

# UNDERSTANDING RACISM

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### RACE PREJUDICE AS A SENSE OF GROUP POSITION

*Herbert Blumer*

The late **HERBERT BLUMER** spent most of his professional career at the University of Chicago and the University of California, Berkeley. Blumer established symbolic interactionism as a major sociological perspective in American sociology.

**I**N THIS [READING] I AM PROPOSING AN APPROACH to the study of race prejudice different from that which dominates contemporary scholarly thought on this topic. My thesis is that race prejudice exists basically in a sense of group position rather than in a set of feelings which members of one racial group have toward the members of another racial group. This different way of viewing race prejudice shifts study and analysis from a preoccupation with feelings as lodged in individuals to a concern with the relationship of racial groups. It also shifts scholarly treatment away from individual lines of experience and focuses interest on the collective process by which a racial group comes to define and redefine another racial group. Such shifts, I believe, will yield a more realistic and penetrating understanding of race prejudice.

There can be little question that the rather vast literature on race prejudice is dominated by the idea that such prejudice exists fundamentally as a feeling or set of feelings lodged in the individual. It is usually depicted as consisting of feelings such as antipathy, hostility, hatred, intolerance, and aggressiveness. Accordingly, the task of scientific inquiry becomes two-fold. On one hand, there is a need to identify the feelings which make up race prejudice—to see how they fit together and how they are supported by other psychological elements, such as mythical beliefs. On the other hand, there is need of showing how the feeling complex has come into being. Thus, some scholars trace the complex feelings back chiefly to innate dispositions; some trace it to personality composition, such as authoritarian personality; and others regard the feelings of prejudice as being

### Questions to Consider

Herbert Blumer writes, “to characterize another racial group is, by opposition, to define one’s own group.” How does a “sense of group position” shape how we see other racial and ethnic groups? Have you ever defined your racial group membership in such a way as to heighten your group’s status at the expense of another? What was the context?

formed through social experience. However different may be the contentions regarding the makeup of racial prejudice and the way in which it may come into existence, these contentions are alike in locating prejudice in the realm of individual feeling. This is clearly true of the work of psychologists, psychiatrists, and social psychologists, and tends to be predominantly the case in the work of sociologists.

Unfortunately, this customary way of viewing race prejudice overlooks and obscures the fact that race prejudice is fundamentally a matter of relationship between racial groups. A little reflective thought should make this very clear. Race prejudice presupposes, necessarily, that racially prejudiced individuals think of themselves as belonging to a given racial group. It means, also, that they assign to other racial groups those against whom they are prejudiced. Thus, logically and actually, a scheme of racial identification is necessary as a framework for racial prejudice. Moreover, such identification involves the formation of an image or a conception of one’s own racial group and of another racial group, inevitably in terms of the relationship of such groups. To fail to see that racial prejudice is a matter (a) of the racial identification made of oneself and of others, and (b) of the way in which the identified groups are conceived in relation to each other, is to miss what is logically and actually basic. One should keep clearly in mind that people necessarily come to identify themselves as belonging to a racial group; such identification is not spontaneous or inevitable but a result of experience. Further, one must realize that the kind of

picture which a racial group forms of itself and the kind of picture which it may form of others are similarly products of experience. Hence, such pictures are variable, just as the lines of experience which produce them are variable.

The body of feelings which scholars, today, are so inclined to regard as constituting the substance of race prejudice is actually a resultant of the way in which given racial groups conceive of themselves and of others. A basic understanding of race prejudice must be sought in the process by which racial groups form images of themselves and of others. This process, as I hope to show, is fundamentally *a collective process*. It operates chiefly through the public media in which individuals who are accepted as the spokesmen of a racial group characterize publicly another racial group. To characterize another racial group is, by opposition, to define one’s own group. This is equivalent to placing the two groups in relation to each other, or defining their positions vis-à-vis each other. It is the *sense of social position* emerging from this collective process of characterization which provides the basis of race prejudice. The following discussion will consider important facets of this matter.

I would like to begin by discussing several of the important feelings that enter into race prejudice. This discussion will reveal how fundamentally racial feelings point to and depend on a positional arrangement of the racial groups. In this discussion I will confine myself to such feelings in the case of a dominant racial group.

There are four basic types of feeling that seem to be always present in race prejudice in the dominant group. They are (1) a feeling of superiority, (2) a feeling that the subordinate race is intrinsically different and alien, (3) a feeling of proprietary claim to certain areas of privilege and advantage, and (4) a fear and suspicion that the subordinate race harbors designs on the prerogatives of the dominant race. A few words about each of these four feelings will suffice.

