band:** A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

**Inserts:** Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval. **Outserts (product samples, brochures):** Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity—only one advertising outsert is permitted per issue.

**Agency commission 10%**

Online Advertising

**A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure

**B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users

**C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

**Digital advertising solutions:**
- A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
- B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper Lower middle, right of page

**Digital ad upgrades:**
- Rich media: include active images or text
- Expandability: upgrade any ads to expand over or push down content
- Video: upgrade any ads with embedded video for greater engagement
- Form/lead capture: upgrade any ads with a contact information form for lead capture

**Other digital solutions:**
- Webinars: a custom digital event package that includes promotion and event hosting
- eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- Content gateways: custom package to host your content and SAGE content in one place
- Sponsored digital editions: options include single article, full issue, or custom article compilations

Policy and Guidelines

**General policy on acceptance of advertising**

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

**Mechanical requirements for print advertisements**

<table>
<thead>
<tr>
<th>Full Page</th>
<th>Half Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page, bleed</td>
<td>Horizontal, Type Area</td>
</tr>
<tr>
<td>256mm (h) x 216mm (w)</td>
<td>120mm (h) x 180mm (w)</td>
</tr>
<tr>
<td>Full page, trim size</td>
<td>Horizontal, Trim Area</td>
</tr>
<tr>
<td>280mm (h) x 210mm (w)</td>
<td>140mm (h) x 210mm (w)</td>
</tr>
<tr>
<td>Full page, type area</td>
<td>Vertical, Type Area</td>
</tr>
<tr>
<td>250mm (h) x 180mm (w)</td>
<td>250mm (h) x 85mm (w)</td>
</tr>
<tr>
<td>Double Spread</td>
<td>Vertical, Trim Area</td>
</tr>
<tr>
<td>Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.</td>
<td></td>
</tr>
</tbody>
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**Requirements for electronic delivery**

Please submit advertisements as print-ready PDFs. Crop marks should be placed on all advertisements that bleed and offset. All colour and greyscale graphics should be a minimum of 300 dpi at the finished size. Colour graphics must be in CMYK. The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Related Journals

**Post Reproductive Health**

journals.sagepub.com/home/min

**Obstetric Medicine**

journals.sagepub.com/home/obm

Contact Details

**Publisher:**
SAGE Publishing Ltd, 1 Oliver’s Yard, 55 City Road, London EC1Y 1SP, UK

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