Perfusion provides current information on all aspects of perfusion, oxygenation and biocompatibility and their use in modern cardiac surgery. The journal is at the forefront of international research and development and presents an appropriately multidisciplinary approach to perfusion science. Perfusion’s reputation for the highest quality research is further enhanced by collaborative ventures with:

- The American Academy of Cardiovascular Perfusion
- The Australian Society of Cardiovascular Perfusionists
- Selected papers presented at each annual meeting are published in Perfusion following the peer-review process.

Perfusion is:

- Scientific with ground breaking articles from international authors
- Practical and directly relevant to the working perfusionist
- International and respected - containing reports on the latest research and treatment innovations
- High quality research, selected papers and collaborative ventures make this an extensive journal.

Print Geographical Distribution

USA: 54%
Europe: 34%
ROW: 12%

Online Geographical Distribution

UK: 7%
Europe: 25%
Asia: 29%
ROW: 12%
US/Canada: 27%

Advertising Rates & Information - 2019

Closing dates for print advertising:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Space reservation</th>
<th>Copy deadline</th>
<th>Mail date</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>05 November 2018</td>
<td>14 November 2018</td>
<td>01 January 2019</td>
</tr>
<tr>
<td>March*</td>
<td>04 January 2019</td>
<td>11 January 2019</td>
<td>01 March 2019</td>
</tr>
<tr>
<td>April</td>
<td>01 February 2019</td>
<td>06 February 2019</td>
<td>01 April 2019</td>
</tr>
<tr>
<td>May</td>
<td>06 March 2019</td>
<td>13 March 2019</td>
<td>01 May 2019</td>
</tr>
<tr>
<td>July</td>
<td>03 May 2019</td>
<td>10 May 2019</td>
<td>01 July 2019</td>
</tr>
<tr>
<td>September*</td>
<td>03 July 2019</td>
<td>10 July 2019</td>
<td>01 September 2019</td>
</tr>
<tr>
<td>October</td>
<td>13 August 2019</td>
<td>20 August 2019</td>
<td>01 October 2019</td>
</tr>
<tr>
<td>November</td>
<td>03 September 2019</td>
<td>10 September 2019</td>
<td>01 November 2019</td>
</tr>
</tbody>
</table>

Print advertising rates – 2019:

**Colour Rates**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>£1,435</td>
<td>£1,328</td>
<td>£1,218</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
<td>£1,650</td>
<td>£1,527</td>
<td>£1,413</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td></td>
<td>£1,578</td>
<td>£1,460</td>
<td>£1,341</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td></td>
<td>£1,507</td>
<td>£1,392</td>
<td>£1,876</td>
</tr>
<tr>
<td>Half Page</td>
<td></td>
<td>£788</td>
<td>£728</td>
<td>£670</td>
</tr>
<tr>
<td>Quarter Page</td>
<td></td>
<td>£484</td>
<td>£447</td>
<td>£411</td>
</tr>
<tr>
<td>Double Spread</td>
<td></td>
<td>£2,870</td>
<td>£2,655</td>
<td>£2,437</td>
</tr>
</tbody>
</table>

**Black and White Rates**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Frequency</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td>£929</td>
<td>£861</td>
<td>£789</td>
</tr>
</tbody>
</table>

*Bonus Distribution*

- March Issue: (ASCVTS) 27th Annual Meeting of Asian Society for Cardiovascular and Thoracic Surgery 2019 (Chennai, India, March 19th)
- September Issue: (EACTS) 33rd European Association for Cardio-Thoracic Surgery Annual Meeting 2019 (location TBC - September 19)
Other Promotional Opportunities

Belly band: A belly band is an advertisement that wraps around the entire journal. This is an exclusive way to place your message front and centre with each reader. Belly bands allow your message to be the very first one seen by the readers.

Inserts: Bound inserts, loose inserts, gatefolds, tip-ins and die cuts are available. A sample must be submitted to the publisher for approval.

Outserts (product samples, brochures): Be the first advertiser to be seen by readers with your promotional item or product sample mailed within the polybag of each issue, outside of the journal. This is an exclusive opportunity—only one advertising outsert is permitted per issue.

Online Advertising

Digital advertising solutions:
- A: 728x90 Leaderboard (pictured) top of page ad position for immediate exposure
- B: 300x250 Banner Ad (pictured) middle right of page to engage the most invested users
- C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper Lower middle, right of page

Digital ad upgrades:
- Rich media: include active images or text
- Expandability: upgrade any ads to expand over or push down content
- Video: upgrade any ads with embedded video for greater engagement
- Form/lead capture: upgrade any ads with a contact information form for lead capture

Other digital solutions:
- Webinars: a custom digital event package that includes promotion and event hosting
- eTOC alerts: Leaderboard ad sponsorship of new issue email alerts sent to subscribers
- Content gateways: custom package to host your content and SAGE content in one place
- Sponsored digital editions: options include single article, full issue, or custom article compilations

Policy and Guidelines

General policy on acceptance of advertising
Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. Any cancellations after the deadlines will be charged in full.

All advertising is subject to the publisher’s and society’s approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as the result of the advertisement.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted.

If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

Mechanical requirements for print advertisements
Full Page
- Full page, bleed 286mm (h) x 216mm (w)
- Full page, trim size 280mm (h) x 210mm (w)
- Full page, type area 250mm (h) x 180mm (w)

Half Page
- Horizontal, Type Area 120mm (h) x 180mm (w)
- Horizontal, Trim Area 140mm (h) x 210mm (w)
- Vertical, Type Area 250mm (h) x 85mm (w)
- Vertical, Trim Area 280mm (h) x 105mm (w)

Requirements for electronic delivery
Please submit advertisements as print-ready PDFS. Crop marks should be placed on all advertisements that bleed and offset.

All colour and greyscale graphics should be a minimum of 300 dpi at the finished size. Colour graphics must be in CMYK.

The publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

Double Spread
Double page spreads need to be supplied as a full PDF page per advert, and not a joined spread of both. The dimensions remain as per normal full page adverts, including the bleed and cropmark requirements.

Related Journals

Asian Cardiovascular & Thoracic Annals
journals.sagepub.com/home/aan

Phlebology
journals.sagepub.com/home/phl

Vascular
journals.sagepub.com/home/vas

Contact Details

Publisher:
SAGE Publishing Ltd, 1 Oliver’s Yard, 55 City Road, London EC1Y 1SP, UK

For all advertising, reprint and supplement sales:
Elisabetta Palanghi Sheffield
Commercial Sales Account Manager
Tel: +44 (0) 207 324 8752
Email: elisabetta.sheffield@sagepub.co.uk

For artwork submission:
Andrea Jarosova
Assistant Commercial Sales Executive
Tel: +44 (0) 207 336 9133
Email: andrea.jarosova@sagepub.co.uk