In race prejudice there is a self-assured feeling on the part of the dominant racial group of being naturally superior or better. This is commonly shown in a disparagement of the qualities of the subordinate racial group. Condemnatory or debasing traits, such

as laziness, dishonesty, greediness, unreliability, stupidity, deceit and immorality, are usually imputed to it. The second feeling, that the subordinate race is an alien and fundamentally different stock, is likewise always present. "They are not of our kind" is a common way in which this is likely to be expressed. It is this feeling that reflects, justifies, and promotes the social exclusion of the subordinate racial group. The combination of these two feelings of superiority and of distinctiveness can easily give rise to feelings of aversion and even antipathy. But in themselves they do not form prejudice. We have to introduce the third and fourth types of feeling.

The third feeling, the sense of proprietary claim, is of crucial importance. It is the feeling on the part of the dominant group of being entitled to either exclusive or prior rights in many important areas of life. The range of such exclusive or prior claims may be wide, covering the ownership of property such as choice lands and sites; the right to certain jobs, occupations or professions; the claim to certain kinds of industry or lines of business; the claim to certain positions of control and decision-making as in government and law; the right to exclusive membership in given institutions such as schools, churches and recreational institutions; the claim to certain positions of social prestige and to the display of the symbols and accoutrements of these positions; and the claim to certain areas of intimacy and privacy. The feeling of such proprietary claims is exceedingly strong in race prejudice. Again, however, this feeling even in combination with the feeling of superiority and the feeling of distinctiveness does not explain race prejudice. These three feelings are present frequently in societies showing no prejudice, as in certain forms of feudalism, in caste relations, in societies of chiefs and commoners, and under many settled relations of conquerors and conquered. Where claims are solidified into a structure which is accepted or respected by all, there seems to be no group prejudice.

The remaining feeling essential to race prejudice is a fear or apprehension that the subordinate racial group is threatening, or will threaten, the position of the dominant group. Thus, acts or suspected acts that are interpreted as an attack on the

natural superiority of the dominant group, or an intrusion into their sphere of group exclusiveness, or an encroachment on their area of proprietary claim are crucial in arousing and fashioning race prejudice. These acts mean "getting out of place."

It should be clear that these four basic feelings of race prejudice definitely refer to a positional arrangement of the racial groups. The feeling of superiority places the subordinate people *below*; the feeling of alienation places them *beyond*; the feeling of proprietary claim excludes them from the prerogatives of position; and the fear of encroachment is an emotional recoil from the endangering of group position. As these features suggest, the positional relation of the two racial groups is crucial in race prejudice. The dominant group is not concerned with the subordinate group as such but it is deeply concerned with its position vis-à-vis the subordinate group. This is epitomized in the key and universal expression that a given race is all right in "its place." The sense of group position is the very heart of the relation of the dominant to the subordinate group. It supplies the dominant group with its framework of perception, its standard of judgment, its patterns of sensitivity, and its emotional proclivities.

It is important to recognize that this sense of group position transcends the feelings of the individual members of the dominant group, giving such members a common orientation that is not otherwise to be found in separate feelings and views. There is likely to be considerable difference between the ways in which the individual members of the dominant group think and feel about the subordinate group. Some may feel bitter and hostile, with strong antipathies, with an exalted sense of superiority and with a lot of spite; others may have charitable and protective feelings, marked by a sense of piety and tintured by benevolence; others may be condescending and reflect mild contempt; and others may be disposed to politeness and considerateness with no feelings of truculence. These are only a few of many different patterns of feeling to be found among members of the dominant racial group. What gives a common dimension to them is a sense of the social position of their group. Whether the members be humane or callous, cultured or unlettered, liberal

or reactionary, powerful or impotent, arrogant or humble, rich or poor, honorable or dishonorable—all are led, by virtue of sharing the sense of group position, to similar individual positions.

The sense of group position is a general kind of orientation. It is a general feeling without being reducible to specific feelings like hatred, hostility or antipathy. It is also a general understanding without being composed of any set of specific beliefs. On the social psychological side it cannot be equated to a sense of social status as ordinarily conceived, for it refers not merely to vertical positioning but to many other lines of position independent of the vertical dimension. Sociologically it is not a mere reflection of the objective relations between racial groups. Rather, it stands for “what ought to be” rather than for “what is.” It is a sense of where the two racial groups *belong*.

