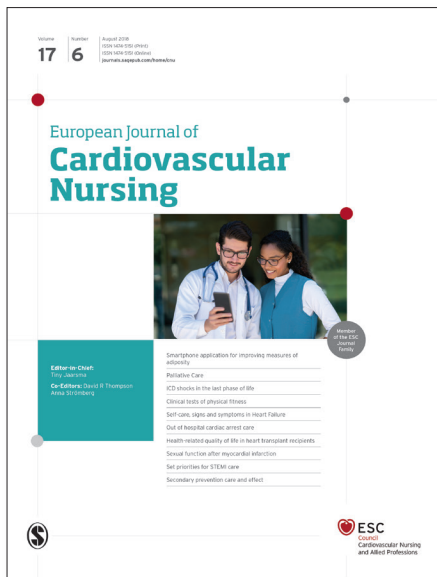


Advertising Rates And Specifications - 2019



Editor: **Prof. Tiny Jaarsma**, Linköping University, Sweden

The European Journal of Cardiovascular Nursing is the official journal of the Council on Cardiovascular Nursing and Allied Professions of the European Society of Cardiology. This journal is dedicated to the advancement of knowledge in the field of cardiovascular nursing: promoting evidence-based clinical practice. The journal publishes original articles, short report reviews and editorials in order to improve the quality of nursing care for patients with cardiovascular disease. Original contributions on the broad field of cardiovascular nursing are welcome, including chronic and acute care, paediatric cardiology, grown up congenital heart disease, cardiac rehabilitation, primary and secondary prevention, heart failure, acute coronary syndromes, interventional cardiology, cardiac care, preventive cardiology, and vascular nursing.

Readership profile: nurses working in the field of cardiovascular nursing including acute and chronic care, cardiac rehabilitation, primary and secondary prevention of adults and children as well as families

Journal Statistics

Volume: 18

2016 ISI Impact Factor: 2.651

Ranking: 58/128 in Cardiac & Cardiovascular Systems, 3/118 in Nursing (SCI), 3/115 in Nursing (SSCI)

Source: Journal Citation Reports®, 2018 release, a Clarivate Analytics product; Indexed in PubMed: MEDLINE

Print

Circulation: Tbc

Frequency: The journal is published 8 times per year.

Online - journals.sagepub.com/home/cnu

Average Monthly Page Views: 27,811*

Average Monthly Unique Visitors: 10,931

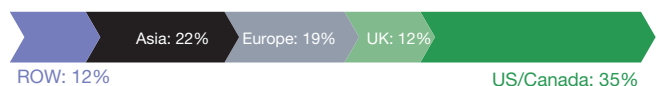
e-Toc registrants: 242

*Online Statistics refer to the number of advert impressions served by one banner position

Print Geographical Distribution



Online Geographical Distribution



Advertising Rates & Information - 2019

Closing dates for print advertising:

Issue	Space reservation	Copy deadline	Mail date
January	16 October 2018	23 October 2018	01 January 2019
February*	20 November 2018	27 November 2018	01 February 2019
March	11 December 2018	18 December 2018	01 March 2019
April*	15 January 2019	22 January 2019	01 April 2019
June	16 April 2019	23 April 2019	01 June 2019
August*	18 June 2019	25 June 2019	01 August 2019
October	20 August 2019	27 August 2019	01 October 2019
December	22 October 2019	29 October 2019	01 December 2019

Print advertising rates – 2019:

Colour Rates

Frequency	1x	3x	6x
Full Page	£1,457	£1,328	£1,218
Outside Back Cover	£1,722	£1,592	£1,463
Inside Front Cover	£1,649	£1,525	£1,401
Inside Back Cover	£1,576	£1,458	£1,340
Half Page	£788	£728	£670
Double Spread	£2,913	£2,655	£2,437

Black and White Rates

Frequency	1x	3x	6x
Full Page	£929	£861	£789

Bonus Distribution

- February: EuroPrevent 2019, April, Lisbon
- February: Acute Cardiovascular Care 2019 - March, Malaga, Spain
- April: EuroHeartCare 2019 - TBC
- August: ESC Congress 2019, August Paris

Other Promotional Opportunities

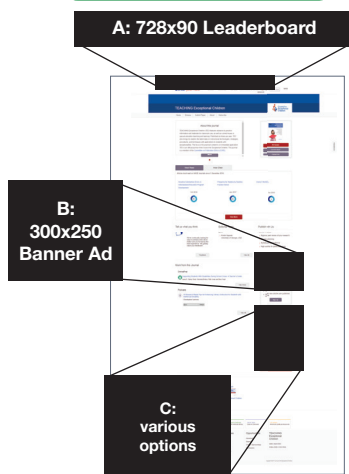
Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are

available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity— only one advertising outsert is permitted per issue.

Online Advertising



Digital advertising solutions:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page

Digital ad upgrades:

- **Rich media:** include active images or text
- **Expandability:** upgrade any ads to expand over or push down content
- **Video:** upgrade any ads with embedded video for greater engagement
- **Form/lead capture:** upgrade any ads with a contact information form for lead capture

Other digital solutions:

- **Webinars:** a custom digital event package that includes promotion and event hosting
- **eTOC alerts:** Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- **Content gateways:** custom package to host your content and SAGE content in one place
- **Sponsored digital editions:** options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher's and society's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements

Full Page

Full page, bleed
286mm (h) x 216mm (w)

Full page, trim size
280mm (h) x 210mm (w)

Full page, type area
250mm (h) x 180mm (w)

Half Page

Horizontal, Type Area
120mm (h) x 180mm (w)

Horizontal, Trim Area
140mm (h) x 210mm (w)

Vertical, Type Area
250mm (h) x 85mm (w)

Vertical, Trim Area
280mm (h) x 105mm (w)

Double Spread

Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per

normal full page adverts, including the bleed and cropmark requirements.

Requirements for electronic delivery

Please submit advertisements as print-ready PDFS.

Crop marks should be placed on all advertisements that bleed and offset.

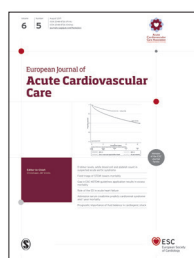
All colour and greyscale graphics should be a minimum of 300 dpi at the finished size.

Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

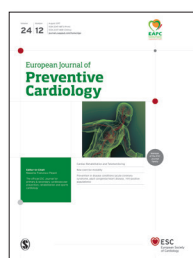
Agency commission 10%

Related Journals



European Heart Journal:
Acute Cardiovascular Care

[journals.sagepub.com/
home/acc](http://journals.sagepub.com/home/acc)



European Journal of
Preventive Cardiology

[journals.sagepub.com/
home/cpr](http://journals.sagepub.com/home/cpr)

Contact Details

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