Editor: Kenneth MC Cheung, Department of Orthopaedics and Traumatology, The University of Hong Kong, Hong Kong

Journal of Orthopaedic Surgery is an open access peer-reviewed journal publishing original reviews and research articles on all aspects of orthopaedic surgery. It is the official journal of the Asia Pacific Orthopaedic Association. The journal welcomes and will publish materials of a diverse nature, from basic science research to clinical trials and surgical techniques. The journal encourages contributions from all parts of the world, but special emphasis is given to research of particular relevance to the Asia Pacific region.

Readership: orthopaedic surgeons

Online Geographical Distribution

Europe: 30%  
ROW: 12%  
America: 40%  
Asia: 18%

Volume: 27

2017 Impact Factor: 0.994

2017 Ranking: 160/200 in Surgery | 61/77 in Orthopedics

Source: Journal Citation Reports®, 2018 release, a Clarivate Analytics product; Indexed in PubMed: MEDLINE

Online - journals.sagepub.com/home/osj

Average Monthly Page Views: 6,644*

Average Monthly Unique Visitors: 2,676

e-Toc registrants: 764

*Online Statistics refer to the number of advert impressions served by one banner position

Banner Advertising

Digital advertising solutions:

• A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
• B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
• C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper  
  Lower middle, right of page

Digital ad upgrades:

• Rich media: include active images or text
• Expandability: upgrade any ads to expand over or push down content
• Video: upgrade any ads with embedded video for greater engagement
• Form/lead capture: upgrade any ads with a contact information form for lead capture

Other digital solutions:

• Webinars: a custom digital event package that includes promotion and event hosting
• eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
• Content gateways: custom package to host your content and SAGE content in one place
• Sponsored digital editions: options include single article, full issue, or custom article compilations