In its own way, the sense of group position is a norm and imperative—indeed a very powerful one. It guides, incites, cows, and coerces. It should be borne in mind that this sense of group position stands for and involves a fundamental kind of group affiliation for the members of the dominant racial group. To the extent they recognize or feel themselves as belonging to that group they will automatically come under the influence of the sense of position held by that group. Thus, even though given individual members may have personal views and feelings different from the sense of group position, they will have to conjure with the sense of group position held by their racial group. If the sense of position is strong, to act contrary to it is to risk a feeling of self-alienation and to face the possibility of ostracism. I am trying to suggest, accordingly, that the locus of race prejudice is not in the area of individual feeling but in the definition of the respective positions of the racial groups.

The source of race prejudice lies in a felt challenge to this sense of group position. The challenge, one must recognize, may come in many different ways. It may be in the form of an affront to feelings of group superiority; it may be in the form of attempts at familiarity or transgressing the boundary line of group exclusiveness; it may be in the form of encroachment at countless points of proprietary claim; it may be a challenge to power and privilege; it may take the form

of economic competition. Race prejudice is a defensive reaction to such challenging of the sense of group position. It consists of the disturbed feelings, usually of marked hostility, that are thereby aroused. As such, race prejudice is a protective device. It functions, however short-sightedly, to preserve the integrity and the position of the dominant group.

It is crucially important to recognize that the sense of group position is not a mere summation of the feelings of position such as might be developed independently by separate individuals as they come to compare themselves with given individuals of the subordinate race. The sense of group position refers to the position of group to group, not to that of individual to individual. Thus, vis-à-vis the subordinate racial group the unlettered individual with low status in the dominant racial group has a sense of group position common to that of the elite of his group. By virtue of sharing this sense of position such an individual, despite his low status, feels that members of the subordinate group, however distinguished and accomplished, are somehow inferior, alien, and properly restricted in the area of claims. He forms his conception as a representative of the dominant group; he treats individual members of the subordinate group as representative of that group.

An analysis of how the sense of group position is formed should start with a clear recognition that it is an historical product. It is set originally by conditions of initial contact. Prestige, power, possession of skill, numbers, original self-conceptions, aims, designs and opportunities are a few of the factors that may fashion the original sense of group position. Subsequent experience in the relation of the two racial groups, especially in the area of claims, opportunities and advantages, may mold the sense of group position in many diverse ways. Further, the sense of group position may be intensified or weakened, brought to sharp focus or dulled. It may be deeply entrenched and tenaciously resist change for long periods of time. Or it may never take root. It may undergo quick growth and vigorous expansion, or it may dwindle away through slow-moving erosion. It may be firm or soft, acute or dull, continuous or intermittent. In short, viewed comparatively, the sense of group position is very variable.

However variable its particular career, the sense of group position is clearly formed by a running process in which the dominant racial group is led to define and redefine the subordinate racial group and the relations between them. There are two important aspects of this process of definition that I wish to single out for consideration.

First, the process of definition occurs obviously through complex interaction and communication between the members of the dominant group. Leaders, prestige bearers, officials, group agents, dominant individuals and ordinary laymen present to one another characterizations of the subordinate group and express their feelings and ideas on the relations. Through talk, tales, stories, gossip, anecdotes, messages, pronouncements, news accounts, orations, sermons, preachments and the like definitions are presented and feelings are expressed. In this usually vast and complex interaction separate views run against one another, influence one another, modify each other, incite one another and fuse together in new forms. Correspondingly, feelings which are expressed meet, stimulate each other, feed on each other, intensify each other and emerge in new patterns. Currents of view and currents of feeling come into being; sweeping along to positions of dominance and serving as polar points for the organization of thought and sentiment. If the interaction becomes increasingly circular and reinforcing, devoid of serious inner opposition, such currents grow, fuse and become strengthened. It is through such a process that a collective image of the subordinate group is formed and a sense of group position is set. The evidence of such a process is glaring when one reviews the history of any racial arrangement marked by prejudice.

Such a complex process of mutual interaction with its different lines and degrees of formation gives the lie to the many schemes which would lodge the cause of race prejudice in the makeup of the individual—whether in the form of innate disposition, constitutional makeup, personality structure, or direct personal experience with members of the other race. The collective image and feelings in race prejudice are forged out of a complicated social process in which the individual is himself shaped and organized. The scheme, so popular today, which

would trace race prejudice to a so-called authoritarian personality shows a grievous misunderstanding of the simple essentials of the collective process that leads to a sense of group position.

The second important aspect of the process of group definition is that it is necessarily concerned with *an abstract image* of the subordinate racial group. The subordinate racial group is defined as if it were an entity or whole. This entity or whole—like the Negro race, or the Japanese, or the Jews—is necessarily an abstraction, never coming within the perception of any of the senses. While actual encounters are with individuals, the picture formed of the racial group is necessarily of a vast entity which spreads out far beyond such individuals and transcends experience with such individuals. The implications of the fact that the collective image is of an abstract group are of crucial significance. I would like to note four of these implications.

First, the building of the image of the abstract group takes place in the area of the remote and not of the near. It is not the experience with concrete individuals in daily association that gives rise to the definitions of the extended, abstract group. Such immediate experience is usually regulated and orderly. Even where such immediate experience is disrupted the new definitions which are formed are limited to the individuals involved. The collective image of the abstract group grows up not by generalizing from experiences gained in close, first-hand contacts but through the transcending characterizations that are made of the group as an entity. Thus, one must seek the central stream of definition in those areas where the dominant group as such is characterizing the subordinate group as such. This occurs in the “public arena” wherein the spokesmen appear as representatives and agents of the dominant group. The extended public arena is constituted by such things as legislative assemblies, public meetings, conventions, the press, and the printed word. What goes on in this public arena attracts the attention of large numbers of the dominant group and is felt as the voice and action of the group as such.

Second, the definitions that are forged in the public arena center, obviously, about matters that are felt to be of major importance. Thus, we are led to



recognize the crucial role of the “big event” in developing a conception of the subordinate racial group. The happening that seems momentous, that touches deep sentiments, that seems to raise fundamental questions about relations, and that awakens strong feelings of identification with one’s racial group is the kind of event that is central in the formation of the racial image. Here, again, we note the relative unimportance of the huge bulk of experiences coming from daily contact with individuals of the subordinate group. It is the events seemingly loaded with great collective significance that are the focal points of the public discussion. The definition of these events is chiefly responsible for the development of a racial image and of the sense of group position. When this public discussion takes the form of a denunciation of the subordinate racial group, signifying that it is unfit and a threat, the discussion becomes particularly potent in shaping the sense of social position.

Third, the major influence in public discussion is exercised by individuals and groups who have the public ear and who are felt to have standing, prestige, authority and power. Intellectual and social elites, public figures of prominence, and leaders of powerful organizations are likely to be the key figures in the formation of the sense of group position and in the characterization of the subordinate group. It is well to note this in view of the not infrequent tendency of students to regard race prejudice as growing out of the multiplicity of experiences and attitudes of the bulk of the people.

Fourth, we also need to perceive the appreciable opportunity that is given to strong interest groups in directing the lines of discussion and setting the interpretations that arise in such discussion. Their self-interests may dictate the kind of position they wish the dominant racial group to enjoy. It may be a position which enables them to retain certain advantages, or even more to gain still greater advantages. Hence, they may be vigorous in seeking to manufacture events to attract public attention and to set lines of issue in such a way as to predetermine interpretations favorable to their interests. The role of strongly organized groups seeking to further special interest is usually central in the formation of collective images of abstract groups. Historical

records of major instances of race relations, as in our South, or in South Africa, or in Europe in the case of the Jew, or on the West Coast in the case of the Japanese, show the formidable part played by interest groups in defining the subordinate racial group.

I conclude this highly condensed [reading] with two further observations that may throw additional light on the relation of the sense of group position to race prejudice. Race prejudice becomes entrenched and tenacious to the extent the prevailing social order is rooted in the sense of social position. This has been true of the historic South in our country. In such a social order race prejudice tends to become chronic and impermeable to change. In other places the social order may be affected only to a limited extent by the sense of group position held by the dominant racial group. This I think has been true usually in the case of anti-Semitism in Europe and this country. Under these conditions the sense of group position tends to be weaker and more vulnerable. In turn, race prejudice has a much more variable and intermittent career, usually becoming pronounced only as a consequence of grave disorganizing events that allow for the formation of a scapegoat.

This leads me to my final observation which in a measure is an indirect summary. The sense of group position dissolves and race prejudice declines when the process of running definition does not keep abreast of major shifts in the social order. When events touching on relations are not treated as “big events” and hence do not set crucial issues in the arena of public discussion; or when the elite leaders or spokesmen do not define such big events vehemently or adversely; or where they define them in the direction of racial harmony; or when there is a paucity of strong interest groups seeking to build up a strong adverse image for special advantage—under such conditions the sense of group position recedes and race prejudice declines.

The clear implication of my discussion is that the proper and fruitful area in which race prejudice should be studied is the collective process through which a sense of group position is formed. To seek, instead, to understand it or to handle it in the arena of individual feeling and of individual experience seems to me to be clearly misdirected.